



## Erste Bank named Best Bank

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The international Global Finance Magazine has named Erste Bank for the "Best Bank 2014 in Austria". The reason: In spite of the difficult economic conditions, Erste Bank managed to perform very well. Customers' needs were anticipated and extensively responded to by introducing - amongst other things - product and service innovations. "I'm very happy about this award and would like to take the opportunity to thank all our employees. Their commitment and the scope of their advisory services make the difference between us and our competitors", says Thomas Uher, spokesperson of the Erste Bank Oesterreich Executive Board.



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The prize „**World's Best Banks in Developed Markets**“ was awarded by the editors of Global Finance after extensive consultations with bankers, corporate financial executives and analysts throughout the world and was based on a readership poll as well as on the key performance indicators of the banks in 5 developed market regions – Western Europe, North America, the Nordic Region, the Middle East and Asia-Pacific – winners were named in 29 countries.

Global finance is one of the world's leading magazines for banking, finance and capital market topics and is distributed in 180 countries. Global Finance's target group includes top managers from companies and financial institutions as well as international investors. Global Finance is headquartered in New York, with offices in London and Milan.

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