

The *Extra*VALUE Sponsoring Programme of Erste Bank

2011 bis 2016

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of Erste Bank**

2011 to 2016

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“I like it!”

Andreas Treichl,
CEO Erste Group

The *Extra*VALUE Sponsoring Programme of Erste Bank

Erste Bank's *Extra*VALUE Sponsoring Programme has existed since 2011 – time to take stock and have a look into the future.

This publication is a comprehensive documentation of the projects¹ supported between 2011 and 2016. On the one hand, it emphasises the meaning of the programme for the partners and the Erste Group itself. On the other – for those interested in transparency – it facilitates an overview of the projects funded and their associated collaborations.

When I took over the management of Erste Bank's Sponsoring Programme in 2010, it was important to me to define our field of activity – also in the sense of delineation – clearly and categorically. The result was the Mission Statement² and subsequently, the *Extra*VALUE Sponsoring Programme, which made it possible for us to reassess existing collaborations and to create new partnerships. Establishing the programmatic focus did not happen overnight. It was a process that took several years and, among other things, bore the slogan *Vermehrt Schönes!* (Increase Beauty!), which represents our programme and our understanding of sponsoring.

Vermehrt Schönes! was registered as a brand in 2016. That same year, we, the *Community Affairs and Sponsoring of Erste Group* department, introduced the *Extra*VALUE Sponsoring Programme as the *Extra*VALUE programme of Erste Group. This platform brings together the social, educational, and cultural activities of our subsidiary banks in the CEE region.

So over the past six years we have managed to establish the *Extra*VALUE Sponsoring Programme – as described in our Mission Statement. By registering our slogan and introducing the *Extra*VALUE programme last year, we took the initial steps that will shape our work in the coming years: an extensive networking of existing structures and partnerships that as value added, ultimately also benefit the public.

Ruth Goubran,
Head of Community Affairs and Sponsoring
Erste Group

¹ — The list of projects is not meant to be complete, but is offered to show the broad spectrum of our work as part of the *Extra*VALUE Sponsoring Programme. Current projects and continual promotional activities of the *Extra*VALUE Sponsoring Programme can be found on our website www.sponsoring.erstebank.at

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Mission Statement

Sponsoring, as we understand it, is the voluntary promotion and support of social, cultural, and educational institutions, initiatives, and projects.

The *ExtraVALUE* Sponsoring Programme – Vermehrt Schönes! – is our commitment to social responsibility and, moreover, to values that our company deems worthy of support and promotion. These values go beyond the company's immediate business. As we understand sponsoring, it is not self-promotion or a marketing tool, which in one way or another creates profit or business advantages for the company. For us it is the EXTRA VALUE that our company creates through its business activities and then passes along to society.

Thus, these are intangible values – humane, social, cultural – that the company is committed to. Values that we do not create but that are valuable to us. This EXTRA VALUE is passed on to the people via our support and promotion of institutions, initiatives, and projects, and eventually benefits individuals and their social and cultural needs.

The *ExtraVALUE* Sponsoring Programme of Erste Bank is our VISIBLE commitment to our responsibility to society and the individuals that we thank for our existence. We create this EXTRA VALUE as an expression of how we see ourselves as a company.

What it is –
What it's for –
What it does

The Erste Bank *ExtraVALUE* Sponsoring Programme is aimed at the art, culture, social affairs, and education sectors. Several of the partnerships have existed since the beginning of the *ExtraVALUE* Sponsoring Programme and are repeatedly supported. In the cultural sector, the programme also acts as a main sponsor. The programme is supplemented in all fields by flexible funds for specific topical and socio-politically relevant projects.

The central approach of the *ExtraVALUE* Sponsoring Programme is to link the projects and partnerships in terms of concept and content. The partnerships, therefore, do not stand alone. Since the beginning of the programme, new concepts have been implemented within cooperations as well as with other partners. Each year, approximately 100 projects are realised within the framework of around 80 partnerships.³

The close interrelation of art, culture, social affairs, and education is thereby brought to the foreground.

An example of this inner networking and further development is the collaboration with *VIENNA DESIGN WEEK*. In 2012, *City Work* was mutually developed through this cooperation. *City Work* is dedicated to the social design sector. *Caritas* is another collaboration partner in this sector. *Caritas* facilities can be included in the invitation to tender and the *ExtraVALUE* Design Award created in 2014 can make a long-term added value possible for the particular *Caritas* institution. Thus, in 2016, the previous year's winning project, including its accompanying catalogue, was exhibited in the *Vienna Museum of Folk Life and Folk Art*,⁴ another *ExtraVALUE* Sponsoring Programme partner.

Along with supporting the cultural pass for the *Austrian Film Museum* and *Tanzquartier Wien*, the collaboration with the *Hunger for Art and Culture*⁵ campaign led to a cooperation (since 2011) as part of *Culture Transfair*.⁶ In 2014, the *Caritas* project *Culture Buddy*⁷ was developed as part of this partnership and is also part of the *ExtraVALUE* Sponsoring Programme.

Working with *Jeunesse*,⁸ a *short film workshop* was created in *JUCA*.⁹ *JUCA*, a house for young adults, is run by *Caritas* and offers homeless people between 18 and 30 years of age housing and social support. One of the ways in which *JUCA* supports its residents on a path to an autonomous life are the *short film workshops* initiated by the *ExtraVALUE* Sponsoring Programme. In these workshops, developed and supported by artists, the residents deal with day-to-day life in a creative way. The workshops make it possible for the young adults to work in a

3 — cf. Bibliography, page 87
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structured, continuous, and goal-oriented way and are thus good learning experiences. The short films created by the young adults are shown to a select public each year in a special screening as part of the *Viennale*.¹⁰

These individual projects, as well as the entire programme, are constantly being developed. Cooperations with partners are developed on a continuous basis and new formats are jointly created.

Examples of this are the Erste Bank *ExtraVALUE* awards and the associated collaborations: Since 2004, Erste Bank has been supporting the *Viennale – Vienna International Film Festival*. In 2011, the Erste Bank initiated the *ExtraVALUE* Film Award. Since then, each year two Austrian productions, which are shown during the *Viennale*, have been awarded prizes by an independent jury. The award encompasses a trip and presentation of the films in New York, as well as a small grant. For the *ExtraVALUE* Film Award, as well as the *Viennale*, the Deutsche Haus at NYU, the Austrian Cultural Forum New York, and the Anthology Film Archives in New York also give their support. The Erste Bank *ExtraVALUE* Film Award facilitates for the winners meetings, contacts, and exchanges beyond the Austrian and European film scenes and supports their artistic development.

Since 2010, the programme has collaborated with the art association *das weisse haus*.¹¹ As a wandering art gallery, the non-profit association organises exhibitions of young, contemporary art of all genres in empty buildings throughout Vienna. In addition, in 2013, the association created a residency for international and local artists with *studio das weisse haus*. As part of the *ExtraVALUE* Sponsoring Programme, the Erste Bank supports the exhibition programmes as well as the association itself, which as an intermediary provides resource-intensive infrastructure work. In 2016, together with *das weisse haus* and the Austrian Cultural Forum New York, Erste Bank funded the Erste Bank *ExtraVALUE* Art Award, which is awarded to artists who have exhibited in *das weisse haus* or have held a residency in the *studio das weisse haus*. The prize includes a one-month stay in New York, including travel and living expenses, as well as a presentation of the artists' works in the Austrian Cultural Forum New York. Like the *ExtraVALUE* Film Award, the *ExtraVALUE* Art Award also facilitates valuable artistic networking and developmental opportunities. The *ExtraVALUE* Art Award also confers a Recognition Award, and this entitles the recipient to a solo exhibition in *das weisse haus*.

