

Form

* These fields are required

Let's accelerate together

Name *

Surname *

Telephone *

Email *

Unique registration number (URN) *

By filling out and validating this form, you agree that all your personal data provided to BCR be processed by bank specialists in order to analyse and handle this application as well as for statistical purposes.

For details on how your personal data is processed by BCR, please read our [Privacy Policy](#).

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Disclaimer

Transparency: Your application to the BCR-InnovX Accelerator is public. For this reason, please include in the form only those details that you feel comfortable to make public. For instance, your pitch will be public on the InnovX video streaming channel. Likewise, the evaluation process will be a transparent one that will use online tools to exclude any possibility of influencing the jury.

Use of English: The business model of the BCR-InnovX Accelerator is an international one and it considers only those companies with scaling ambitions at European and global levels. Curricula, tools, partners, conferences and exhibitions that are part of the BCR-InnovX program have a global character. Therefore, it should be expected that English is the main language of the accelerator. Your pitching and financing applications must be written in English from the beginning so they can be used in front of international clients, investors and international funding institutions.

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Guidelines

- ✓ Fields that are not required may remain empty. But to maximise your chance to secure a place within the BCR-InnovX Accelerator, we advise you to fill out as much data as possible.
- ✓ All files attached to your application must not exceed 8MB.
- ✓ Any application filled out in any language other than English will be disqualified automatically.
- ✓ Once you have made sure that you have provided all the necessary information, please submit your application, along with the attached files, to the email address accelerator@bcr.ro.

General Information

Name of the company: *

Your company's turnover for the previous year, financing and investment

Please describe your project / company in a single sentence. *

Twitter:

Facebook:

Form

LinkedIn:

GitHub:

Please describe the product your company is going to develop / is already making, the technology used and why it is innovative from others (detail by addressing cost, usage and other relevant features).

Form

How do your customers use or interact with your product? Choose one or more options.

Desktop

Mobile / Tablet (iOS)

Mobile / Tablet (Android)

API

Server software (for example, databases)

Portable hardware

Form

Market impact and business strategy

Please describe the target market, growth rate, competition and potential stakeholders.
Why would the identified users or customers want to use or buy your product?

Form

Briefly describe your current marketing plan and how you will develop it in the future

Please attach any other relevant files when sending the application form;

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Excellence and innovation

What's the stage of technological development that your product/project is currently at?
How long have you been working on it?

Form

What technological, commercial, legal/regulatory risks have you identified? What measures have you prepared to mitigate these risks?

If you applied with this startup before, what progress have you made since then?

Form

Quality and efficiency

How many founders are you? Please describe the team's roles and competences (business, marketing technical etc)

Do you want to include other profiles in your team? If so, please elaborate

Form

What resources (staff, facility, networks) do you have at the moment to develop the project activities under the most appropriate conditions?

How did you hear about this program and why do you want to attend?

Form

Thank you for your interest and we wish you the very best of luck!

InnovX-BCR Team