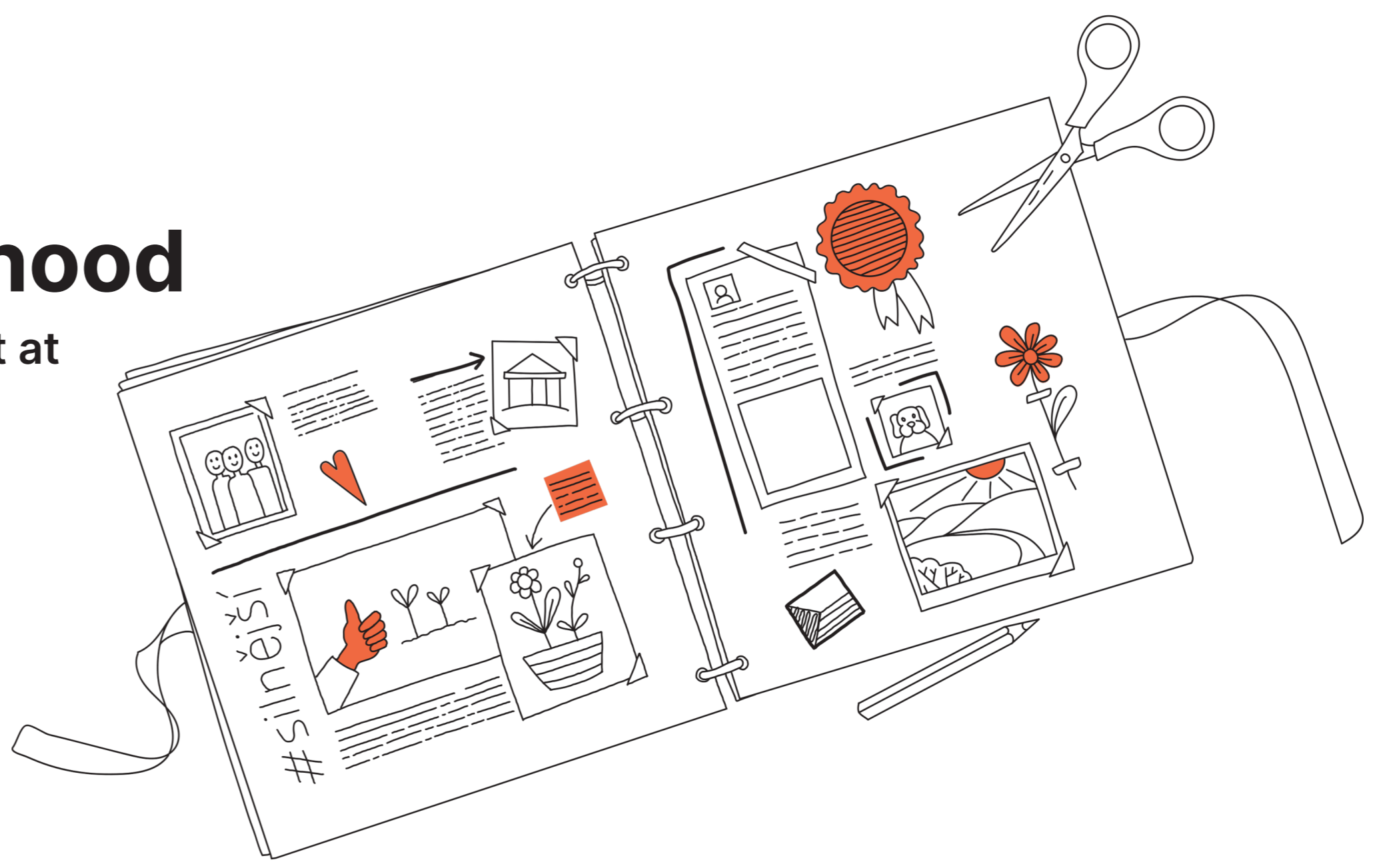


Stronger neighborhood

Programs We Implement and Support at Česká spořitelna:

- **The Day Spent Differently Program**
Every one of our employees can dedicate two days to volunteering and helping those in need.
- **The We Can Do More Program (Dokážeme víc)**
Neighborhood grant program implemented in collaboration with the **VIA Foundation**.
- **The Stronger Changemakers Program**
Development program for local changemakers with an entrepreneurial spirit.
- **Inspiring Library**
Recognition of libraries that inspire others through their actions. Implemented in collaboration with the **OSF Foundation**.