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**Vermehrt
Schönes!**



In the fields of art and culture, the *ExtraVALUE* Sponsoring Programme focuses on music, film, and visual art with a wide range of partners and projects.

Musical cooperations range from new music and jazz to classical music. Support is given to concert venues (*Musikverein*,¹² *Jazzland*),¹³ event organisers (*Jeunesse*), event series (*Jazz at the Konzerthaus*),¹⁴ ensembles (*Klangforum Wien*,¹⁵ *Gustav Mahler Youth Orchestra*),¹⁶ festivals (*WIEN MODERN*),¹⁷ and the Erste Bank Composition Award.

There are numerous film collaborations. In addition to the *Viennale* (Erste Bank as main sponsor, Erste Bank *ExtraVALUE* Film Award), examples such as *Tricky Women*,¹⁸ an annual international festival that presents animation films by women, and the international *Children's Film Festival*¹⁹ for children up to 14 years of age, should be mentioned. Another collaboration is with *dotdotdot*,²⁰ the innovative open-air short-film festival, which has been supported since 2015. This festival attaches particular importance to barrier-free access, the goal being to create its film and communication programme in an inclusive way. It is therefore accessible for people with hearing or vision impairments.

Visual arts represent another programme priority. On the one hand, for almost two decades (since 1998) it has been supporting the *Secession*,²¹ one of the world's oldest exhibition venues for contemporary art run by an independent artist association. On the other, it supports *das weisse haus* and the next generation of artists with exhibitions and publications, and also with residencies and the Erste Bank *ExtraVALUE* Art Award.

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Architekturzentrum Wien – Az W

Since 2005.

The *Architekturzentrum Wien* (*Az W*) is a platform for architectural mediation and the only Austrian architecture museum. In addition, the *Az W* is a renowned research and knowledge centre and, as an architectural mediator, has become the centre of Austrian building culture. In collaboration with Erste Group Immorent AG, Erste Bank supports the *Az W*'s *ARCHITECTURE LOUNGE*, an information and knowledge platform for economic, political, and architectural decision makers.

“The great thing about *ExtraVALUE* Sponsoring is the aspiration to connect all the institutions that Erste Bank supports with each other, such as a project by *Hilfswerk*, which was able to hold a benefit event on our premises. The Erste Bank itself has been visible on the urban landscape for more than a year, since the appearance of the architectural highlight by Henke Schreieck architects. In the run-up to that, as part of the ARCHITECTURE LOUNGE of Az W, we organised a small conference on the subject of the Erste Campus, as well as several building-site visits. This clear commitment to contemporary architecture results in a number of connections with our activities.”²²

Karin Lux, Executive Director of Az W

Bäckerstrasse 4 – Platform for Young Art

Since 2012.

As a platform for young art, *Bäckerstrasse 4* gives artists who have studied at Austrian and international art schools the opportunity to present their work. It supports artists with a multifaceted programme that includes exhibitions, art fairs, curated projects, as well as classic gallery work.

Secession

Since 1998. As the main sponsor.

Vienna's *Secession* is the world's oldest independent exhibition venue dedicated to contemporary art. The creative programme is democratically determined by the board of the Association of Visual Artists.

“Due to our long-term collaboration, the Erste Bank is deeply anchored in the consciousness of the visitors as a committed and reliable partner of the Secession. Compared with other sponsoring concepts, one thing that is impressive is its clear visibility from the outside – through its commitments in the cultural, social, and educational areas, *ExtraVALUE* Sponsoring has a very broad and sustainable effect on society, and has firmly established itself on the urban landscape. Another thing is the connection with Erste Bank's internal communication through is active and lively employee programme.”

Annette Südbeck, Managing Director and Curator of *Secession*

Viennafair / viennacontemporary

2004 to 2014. As the main sponsor.

For ten years Erste Bank supported the Central and Eastern European focus of *Viennafair*, which later became *viennacontemporary*. Through this support, numerous galleries from this region were able to participate in Austria's largest art fair, and the artists were thereby given an international platform.

das weisse haus

Since 2010.

An exhibition space for the promotion and presentation of young art, the art association *das weisse haus* offers artists from the fields of fine arts, photography, video, and media art various presentation possibilities – from large solo exhibitions (often the artist's first) to cross-media group exhibitions.

The art association has used vacant buildings on a temporary basis and initiated *studio das weisse haus*, a residence programme for local and international artists.

“The *ExtraVALUE* in this programme is the special collaboration that I, as head of the association, had not expected or known before. The supportive awareness and simultaneous freedom with full confidence in the content and projects of *das weisse haus*. Beyond that, within the framework of the *ExtraVALUE* Art Award, the *ExtraVALUE* programme decided to collaborate with *das weisse haus* (in further cooperation with the ACF in NY). This prize raises awareness for *das weisse haus* and *studio das weisse haus* – nationally as well as internationally. In short, for us, *ExtraVALUE* Sponsoring means: financial freedom, awareness, honours, and opportunities.”

Alexandra Grausam, Director and Curator of *das weisse haus* and *studio das weisse haus*

Erste Bank *ExtraVALUE* Art Award

Since 2016.

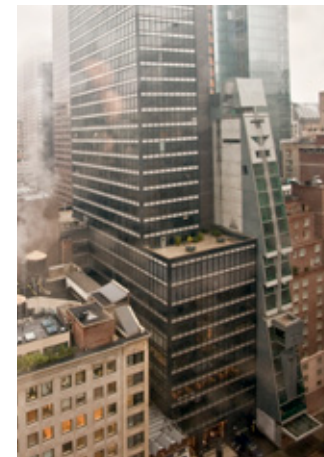
The Erste Bank *ExtraVALUE* Art Award is realised in collaboration with *studio das weisse haus* and the Austrian Cultural Forum New York. It is awarded to two artists and enables a one-month residency in New York along with a presentation in the Austrian Cultural Forum located there, and, as a further prize, a solo exhibition in *das weisse haus*. Artists whose work has already been presented in *das weisse haus* or who have participated in the studio and residence programme of *studio das weisse haus* are eligible to submit entries for the *ExtraVALUE* Art Award.²³

“The *ExtraVALUE* lay in the fact that this funding was not (primarily) about financial support, but about sustainably changing my artistic practice on many different levels, which was absolutely achieved. Ultimately, it was the creation of opportunities.”

Ulrike Königshofer, *ExtraVALUE* Art Award Winner 2016

“In New York, due to the fierce competition, recurring collaborations are immensely valuable. This partnership makes it possible for us to present young Austrian artists at the ACFNY – an idea that was important to me to carry out. The way it is processed is uncomplicated and efficient and can be both implemented and smoothly run, thanks to the *ExtraVALUE* Sponsoring Programme.”

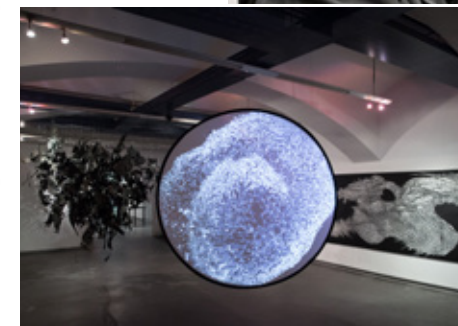
Christine Moser, Director of *Austrian Cultural Forum New York (ACFNY)*



studio
das weisse haus



austrian cultural forum^{ny}



**Ver mehrt
Schönes!**

1m² State

1 to 22 February 2012 at Resselpark / Pond, Karlsplatz.

