

Erste Investment-App: Market News and Economic Knowledge To Go

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The “Erste Investment-App” for iOS is available for free download in the iTunes store with immediate effect. Users can employ it to continually stay up to date on the current state of the markets in interest rates, currencies, stock prices and so forth. Moreover there is information about investment products, research reports and a separate column on investment knowledge. An Android version of the app is scheduled for release at the end of summer 2013.

Erste Bank und Sparkassen are launching a new app specifically for people who are interested in current developments on international financial markets. The Erste Investment-App is available in the iTunes store with immediate effect, and provides among other things current information about interest rates, currencies, commodities as all as stocks and bonds. In addition, a separate column offers investment knowledge. “With this we want to expand people's know-how about investments and the capital markets”, says Rike Poppe, head of product management securities at Erste Group. Furthermore, one finds all information about the current investment offerings by Erste Bank und Sparkassen. Market assessments are available in the app via reports from Erste Group's research team. Information on initial public offerings or publications can be accessed in the 'news' section.

The app provides the most important information from the current web site “produkte.erstegroup.com”.



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More details on the features and functions can be obtained at:

de: investmentapp.erstegroup.com

en: produkte.erstegroup.com/investmentapp-en

The app can be found in the iTunes Store at the following link:

<https://itunes.apple.com/at/app/id641357202>



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