→ **Journalistic Award**
Recognition of quality journalism awarded by the **OSF Foundation**. We are their partners in this initiative.

Who is a good neighbour?
↓

Good neighbour

We have become accustomed to the global interconnectedness of the world. But the world is held together by relationships at the local level. That's why we're helping to create stronger neighbourhoods. Even the founders of Savings and Credit Union recognized that the resilience of our society is affected by the level of our economic activity, the level of our culture, and the shape of our relationships.

Good neighbours know each other, they meet and interested in improving the common space.

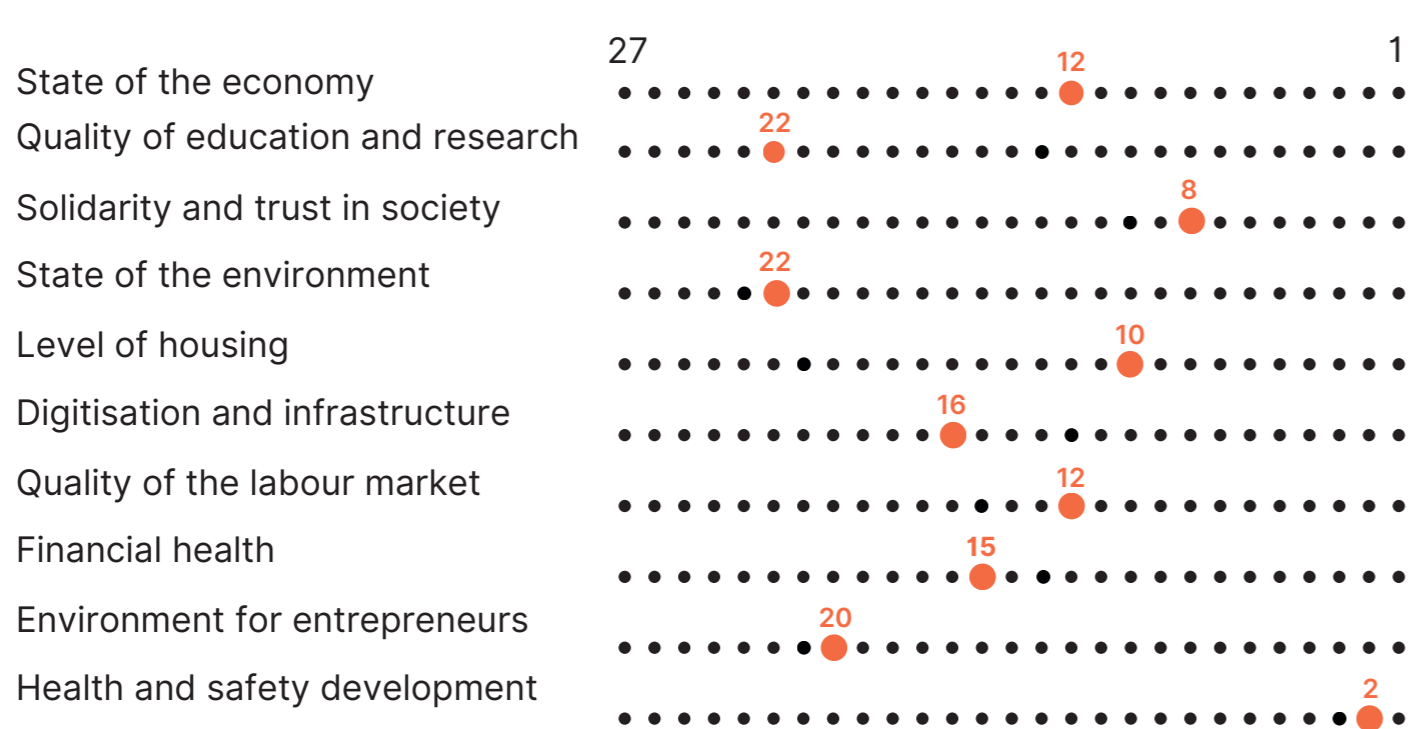
- Savings banks were created to help poorer and the middle class to gain greater economic independence; and has always acted as a **good neighbour**:
- support local businesses, build art houses, theatres, apartment buildings and homes for the needy,
 - never afraid to lend money or even invest in a completely unknown entrepreneur or project,
 - because of the efforts, Křížík, Kolben, Bata and others succeeded.