A project by Franziska Helmreich. Artists worked on constitutions or manifestos for their open or closed states, countries, free zones, united plagiarism, free states, federations, and empires.

Participating artists: Chenxi, Peter Pilz, Hartwig Walcher, Zenita Komad, Christoph Mayer, Val Wecerka, Julius Deutschbauer, Cosima Reif, Lukas Eder, Adam Wiener und Oana Andreea Limban, Stefanie Wilhelm, PRINZGAU/podgorschek, Gustavo Mendez-Liska, Peter Kogler, Axel Huber, Iris Dostal, Susanne Neumann, Ronald Zechner, Ronald Kodritsch, Oliver Marceta, Stefan Röhrle, Heike Schäfer, Matthias Grieder, lomography, Martin Witzmann, Lena von Lapschina, Anneliese Schrenk, and Wolfgang Pfeifer among others.

I AM A DROP IN THE OCEAN

11 April to 25 May 2014 in the Künstlerhaus.

Artistic and visual forms of expression were dedicated to the protests that took place in Ukraine. Artists designed protest posters, organised performances, or created works directly at Maidansquare in Kiev. The exhibition encompassed professional art works, as well as original manifestations of revolutionary folk art, complemented by video and photo documentation of the events that occurred at the beginning of 2014 in Ukraine.

and Materials and Money and Crisis

8 November 2013 to 2 February 2014 in the mumok.

The group exhibition *and Materials and Money and Crisis* was an experimental, artistic debate that questioned materialism and the meaning of capital in art. The communication programme of the exhibition was supported as part of Erste Bank's *ExtraVALUE* Sponsoring Programme.

Parkfair

With the *TerminARTor* and *Arte Noah* projects, *PARKFAIR* – the first major, independent art fair held during Vienna's official art fair. It focused on a specific thematic exhibition concept that questioned traditional fair and exhibition formats with an artistic synthesis and innovatively positioned and celebrated art at unconventional exhibition sites in open-air spaces.

Arte Noah

19 to 23 September 2012 in the Stadion Center car park.

TerminARTor

27 September to 10 October 2014 in the Ehrenhalle (Hall of Honour) at Heldenplatz on Vienna's Heldenplatz.

Premonition / Blood / Hope

14 November 2014 to 6 January 2015 in the Künstlerhaus.

The *Premonition / Blood / Hope* exhibition presented an overview of artistic developments during the last 100 years in Serbia, particularly in the autonomous province of Vojvodina.

VIENNA DESIGN WEEK

Since 2008.

VIENNA DESIGN WEEK presents a variety of events, ranging from exhibitions, workshops, and participatory projects to talks, collaborations, and guided tours. Each year in September, the festival selects a district in Vienna, where development and production processes are presented and experimental on-site work is encouraged.

“Erste Bank’s *ExtraVALUE* Sponsoring mainly distinguishes itself in its high level of interest and commitment, and – there’s no other way to say it – passion. Its serious attention to the cultural sector should also be emphasised. The strategy is clear. These qualities also generate certain expectations towards the sponsored organisation, which we always saw as a positive challenge.”

Lilli Hollein, Director of VIENNA DESIGN WEEK

City Work

Since 2012.

City Work, a format developed within VIENNA DESIGN WEEK, offers designers the opportunity to participate in the festival with social design projects. Partly conceived in collaboration with Caritas Vienna, these projects are presented during the festival.

“One *ExtraVALUE* was the high level of attention shown for the area of social design, which was not foreseeable in this form. Many projects were taken over or continued by Caritas organisations, the City, or private companies. On an international level, the format is exemplary. In the course of time, the close collaboration with Caritas became more intense – *ExtraVALUE* for all those involved.”

Lilli Hollein, Director of VIENNA DESIGN WEEK

Erste Bank *ExtraVALUE* Design Award

Since 2015.

As part of Erste Bank’s collaboration with VIENNA DESIGN WEEK, 2015 saw the first awarding of a prize for a *City Work* project. In addition to honouring the designers’ work, the *ExtraVALUE* Design Award also draws attention to social design topics.²⁴



VIENNA DESIGN WEEK



Caritas

Vermehrt
Schönes!

Vienna Festival

Since 2013. As the main sponsor.

For over fifty years in May and June, the *Vienna Festival* has been organising cultural events that bring the highest artistic standards to socially relevant subject matter. The programme is multidisciplinary and ranges from classical and modern music and theatre and dance to visual art and literature. The programme is presented in various locations in the inner city as well as in venues on the outskirts of Vienna that are especially adapted for the festival.

“Erste Bank’s *ExtraVALUE* Sponsoring has a consistent concept and is also the only programme of this kind with its own designation and promotion. Its very clear position immediately reveals what it stands for and which projects are supported.”

Wolfgang Wais, Managing Director of *Vienna Festival*

dotdotdot – Open-Air Short Film Festival

Since 2014.

For eight weeks in summer, the garden of *Vienna’s Museum of Folk Life and Folk Art* serves as a venue for the *dotdotdot* open-air short film festival. This barrier-free event offers cinematic art and film talks with international guests, weekly workshops and performances, and a special programme for children from the age of four. And all of this is based on the pay-as-you-can concept.

“Without the support of Erste Bank, it wouldn’t have been possible to develop dotdotdot as a barrier-free film festival on many levels with a variety of additional offerings (in particular for people with hearing and vision impairments) and inclusive events. Apart from that, *ExtraVALUE* Sponsoring has the reputation of being something of a ‘seal of quality’ that brings together under one roof projects of an innovative nature.”

Lisa Mai, Festival Director of *dotdotdot*

Austrian Film Museum

Since 2011.

As well as its museum-related activities, the collecting, storing, and researching of films and film-related objects, the *Austrian Film Museum* also presents a lively film programme. As part of the *ExtraVALUE* Sponsoring Programme, through the *Hunger for Art and Culture* campaign, Erste Bank makes it possible for many people to attend film screenings.

International Children’s Film Festival

Since 2010.

Each November, the *International Children’s Film Festival* presents productions from all over the world for children and young people between 4 and 14 years of age. These films distinguish themselves from what is usually shown in cinemas in content and form, offering young audiences insight into film culture beyond the mainstream.

Cinema Like Never Before

2011 to 2013.

From the end of June until mid-August, *Cinema Like Never Before*, organised by Filmarchiv Austria in collaboration with the *Viennale*, presents a superior and exciting cinema programme at Augartenspitz in Vienna’s second district: from early comedies and world-cinema classics to current works of recent years. Extraordinary reruns, as well as premieres of films never before shown in Austria, are part of the open-air programme.

Stadtkino

Since 2013.

As a municipal cinema, the *Stadtkino* screens current art house productions from its own rental agency and others and also organises a programme of discussions.

“I can only emphasise that they are always really interested in our work and productions. Discussions and negotiations are always carried out in a suitably competent and amicable manner.”

Claus Philipp, Managing Director of *Wiener Stadtkino*

Tricky Women – International Animation Festival

Since 2004.

Each March this festival brings to Vienna animation film art by women from all over the world. The programme features a variety of short films, ranging from classic cartoons to digital animation and covering various themes and production styles.

VIENNALE – Vienna International Film Festival

Since 2004. As the main sponsor.

Every autumn the *Viennale* screens its programme in cinemas in Vienna's inner districts. In addition to current feature films in all their forms, genres, and narratives, the festival devotes itself to documentary cinema, international short films, experimental works, and crossover projects.

“It’s precisely the direct connection and the regular contact between Erste Bank’s sponsoring department and employees of the Viennale that facilitates a respectful collaboration in which there’s also room for suggestions, necessary criticism, and ideas for improvement. The *ExtraVALUE* results overall in the possibilities of designing our programme and in the Viennale’s comprehensive offering.”

