Erste Bank and Sparkassen expand smart phone banking

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Start on 5 December: Windows phone app

Testusers wanted

Android in spring

Erste Bank and Sparkassen set to launch first banking app for the Windows Phone operating system. As of 5 December, the app will be available for downloading from the Microsoft marketplace.

On the blog http://modernsteskonto.sparkasse.at/, we are looking for test users from all of Austria to contribute suggestions for further development and improvement. Registration starts on 9 December and every tester will receive a Windows Phone for testing purposes.

The main functions of the net banking app include: funds transfers, account status queries, current credit card account status as well as blocking ATM and credit cards. It also features a geographical search for branches and ATM machines, an emergency services and current foreign exchange rates.

As of the beginning of January 2012, all cell phone operators in Austria will start supplying the new, keenly awaited Nokia smart phones with the Windows Phone operating system.

"Windows Phone makes life easier for users in all respects. Communication, multimedia entertainment, social networks and now also banking transactions at your fingertips. The new Erste Bank net banking app features mobile account management, funds transfers and many more functionalities - and all in the Windows Phone Panorama look and feel," said Claudia Panozzo, Windows Phone Marketing Lead Microsoft Austria about the new app.

"The Android app will unfortunately take a bit longer due to the more complex technology," explained Günter Lazel, Product Manager at Erste Bank. The iPhone APP launched in June has proven very popular: over 60,000 downloads and a user evaluation in iTunes of 4.5 to 5 possible stars. "We also want to offer Android users the best quality." The launch is scheduled to take place for certain in the spring of 2012. Until then, Android users can use the mobile, browser-based and end device optimised net banking function.

Photo as download [jpg; 75.5 KB]