



Erste Bank: Beatrix Schlaffer to manage the new “Brokerjet sales” division

Beatrix Schlaffer (36) is now managing the new “Brokerjet” division. Brokerjet Bank AG, previously a 100% subsidiary of Erste Group Bank AG, was incorporated into Erste Bank Oesterreich on 1 September 2014, where it is run as a separate business field. Schlaffer assisted with the integration process as an interim executive and is now responsible for all business transactions performed by “Brokerjet – the online broker for the Erste Bank”.

The qualified business administration specialist has worked at the group since early 2013. From 2007 to 2013, she attended to IPO customers from the CEE & CIS markets at the Vienna Stock Exchange. Prior to that, the Lower Austrian native actually worked for Brokerjet (then known as ecetra Central European e-Finance AG), and for Sparkasse NÖ Mitte West AG in the customer service division.



Beatrix Schlaffer - Copyright: Jochen Russmann

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