Hans Hurch, Director of *Viennale*

Erste Bank *ExtraVALUE* Film Night

Since 2014.

With free tickets, the *ExtraVALUE* Film Night makes it possible for the *Viennale* public to view a select film in Gartenbaukino.

Erste Bank *ExtraVALUE* Film Award

Since 2011.

An independent jury selects the winners of the Erste Bank *ExtraVALUE* Film Award from Austrian-directed films shown at the *Viennale*. Erste Bank’s *ExtraVALUE* Film Award includes a two-month residency in New York, a presentation of the award winners’ works in that city, and a financial allowance. The *ExtraVALUE* Film Award is realised in collaboration with the *Viennale*, the Deutsches Haus at NYU, the Austrian Cultural Forum New York, and the Anthology Film Archives in NY.²⁵

“As well as the direct networking of Austrian filmmakers with the film scene in the US, the *ExtraVALUE* Film Award is extremely beneficial to the general deepening of trans-Atlantic dialogue. The continuity and sustainability of *ExtraVALUE* Sponsoring have also led to the greater visibility of our programmes and intensified our contacts on the Austrian culture scene.”

Juliane Camfield, Director of *Deutsches Haus at New York University*

ANTHOLOGY
FILM
ARCHIVES



VIENNALE



DEUTSCHES HAUS
AT NEW YORK UNIVERSITY

Vermehrt
Schönes!



austrian cultural forum^{nyu}

Opre Roma Film Festival

17 February to 12 May 2015.

At the end of the European Roma decade, a film festival took place in Vienna with films by Roma, who fought for their rights and told their own stories.

Vienna Independent Shorts

26 to 31 May 2015.

As part of the *Vienna Festival* the *Vienna Independent Shorts* film festival organised the *U/Tropia – Show Room & Lying Down Cinema* film exhibition at Karlsplatz.

Jean Améry Award

2007 to 2012.

The *Jean Améry Award* for European essay writing is an honour for exceptional essays that are informative and critical of the times. As part of the collaboration, Erste Bank supported and presented the prize three times between 2007 and 2012.²⁶

Unabhängiges Literaturhaus NÖ

2005 to 2016.

The artist-in-residence programme was supported from 2005 to 2013. Starting in 2014, the Danube scholarship, which consisted of a two-month residency in Krems, Austria and Pécs, Hungary, was given to Central and Eastern European authors.

Gustav Mahler Youth Orchestra

Since 2010. As the main sponsor.

The tour repertoire of the *Gustav Mahler Youth Orchestra (GMJO)* ranges from classical to contemporary music. The *GMJO* is artistically and administratively independent and exclusively committed to promoting the next generation of musicians. Today, it is regarded as the world's leading youth orchestra.

Jeunesse

Since 2011.

Jeunesse is Austria's largest classical music concert organiser. It also offers comprehensive programmes in jazz, world music, new music, and children's music. With numerous events in all music genres, it aims to encourage an understanding of music, especially in young audiences. *Jeunesse* supports young artists, provides them with performance opportunities, and develops new music mediation concepts. In addition to Vienna, concerts for adults and children take place in the Austrian Federal Provinces, where they are organised in collaboration with the savings banks.

“ExtraVALUE Sponsoring has facilitated new, innovative projects and constant planning. New partnerships were developed that were networked through the ExtraVALUE programme. It's not the marketing side of things that takes centre stage but the active support and, above all, a real and honest interest in the content. Erste Bank operates on equal footing with its sponsor partners; a very positive experience.”

Angelika Möser, General Secretary of *Jeunesse* until June 2015

Erste Bank Jeunesse ExtraVALUE Award

2013.

Erste Bank's *Jeunesse ExtraVALUE* Award was initiated to support young musicians. The prize included the funding of a CD recording – for most artists the first – at the Gramola label, the opportunity to perform live within the *Jeunesse* network throughout Austria, and participation in *Jeunesse*’s numerous music mediation activities.²⁷

“What’s really remarkable is that ExtraVALUE Sponsoring has a very social character in which the sponsoring concepts and the perception of societal responsibility are the central themes. In terms of interesting young people, particularly, in music, fostering their understanding, and accompanying a life-long occupation with music, for Jeunesse the Erste Bank is an ideal partner.””

Antonia Grüner, Artistic Director of *Jeunesse*

Jazz at the Konzerthaus

Since 2003.

Vienna's *Konzerthaus* is one of the country's leading organisers of contemporary music and a stage for international jazz. Event cycles launched by the *Konzerthaus* are important features of Viennese cultural life. As part of its collaboration, Erste Bank supports the Jazz cycle at the *Konzerthaus*.

“Erste Bank’s ExtraVALUE Sponsoring is a key factor in our being able to present events that could not otherwise be presented, or at least not on a cost-effective basis.”

Elisabeth Lahner, Head of Sponsoring of *Konzerthaus*

Jazzland

Since 2001.

The main goal of *Jazzland* is to present the history of jazz and to provide a stage on which all the niches and facets of the genre can be extensively explored – from blues and avant-garde through to classic jazz.

Junge Philharmonie Vienna

2008 to 2014.

The *Junge Philharmonie Vienna* is a youth orchestra for Austrian musicians between 17 and 27 years of age. The orchestra's goal is to build bridges between the young adults' education and their entry into professional orchestras.

Musikverein

Since 2000.

The Gesellschaft der Musikfreunde (Society of Music Friends) and the Erste oesterreichische Spar-Casse (First Austrian Savings Bank) have been working together closely for nearly two centuries. When the Society of Music Friends erected its new building in the 1860s, the Erste oesterreichische Spar-Casse, as a benefactor, was one of its most important financers. Today, the Erste Bank Foyer, dedicated in September 2003, is a symbol of this longstanding partnership. Two select concerts are presented annually under the patronage of Erste Bank.

Klangforum Wien

Since 2006. As the main sponsor.

Klangforum Wien is an internationally active ensemble for contemporary music. The supervision and awarding of the *Erste Bank Composition Award* is part of our collaboration with *Klangforum Wien*. The ensemble performs the prize-winning composer's work as a premiere during the *WIEN MODERN* festival.

“Erste Bank’s *ExtraVALUE* Sponsoring stands for content-related attention, artistic and socio-political stimulation without interference. Here, it’s clearly the funded project that comes first – from the success of which the communication value for the company should result, not the other way around.”

Sven Hartberger, Director of *Klangforum Wien*

Erste Bank Composition Award

Since 1998.

The *Erste Bank Composition Award* is one of the most important distinctions in the field of new music. Erste Bank annually awards this prize to an exceptional composer in honour of their creative work to date. The *Erste Bank Composition Award* includes a minimum of three performances by *Klangforum Wien* within a period of 12 months. The premiere takes place as part of the *WIEN MODERN* festival. In addition, the new work is released on a portrait CD by the Kairos label.²⁸

“Erste Bank’s *ExtraVALUE* Sponsoring, in particular, includes areas in the cultural sector that don’t just radiate an outward glow and are not focused on obvious customer acquisition. In the cultural sector the *ExtraVALUE* is not only ideal, but also has a social impact. What emerges and has emerged through targeted culture sponsoring is a growing interest in contemporary art, and especially in contemporary music.”

Lothar Knessl, Musicologist, Mediator of Innovative and Contemporary Music, Composition Award Juror from 1998 to 2016

WIEN MODERN – New Music Festival

Since 2002.

