

## 3-Day Workshop for Start-ups

15.05.2012

**15 to 17 June: Registration now open for all start-ups**

**Experts and speakers from different areas**

The 12<sup>th</sup> Start-up Academy of Erste Bank and Sparkasse will be taking place from 15 to 17 June 2012. These three days will focus on all aspects relating to the founding or takeover of companies. Demand for information is high and alone in Austria there were over 35,000 new start-ups last year.

During these three days, founders will be able to thoroughly examine their business ideas and discuss how to become independent entrepreneurs with experts and other start-ups. Furthermore, the Workshop will also address the topic of business acquisitions. "Every year, we see a lot of people with promising business ideas that need our help to start out. The "Start-up Academy" covers a lot of topics – ranging from strategy to marketing as well as financing," explained Roland Gehbauer, Head of the Start-up Center of Erste Bank. Furthermore, the "Start-up Academy" is also open to persons that are considering joining a franchise or already founded a business within the last three years and would like to discuss issues with experts.



"After three days, participants have a clear idea about what it means to become an independent entrepreneur," added Mr. Gehbauer. The practical aspects are a key focus in all modules. Last year, for example, wine-grower Leo Hillinger participated

and told the story of how he took over his father's over-indebted vineyard and turned it into a successful and profitable wine-growing business. This year as well, there will be many well-known trainers and experts from areas such as financing, state subsidies and law will be available for answering questions and to give tips to founders.

Registration is now open at <http://www.go-gruendercenter.net/>

### Workshop Facts

<b>When?</b>	15 to 17 June 2012 from 9:00 to 16:00 hrs
<b>Where?</b>	Vienna
<b>Costs?</b>	<b>EUR 340 for customers of Erste Bank or Sparkassen</b> , others EUR 390 incl. VAT (included in the fee: hotel accommodation in a four-star hotel, full board, and participation in the Workshop) Value of the Workshop EUR 1,750
<b>Organizer:</b>	Erste Bank and Sparkasse

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