And how is Czech society today?
↓

Czech Republic in 2023

The Czech Prosperity Index is collaborative research of the Europe Data Portal in data and the analytical team of Česká spořitelna. The index works with **ten pillars, which contain a total of 116 data indicators for each European Union country.** THE CZECH REPUBLIC COMPARED TO EU COUNTRIES:



What is social capital?

The set of resources that a certain person can use because he knows himself with other people. It is a collection of useful social contacts and acquaintances.

Overall placement Czech Republic:
15th place
out of 27 EU countries
(5.7% of the world's population)

We are not willing to be civically engaged, to respect our surroundings and neighbors. But we have always been able to pull together in times of crisis.

This is also reflected in significantly better rankings in world's rankings of social capital and willingness to help. Only further developments will show whether we will have the courage to maintain this trend.

→ We have only improved by two places since 2009. The worst performer in the social capital category. We jumped to 57th place for 2021, up from 112th a year earlier.

By **The Legatum Prosperity Index™** us for 2023 are:
25th place
place out of 167 EU countries
(99.4% of the world's population)

According to **CFA World Giving Index** in 2023 we dropped to
48th place
out of 119 countries in the world.

Where do we stand compared to EU countries? Follow along with our **Prosperity Index**. Detailed profile and comparison with the world can be found at prosperity.com.

Generosity and willingness to help is measured by the **CFA World Giving Index**.

→ However, over the last decade we have jumped 68 places.

Česká spořitelna wants to change that...
↓

How does Česká spořitelna help?

We do what we can. The Good Neighbor Initiative is our contribution to improving the country's social capital. We encourage you to be proactive, to approach freedom responsibly and with the knowledge that it is not free. There are a lot of people in Česká spořitelna who don't hesitate to help those in need - they donate their time, their knowledge and their finances.

The Day Spent Differently Program

Each of us can dedicate two working days a year for a good cause:

- offer your strength to charitable organizations and know-how,
- accompany elderly or disabled people for a walk or a doctor's appointment,
- take part in the programs we introduced here, as well as **the Alphabet of Money, the Foundation's Day for School**, working with universities.

Are you interested in working with our colleagues? Contact us at denjinak@csas.cz

The Day Spent Differently Program in the year 2024 took advantage
of 2 130 colleagues



"Every year I organize a The Day Spent Differently Program at the Česká spořitelna. I enjoy volunteering and it seems like a natural part of my life. Especially nowadays, when you say we kind of living in golden cages, this benefit can show us that without volunteers, many organizations would not be able to do the things they are trying to do."

...to help others to help...
↓

The We Can Do More Program (Dokážeme víc)

We support projects by active people who have ideas on ways to improve their neighbourhoods. They establish associations, to improve their neighbourhoods, restore benches, fountains or vanished paths, plant trees, build gazebos for neighborhood events and organize such events themselves.



In 2024 we supported
41 projects
across the country and distributed nearly
2.6 million CZK.

For the first time, we also awarded two-year large grants with funds up to EUR 0.5 million CZK. New meeting places were created with public participation in six municipalities.

Do you know of an interesting project? Apply for a grant at: www.dokazemevic.cz



We've split up
503 515 CZK

We supported
29 projects.

The story of the forgotten orchard
"I thought I'd persuade the local guys to start looking after the orchard by picking the fruit and making it into moonshine. But then Covid happened, the artists had nothing to do, so I thought I'd go it alone. Anyone can come here and plant a tree. They will also be able to adopt it, give it a name and take care of it. By contributing a small amount each year they will also be allowed to continue to care for it."

...help to direct it properly...
↓

The Stronger Changemakers Program (Silnější hybatelé)

Development program for local drivers with entrepreneurial spirit offers a select dozen participants a multi-month intensive work on themselves and their own project.

The basis of the program is the learning process. On the way, the participants are accompanied by other changemakers, a mentor, a coach and other experts.

In 2024 successfully graduated a total of
21 changemakers.



Be inspired by the guests podcast series from the world of communities relationships. Tune in to

Over the Fence.

Do you know of a mover who might be interested in participating in the program to apply? Refer him or her to www.silnejsihybatele.cz or contact us at hybatele@csas.cz

You don't have to be rich or a powerful politician or an official to change the place where you live for the better. But you must be willing to talk over the fence with your neighbours, to take an interest in your neighborhood.



Our Changemakers: **Be inspired by their stories**

"To make something new, you have to let something go." **Magdaléna Špeldová**