

Kickoff time for a new co-operation between Erste Bank and Rapid

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Rapid ATM card with All-in account

Discounted tickets for every home game

Rapid savings card with 1.25% interest p.a. for youths

Opportunities for cardholders: Ballkid positions, Meet&Greet with players, free tickets



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It is Austria's first bank product for Rapid fans", Peter Bosek, Member of the Private and Corporate Customer Board of the Erste Bank, is pleased to announce, he himself being an avid football fan. Specifically, Erste Bank is now offering two special bank cards with Rapid layout. The co-operation involves a strategic partnership, initially for the next three seasons. There are a total of one million Rapid fans. "In future, we want to focus more on Austria's youth, which is a major growth market for us", says Bosek. Rapid president Rudolf Edlinger is also pleased about the co-operation: "We have been able to gain an important partner in Erste Bank, who will bring a lot of pleasure to Rapid fans in the long term. During these very times, it is particularly important to have an experienced and competent partner to help with saving and budgeting – whether privately or professionally."

The Rapid ATM cards are available now at all Erste Bank branches or by calling 050100-51899.

Rapid-style ATM cards

The All-in account with fan package costs 21 Euros per quarter, and includes the following:

- Discount for home games at all Erste branches*
- Limited edition Rapid fan scarf (upon opening the account)
- Monthly raffle of exclusive Rapid specials*: 10 x 2 tickets per home game
 - Meet & Greet with Rapid stars
 - Exclusive stadium tour including a game
 - Personally signed Rapid jerseys, balls and posters
 - 2 x 2 tickets to the official Christmas party* (gültig bis inkl. Spielsaison 2013/14)



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* (valid until and including the 2013/14 season)

Rapid savings card

The second offer is the Rapid ProfitCard with 1.25% interest p.a. payable daily (max. 5,000 Euro).

This offer is specially designed for young people up to 18 years of age, and includes the following:

- Limited edition Rapid fan scarf
- Monthly raffle of exclusive Rapid specials*:
 - 5 x 2 tickets per home game
 - 6 places as ballkids and child companions per home game
 - 20 places for the Rapid youth camp
 - Meet & Greet with Rapid stars
 - Exclusive stadium tour including a game
 - Personally signed Rapid jerseys, balls and posters



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* (valid until and including the 2013/14 season)

Both cards are available now for new and existing customers. The Rapid savings card is free for youths up to 18 years of age. Any existing Erste ATM cardholder wanting to switch to the Rapid package only has to pay 15 Euros per quarter for the account in the first year.

Erste Bank will continue to grow in the private customer sector. New sales co-operations, such as with the OMV and now also SK Rapid, are set to greatly contribute to this. Erste Bank and Sparkassen currently attend to 3.1 million customers at 1,052 branches and 170 banking service points. In Austria, its customer percentage is just under 29%, and this is expected to increase to over 30% in the next 3 years.

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