WIEN MODERN takes place every autumn at various venues in Vienna. It provides the framework for the premiere of the *Erste Bank Composition Award’s* prize-winning piece performed by *Klangforum Wien*.



klangforumWien

Vermehrt
Schönes!

Music

Individual Projects

ABSTRIAL Music Theatre

25 to 27 April 2012 in the Kosmos Theatre.

ABSTRIAL was radical music theatre by Pia Palme and Electric Indigo. The motif was the disintegration of everyday values, meanings, and structures and the resulting composite framework which was restructured by the artists.

Blue Bird Festival

14 to 16 November 2013 in Porgy & Bess.

The *Blue Bird Festival*, a three-day indie folk club festival, took place in 2013 for the 10th time at Porgy & Bess in Vienna. An essential focus of the programme was the performances by Austrian artists.

Summa Cum Laude Festival

2012.

Each year, the international youth music festival brought 1,000 children and young people from all over the world to Vienna for a musical and cultural exchange and competition. During the festival, a concert series with select orchestras and choirs took place.

urbo kune

2013 to 2015.

urbo kune – an urban opera in 11 acts with a prelude – was a project of netzzeit, the forum for experimental architecture, and *Klangforum Wien*. Performances were held at various locations and at international festivals. The urban opera *a day and an hour in urbo kune*, the story of the development, emergence, workings, and operation of a new city that was created as the capital city of the united states of Europe, was told over a period of 25 hours. *urbo kune* was an experimental musical process that was developed between December 2013 and May 2015.

Dance

Tanzquartier Wien

Since 2007.

As a multifaceted venue for dance and performance, *Tanzquartier Wien (TQW)* is not only a stage, but also a workshop, studio, and an interface for Austrian and international artists. In addition to the programmatic and structural support of *TQW*, the partnership also includes the *Hunger for Art and Culture* campaign, which enables free access to performances for cultural pass holders.

“Art and culture contribute considerably to people’s quality of life and work. The Erste Bank *ExtraVALUE* Sponsoring Programme recognized this a long time ago and actively supports this *ExtraVALUE* with interest and commitment and on a large scale. You always sense specialist know-how with a particular attention to quality, topicality, and sustainability. Due to the active support and promotion of cultural and social institutions and projects with socially relevant content on a high artistic level, the concept encourages participating in exciting present and future art forms.”

Walter Heun, Artistic Director of *Tanzquartier Wien*



**Vermehrt
Schönes!**

In the Social Affairs and Education fields, as part of the *ExtraVALUE* Sponsoring Programme, Erste Bank has cooperations with numerous *Caritas*²⁹ projects and campaigns, the *ZOOM Children's Museum*³⁰ (as one of the main sponsors), and *Hilfswerk*,³¹ among many others. Other collaboration partners include *lobby.16*,³² an association that supports unaccompanied young refugees, the Holocaust memorial centre *Yad Vashem*,³³ and *Culture Transfair*.

Two projects in Social Affairs and Education should be mentioned due to their strong self-motivation and close networking with Erste Group companies.

The *exhibition on the subject of money for children*³⁴ is a project of the Erste Group (in collaboration with Erste Group subsidiaries) as part of the *Extra-VALUE* Sponsoring Programme. It began in 2010 in cooperation with the *ZOOM Children's Museum*. In 2011 it was conceived as a travelling exhibition with the Graz Children's Museum *FRida & freD* and has been touring through Central and Eastern Europe since 2012. In the meantime, the exhibition has had a total of over 150,000 visitors.

In 2015 and 2016, *youngHeroes Day*³⁵ was developed as part of a cooperation with *youngCaritas*³⁶ and was implemented in many dioceses throughout Austria together with Erste Bank and the savings banks. *youngHeroes Day* makes it possible for young people to assume social responsibility and gives them insight into the working and professional world of their choice. Young people from difficult social backgrounds get the opportunity to work in companies with which they would otherwise find it hard to come in contact. The donation projects and topics are examined in school lessons.

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Bock auf Kultur

Since 2011.

Bock auf Kultur is an event organised by the *Ute Bock Association*, as part of which artists perform for free and support Ute Bock’s work. Employees of the *Ute Bock Association* support refugees by providing apartments, social counselling, courses in German, computers, etc.

Caritas

Since 1999.

As a Catholic Church relief organisation, *Caritas* campaigns for people in many different ways. It accompanies people in difficult life situations, during sickness or disability, after accidents or catastrophes, regardless of their social status, nationality, or religious affiliation. As part of a long-term collaboration with *Caritas*, Erste Bank and the savings banks have been supporting the two large donation campaigns, *Home Relief* and *Caritas Children’s Campaign*.

Caritas Children’s Campaign – Eastern Europe Project

Since 2005.

As part of the annual Children’s Campaign, we also support projects in Eastern Europe. The children often come from difficult social situations and are given learning support and receive counselling and warm meals.

“The *ExtraVALUE* Sponsoring concept lives the authentic commitment of Erste Bank in the small and the large. It is integral and close. *Vermeehrt Schönes!* can be seen all over the city. The cotton bags are carried proudly, and the phrase *ExtraVALUE* is increasingly being used in everyday language.”

Angelika Simma-Wallinger, Head of Communications of *Caritas Österreich*

Culture Buddy

Since 2014.

The *Culture Buddy* project is a platform organised by *Caritas* for volunteers who mediate opportunities for those interested in doing volunteer work, accompanying them in the process. *Culture buddies* explore the recreational offerings of Vienna and its surroundings together with residents from *Caritas Vienna* social facilities and *Hunger for Art and Culture* partner organisations.

“Caritas Culture Buddies make it easier for socially disadvantaged people to gain access to cultural institutions. This is only possible through *ExtraVALUE* Sponsoring. And the communication concept is simply very good. *Vermeehrt Schönes!* hits the nail on the head and is unambiguous and distinctive.”

Bettina Wagner, Project Manager of *Kulturbuddy*



Caritas



Vermeehrt Schönes!

Short Film Workshop at JUCA

Since 2012.

JUCA is a home for homeless young people; a temporary residence and an intermediate stop on their path toward an independent life. Homeless women and men between 18 and 30 years of age receive help and support from Caritas employees. The short film workshop is offered to JUCA residents to motivate and encourage them to develop new perspectives about their daily lives. The project was developed and supervised by the artist Gammon. The short films are presented annually at a special event during the Viennale.

“The exemplary openness of the sponsoring department makes it possible to conceive projects in a process-oriented way and to produce results. Probably the most important serious aspect is that a mutual, content-related analysis of the project takes place between the sponsoring department and artists.”

Gammon, Artist

JUCA



Caritas



Vermehrt
Schönes!



youngCaritas

Since 2006.

youngCaritas brings social topics closer to young people, enabling social commitment. Within Caritas, youngCaritas sees itself as a specialist department dealing with social issues in a manner suitable for juveniles.

youngHeroes Day

2014 to 2016.

youngHeroes Day was initiated as part of Erste Bank and the savings banks' collaboration with youngCaritas and was carried out in many dioceses throughout Austria. The campaign was aimed at students in the eighth and higher school years. The young adults were given one day of work experience in a company of their choice and then donated their wages to a supporting Caritas project for children and young adults. The donation projects were discussed during lessons. On the one hand, young people from socially disadvantaged backgrounds were offered access to company contracts; on the other, this process encouraged young people to be socially responsible.



youngCaritas

Vermehrt
Schönes!



ERSTE BANK SPARKASSE

Hilfswerk Austria International

Since 2000.

