

# Rules of the "Rohlík" Marketing Promotion (the "Promotion")

## 1. Promoter

Česká spořitelna, a.s., Company No. (IČO): 45244782 (registered office – Olbrachtova 1929/62, Praha 4, Post Code 140 00), incorporated in the Companies Register of the Municipal Court in Prague, Section B, File 1171 is both the promoter and organiser of the Promotion (the "Promoter"). In organising the Promotion, the Promoter cooperates with the operator of the [www.rohlik.cz](http://www.rohlik.cz) online store, VELKÁ PECKA s.r.o., Company No. (IČO): 03024130, VAT No. (DIČ): CZ03024130 (registered office – Sokolovská 100/94, Karlín, 186 00 Praha 8), incorporated in the Companies Register of the Municipal Court in Prague under File No. C 226550 ("Velká Pecka").

## 2. Promotion participant

A person over 18 years of age who has a user account registered with the [www.rohlik.cz](http://www.rohlik.cz) online store (a "Participant").

## 3. Term of the Promotion

The Promotion is scheduled to run from 26 September 2023 to 17 October 2023.

## 4. Reward and handing it over

A Participant who satisfies the Promotion rules will receive a reward of 3,000 credits (i.e. CZK 3,000) from the Promoter for all goods available from the [www.rohlik.cz](http://www.rohlik.cz) online store. The Promoter in cooperation with Velká Pecka shall ensure that the reward is credited to the Participant's user account in the [www.rohlik.cz](http://www.rohlik.cz) online store.

## 5. Rules for obtaining the reward

The Promotion is open to those Participants who visit the [www.rohlik.cz](http://www.rohlik.cz) website during the term of the Promotion and click a banner that offers the Erste Premier Service. After submitting their contact details, they will be contacted by a banker of the Promoter.

The Participant is required to open a Premier Account during the period from 26 September to 31 October 2023 and, within three months, meet at least one criterion in order to be eligible to receive the Erste Premier Service under the [Erste Premier Service terms and conditions](#). Having satisfied the criteria, the Participant will receive the reward in the following calendar month. However, having met the criteria does not automatically constitute a Participant's eligibility to receive the Erste Premier Service and open a Premier Account.

Participants must not have a Česká spořitelna, a.s. Personal Account, a Premier Account, or Erste Private Banking Account open on the date of opening the account or during the previous 12 months.

The Promotion is not open to the employees of the Promoter and its subsidiaries.

## 6. Closing provisions

The Promoter reserves the right to amend the rules without giving grounds for doing so at any time during the Promotion. The Promotion rules are binding and available at <https://www.erstepremier.cz/cs/dokumenty-ke-stazeni#/ostatni-dokumenty/expand/true>.

Prague, 21 September 2023