

Android net banking app goes live on 23 April

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Looking for app test users starting 23 April

Existing apps: already more than 100,000 downloads

It is finally ready: The net banking app of Erste Bank and Sparkassen for the Android operating system is ready for use. As of 23 April, it will be available for downloading free of charge from "Google Play", the official Google Android Store. "Now, Android smartphones users have access to convenient and easy banking," explained Günter Lazel, Product Manager at Erste Bank. In total, the Erste Bank and Sparkasse app for the Apple and Windows Phone operating systems has been downloaded over 100,000 times.

This application makes it possible for Android cell phone users to start net banking functions immediately and to carry out funds transfers from their accounts, query account status, view current credit card transactions and, if necessary, block bank cards and credit cards online. Furthermore, it features an ATM and branch search function via GPS, an emergency service, current exchange rates and a loan calculator. News and research information including the latest stock recommendations can also be queried via the app.

Customers of Erste Bank and Sparkasse have the possibility of signing up as test users for the new Android app as of 23 April at blog <http://modernsteskonto.sparkasse.at>. The 18 users selected will be awarded EUR 200 each that will be credited directly to their accounts. The testers will spend one month testing the app in detail, reporting their impressions on the blog, exchanging information with other users, and in this manner delivering suggestions for improvement.



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