Hilfswerk Austria International, part of *Hilfswerk Austria*, is an Austrian NGO for development cooperation and humanitarian aid. *Hilfswerk Austria International* works on projects all over the world. As part of its *ExtraVALUE* Sponsoring Programme, Erste Bank annually supports a project in Central and Southeast European countries.³⁷

Hilfswerk Österreich

Since 2003.

With its regional associations and branches, *Hilfswerk Austria* is one of the country's largest non-profit providers of health, social, and family services. Erste Bank and the savings banks have been long-time partners of *Hilfswerk Austria* and support campaigns on specific themes such as child care, child education, general care, and provision for the elderly.

“In the course of the collaboration, multiple reciprocal benefits in networking have resulted in different ways, because the *ExtraVALUE* Sponsoring Programme brings together institutions, organisations, and companies and also parts of companies, as well as perceives or enhances potential that otherwise would not be realised. Erste Bank’s *ExtraVALUE* Sponsoring stands for clear strategic orientation – through clear focus, through lively, reciprocal exchange, through great respect and an honest interest in a partnership.”

Elisabeth Anselm, Managing Director of *Hilfswerk Österreich*

Hospiz Österreich

Since 2009.

Providing companionship to critically ill or dying people and their relatives is the main focus of hospice work. As part of the *ExtraVALUE* Sponsoring Programme, Erste Bank supports the *Hospiz Österreich* umbrella organisation and facilitates employees of the Erste Group receiving honorary training to become supporters of those affected. The *Hospiz* umbrella organisation is also supported by the savings banks and ERSTE Foundation.

Hunger for Art and Culture

Via the cultural pass, the *Hunger for Art and Culture* campaign enables free access for cultural events to people living below the poverty line.

At *Tanzquartier Vienna* and in the *Austrian Film Museum*, entry fees are paid by the culture partners as part of Erste Bank’s *ExtraVALUE* Sponsoring Programme. Erste Bank also supports the *Hunger for Art and Culture* campaign in Burgenland.



Culture Transfair

Since 2011.

Culture Transfair, a *Hunger for Art and Culture* project, promotes networking between cultural and social institutions and develops special mediation programmes between clients of social facilities. *Culture Transfair* makes it possible to get to know art and cultural institutions and fosters an active dialogue with their contents. Through discussions with socially marginalized groups, those offering culture and art are given the opportunity to learn during mediation programmes. At the same time, a learning process is encouraged by opening up the marginalized groups to the development of artistic content.

Vermehrt Schönes!



Hunger
auf
Kunst
&
Kultur



lobby.16

Since 2010.

lobby.16 provides support for unaccompanied young refugees in daily life and in education and is committed to their rights to education and training. In addition, the association campaigns for young refugees' rights and fair legal conditions.

mirno more peace fleet

Since 2009.

The *mirno more peace fleet* is a sailing project for socially disadvantaged children and young adults. In addition to war orphans and refugee children, groups of persons with disabilities and special needs can also participate in the project. As part of its *ExtraVALUE* Sponsoring Programme, Erste Bank supports a ship of the *mirno more peace fleet*.

Station Vienna

Since 2011.

The association *Station Vienna* is a migrant educational and counselling institution in Vienna's 5th district that offers basic educational courses, German courses, social services, cultural events, and includes the Contact Pool Vienna project.

“In my opinion, *ExtraVALUE* Sponsoring is the unbureaucratic, voluntary support of social and cultural projects. The expansion of the Speech Café made possible through sponsorship won us a prize.”

Martina Sinowatz, Project Manager of *Contact Pool Vienna* – a project of *Station Vienna*

Vienna Museum of Folk Life and Folk Art

Since 2014. As the main sponsor.

The *Vienna Museum of Folk Life and Folk Art* is a cultural science museum in Vienna that comprises extensive collections of folk art and historical and present-day European folk culture. The current exhibitions address issues of coexistence, daily life, life styles, identities, and perceptions of the world. The exhibition concepts distinguish themselves through their extremely innovative approach, focusing on mediation.

“Within the framework of the programme, Erste Bank’s *ExtraVALUE* Sponsoring facilitated experimental museum work and opening up new audiences, as well as networking with other institutions. *ExtraVALUE* Sponsoring is personal, intelligent, and intellectual, with a culture-scientific environment and a large intersection of critical, committed communities.”

Matthias Beitzl, Director of *Vienna Museum of Folk Life and Folk Art*

Vienna Children’s Theatre

Since 2000.

The *Vienna Children’s Theatre* is the only theatre in the city that has only children acting on stage. It primarily supports the development of linguistic and physical expression. The Romanian Comercială Română (BCR), an Erste Group subsidiary bank, has been a long-time partner of an initiative of the Children’s Theatre in Romania, focussing on the promotion of children and young adults.

Yad Vashem

Since 2009.

Yad Vashem is the national memorial in Jerusalem that commemorates the persecution and murder of six million Jews during the Holocaust. As part of its *ExtraVALUE* Sponsoring Programme, Erste Bank especially supports the documentation and recording of witnesses’ life stories. In addition, a German-language newsletter has been published, providing material to teachers.

ZOOM Children’s Museum

Since 2010.

The *ZOOM Children’s Museum* focuses on the playful mediation of a range of subjects in the form of exhibitions, animations, and lectures. Artists from various disciplines work with the children on topics associated with the natural sciences, everyday culture, sociology, philosophy, and art. As part of Erste Bank’s *ExtraVALUE* Sponsoring Programme, a *Money Exhibition for Children* was initiated.

“For me, *ExtraVALUE* Sponsoring is so unique because it connects cultural sponsoring with social values. For example, the access to programmes for the socially disadvantaged, the integration of refugees, etc. This accommodates our own requirements very well, because that’s also exactly what we want! I am particularly impressed by the intelligently drafted and pleasant *Vermeehrt Schönes!* campaign!”

Elisabeth Menasse-Wiesbauer, Director of *ZOOM Children’s Museum*

Red Cross

2011.

The *Red Cross* is the largest humanitarian non-profit organisation in Austria. Its activities range from ambulance services to care and nursing and from support, health, and social services to development support, disaster operations, and young adult support.

Volkshilfe

2012 to 2014.

The *Volkshilfe* is a large charitable, non-partisan, and interdominational organisation. *Volkshilfe* offers social services through nine provincial organisations. The range of support includes care and support, labour market policies, child care, work with the disabled, humanitarian support in disaster situations at home and abroad, and work with asylum seekers and migrants.

Money Exhibition for Children
Since 2010.

The exhibition deals with the basics of the money system and is aimed at children between 8 and 14 years of age. It explains how and why money originated and how it is produced, conveys terms such as savings and credit, and addresses the subject of wealth and poverty. Initiated by Erste Bank, an exhibition on the topic of money was realised at Vienna's *ZOOM Children's Museum* in 2010. A year later, it was conceived as a travelling exhibition in collaboration with the *FRida & freD* children's museum in Graz. Since then, the realisation of the exhibition in various countries has been made possible due to collaborations with Erste Group's subsidiary banks and museum partners. Following presentations in the *ZOOM Children's Museum* (Erste Bank) in 2010 and the Graz Children's Museum *FRida & freD* (Steiermärkische Sparkasse) in 2011, it was shown in the Bratislava Children's Museum (Slovenská sporiteľňa) in 2013 and then in the National Museum of Romanian History in Bucharest (Banca Comercială Română). The next stops were the Prague City Museum (Česká spořitelna) and the Museum of Science and Technology in Belgrade (Erste Bank a.d. Novi Sad). From 2015 to April 2017 the exhibition was presented at the Technical Museum in Zagreb (Erste Bank Croatia). So far, more than 150,000 children and adults have visited the exhibition.

“As part of our exhibition on the subject of money, we received competent support in preparing the content of the exhibition, and we had an interesting and committed discussion partner. At the same time, with Erste Bank’s help, we were able to carry out the project with a high degree of professionalism. I increasingly saw our collaboration as cooperation, that is, the mutual creation of a project that both partners benefitted from. This surely goes beyond classic sponsoring and thus leads to both partners receiving *ExtraVALUE* in the end. That also means that sustainability was a special aspect of this cooperation, and, therefore, also more value.”

Jörg Ehtreiber, Director of *FRida & freD – The Graz Children's Museum*

Vermehrt Schönes!



Das Grazer **FRida & freD** Kindermuseum

zoom
KINDERMUSEUM

ERSTE
Group

ČESKÁ
SPŮRITELNA

NADÁCIA
Slovenskej sporiteľne

ERSTE
Bank

Steiermärkische
SPARKASSE

BCR

MAECENAS

The *Extra*VALUE Sponsoring Programme of Erste Bank received the MAECENAS:

2015
For the overall concept of The *Extra*VALUE Sponsoring Programme of Erste Bank in the Best Art and Culture Sponsorship in the “Concept/Large Enterprises” category.

Recognition Awards:

2012
In the Best Art Sponsorship “Concept/Large Enterprises” category for the *Jeunesse* project – *main sponsor since 2011*.

2013
In the “Long-term Sponsorship Commitment” category for the *Secession* project.

2014
In the special prize “Ö1 Audience Award” category for the *Secession* project and in the Best Art Sponsorship “Concept/Large Enterprises” category for both the *VIENNA DESIGN WEEK – City Work* and *Hunger for Art and Culture – Culture Transfair* projects.

2016
In the Best Art Sponsorship “Concept/Large Enterprises” category for the *VIENNA DESIGN WEEK – City Work – Erste Bank Extra*VALUE Design Award project.

INTERNATIONAL SPONSORING AWARD 2016

The Erste Bank *Extra*VALUE Sponsoring Programme received the *International Sponsoring Award (ISA)* in the “Culture Sponsorship” category from the German trade association for sponsoring agencies and service providers.

GERMAN BRAND AWARD 2017

Vermeehrt Schönes! received the *The German Brand Award 2017* in the “Industry Excellence in Branding – Culture” category.



Vermehrt
Schönes!





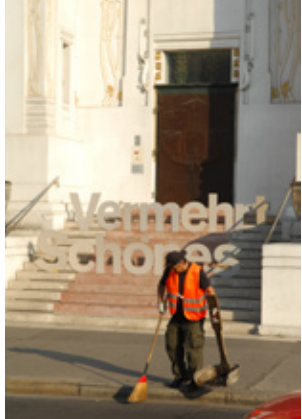






Vermehrt Jeunesse!

Wir unterstützen auch die Jeunesse.
Als Hauptsponsor.



Carrying and Cult

Continual development through multipliers.
Effects and life in public through others.

How Vermehrt Schönes! became cult.

Awards and Award Winners

Erste Bank Jeunesse ExtraVALUE Award

2013: Adamas Quartett from Vienna,
CD released by Gramola

Erste Bank Composition Award

2011: Gerald Resch
2012: Beat Furrer
2013: Bernd Richard Deutsch
2014: Reinhard Fuchs
2015: Peter Jakober
2016: Eva Reiter

All CDs released by KAIROS.
For further award winners visit: www.sponsoring.erstebank.at

Jean Améry Award

2007: Drago Jančar
2009: Imre Kertész
2012: Dubravka Ugrešić

For further award winners visit: www.klett-cotta.de

Erste Bank ExtraVALUE Design Award

City Work 2015:
ExtraVALUE Design Award 2015:
Infrequently Asked Questions,
Ebru Kurbak

ExtraVALUE Design Recognition Award 2015:
Where Do the Bricks Come From?,
Steineder, Plankensteiner, Scholz

City Work 2016:
ExtraVALUE Design Award 2016:
FEUERKÜCHE,
Johanna Dehio, Valentina Karga

ExtraVALUE Design Recognition Award 2016:
DESIGNING LOCALITY,
YouarehereVienna

— Erste Bank
ExtraVALUE Film Award

- 2011:**
Film: Gerald Igor Hauzenberger,
Der Prozess (The Trial)
Shortfilm: Johann Lurf und Kurdwin Ayub
- 2012:**
Film: Tizza Covi and Rainer Frimmel,
Der Glanz des Tages (The Shine of Day)
Shortfilm: Kurdwin Ayub
- 2013:**
Film: Gustav Deutsch,
Shirley – Visions of Reality
Film: Juri Rechinsky,
Sickfuckpeople
- 2014:**
Film: Sudabeh Mortezaei,
Macondo
Shortfilm: Gerhard Tremml and Leo Calice,
Eden's Edge
- 2015:**
Film: Jakob Brossmann,
Lampedusa in Winter
Shortfilm: Claudia Larcher,
Self
- 2016:**
Film: Tizza Covi and Rainer Frimmel,
Mister Universo
Film: Katharina Copony,
Moghen paris – und sie ziehen mit
(Moghen paris – and all come along)

— Erste Bank
ExtraVALUE Art Award

- Art Award 2016:**
Ulrike Königshofer
- Recognition Award 2016:**
Samuel Schaab

List of Projects

- Caritas Campaign
“Foreign Aid”**
- 2011:

Children's home in Ukraine
- 2012:

Chance – a project
for children in Romania
- 2013:

St. Sava's Classroom –
learning support for children in Serbia
- 2014:

Our House –
learning support for children in Hungary
- 2015:

Mobile Youth Work –
in Romania
- 2016:

Child Day-Care Centre in Raşcov –
afternoon care and learning support in
the Republic of Moldova

For further projects visit: www.sponsoring.erstebank.at

- Hilfswerk International**
- 2014:

Hilfswerk project *Migration
and Rural Development in Moldova*
in the Republic of Moldova
- 2015:

Hilfswerk project *ROMA ACTION*
in Bosnia and Herzegovina
- 2016:

Hilfswerk project *ROMA ACTION II*
in Bosnia and Herzegovina

Culture Transfair

2011:

- *Living Space Design – pimp up your space* by Architekturzentrum Wien and Caritas / Haus JUCA
- *Older, Formerly Homeless People Rediscover Cinema* by Austrian Film Museum and Caritas / Haus Jona
- *Symbols Everywhere!* by Secession and Jugend am Werk / Lehrwerkstätte Lorenz-Müller-Gasse
- *Youth at Dance* by Tanzquartier Wien and Jugend am Werk / Lehrbetriebe Siemensstrasse
- *Dancing is Fun* by ZOOM Children's Museum and Caritas / Tanz die Toleranz and Brunnenpassage

2012:

- *With Open Eyes – A Photo Project with Ursula Leitgeb* by Kunsthalle Wien and ITS Wien Laube GmbH
- *Let's Go Dance – Intercultural, Interdisciplinary Dance Workshops* by Österreichisches Volksliedwerk, Tanzquartier Wien, and Interface GmbH
- *Singing on Stage – Apprentices Take Over the Red Bar* by Volkstheater and Jugend am Werk / Lehrbetrieb Siemensstrasse
- *The First Time!* by wenn es soweit ist and mission: possible. wege für mädchen

2013:

- *a – way – A Cinematic Map of Vagrancy* by Architekturzentrum Wien, Austrian Film Museum and neunerhaus
- *Skinning – From the Street to Art* by KUNST HAUS WIEN, Museum Hundertwasser and JOSI
- *Expansion of Types! – Created Work Identities* by Wien Museum and Interface Wien
- *Unframed* by WestLicht and ITS Wien Laube GmbH

2014:

- *An Indian Knows No Pain?* by DSCHUNGEL WIEN – Theatre for Young Audiences and Landesjugendheim Korneuburg
- *REQUEST CONCERT* by Klangforum Wien and Interface GmbH
- *Workshop Series: "Tactless Dancing?!"* by Tanzquartier Wien and Frauen beraten Frauen
- *Fabric Light* by WestLicht and friends – Intercultural Children, Youth, and Family Centre
- *"Neighbourhood 7" and "Waterways" – Urban Explorations in the 7th and 21st Districts* by Wien Museum, ITS Wien Laube GmbH, and PSD 21

2015:

- *Albertina 360°* by Albertina and Interface Wien GmbH
- *Adventure City* by Architekturzentrum Wien (Az W) and Balance – Life Without Barriers
- *The Power of Memory – Theory and Practice – A Portrait Workshop* by Künstlerhaus, Wien Museum, and Aids Hilfe Wien
- *Images of Women* by mumok, WestLicht, and Frauen beraten Frauen
- *Work in Progress* by WestLicht and BIKU-Treff

2016:

- *Vienna to Go* by WestLicht, Architekturzentrum Wien (Az W), and Arbeiter-Samariter-Bund (Haus Ottakring)
- *Art Moves* by Kunsthistorisches Museum Wien and Integration Wien
- *Artbook Hernal's & Ottakring* by mumok and BIKU-Treff
- *The Theatre Connection: Theatre as a Link between Youth Cultures* by Junges Volkstheater and Georg Danzer Haus
- *JUVIVO.15 ZOOMs in on the Animated Film Studio* by ZOOM Children's Museum and JUVIVO.15

— VIENNA DESIGN WEEK
City Work

City Work 2012:

- *Printing Works at the Market*,
TOLEDO i DERTSCHEI
- *Theater of Destruction*, Lena Goldsteiner
- *mmm for werkstatt hke*, Inga J. Weihe (büromacht)
- *Best Before – On Planned Obsolescence*,
mathak + mahlknecht
- *Full Pension*, Gebrüder Stitch

City Work 2013:

- *BIOMAT Restaurant*, Vera Wiedermann
- *depot_0411*, Marlene Klausner
- *Do We Have What it Takes?*,
Institute of Design Research Vienna (IDRV)
- *Wieden Tour, World Class*,
Julia Landsiedl and Cora Akdogan
- *Construisine*,
Johanna Dehio and Dominik Hehl

City Work 2014:

- *Objects for Neighbourly Encounters*,
Friederike Wolf and Julian Bühler
- *Fabulous In-Between Wood*,
Miriam Pollak and Daniel Mikolajcak
- *Guide the Diver! Design for Dumpster Dialogue*,
Kultúrgorilla collective
- *Willing & Able – A Social Hub for Knowledge
Exchange*, Andreas Pohancenik
- *Come Down and Chill!*, Paradocks collective

City Work 2015:

- *Infrequently Asked Questions*, Ebru Kurbak
- *Where Do the Bricks Come From?*,
Steineder, Plankensteiner, Scholz
- *Welcome to The Living Room!*,
migrationlab, verein08, Alice Stori Liechtenstein
- *Fotolabor Kreta*, Kreta collective
- *New Local*, REPLYtoALL and Microgiants

City Work 2016:

- *VEBSHTUL*, Vivinger project team
- *TRANSMIGRATION*, OH THAT PLACE

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Eine Analyse, Wien 2017

The *Extra*VALUE Sponsoring Programme of Erste Bank - 2011 to 2016

An Analysis, Vienna 2017

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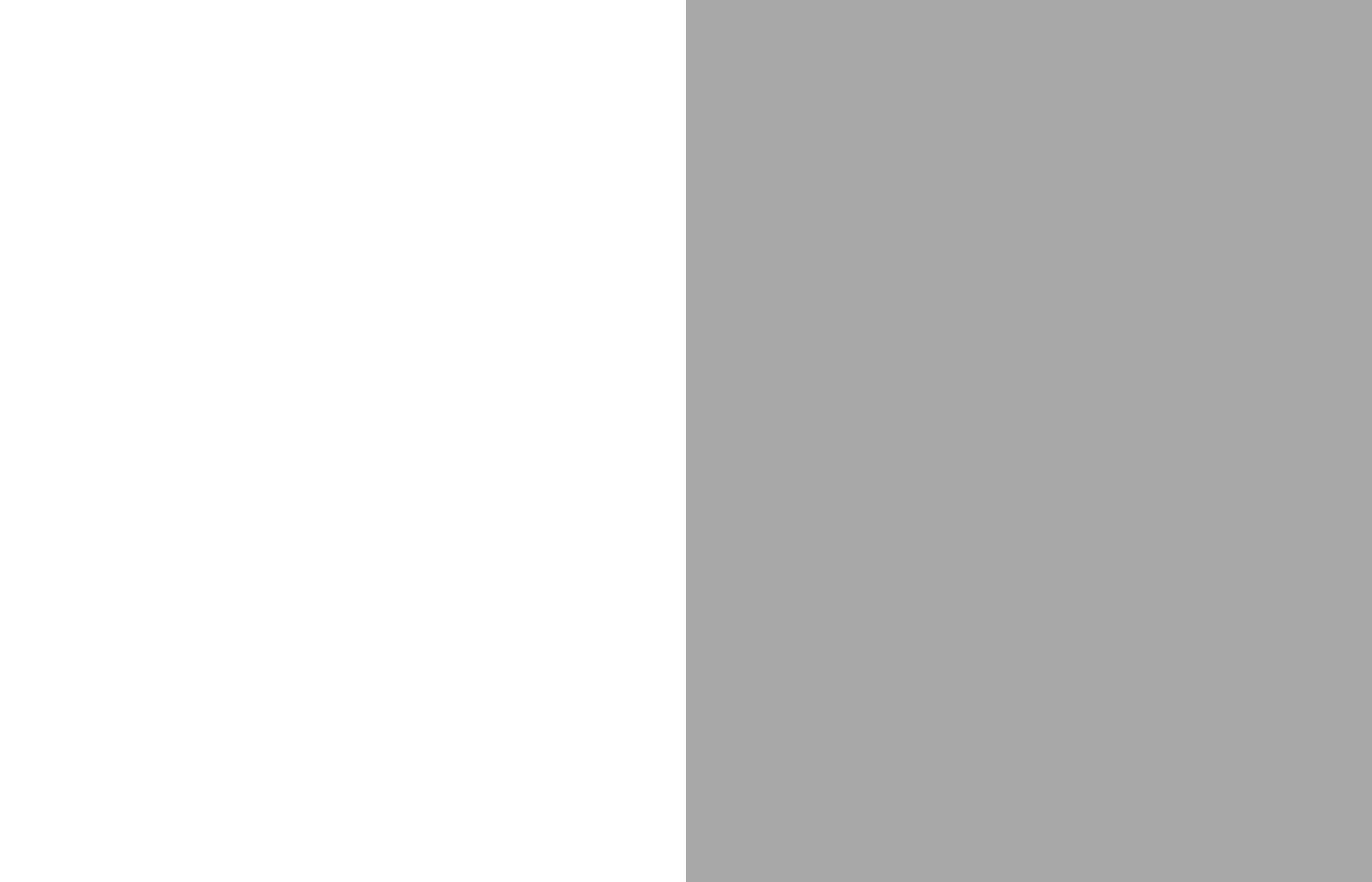
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**Vermehrt
Schönes!**