

Erste Bank finds its own “Social Banking” staff unit

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Günter Benischek takes on manager’s role

Erste Bank has established its own “Social Banking” staff unit in order to provide organisational assistance to the numerous projects in the bank’s social division. The best-known projects carried out by the Erste Group include the Zweite Sparkasse, Helping Hands and good.bee.

Günter Benischek, the long-time chairman of the Erste Bank’s workers’ council, will manage the staff unit. He and his team will co-ordinate all the social activities of the Erste Bank Oesterreich and the savings banks in relation to banking, and be the contact point for NGOs when it comes to social initiatives. Projects include the “Bildungskonto” (education account), the free account for the unemployed or the financial coaching for private customers.

According to Peter Bosek, the competent Erste Bank executive board member, “With his branch and workers’ council history, Günter Benischek is the ideal person for Social Banking. This also makes him a pioneer in Austria.”



Günter Benischek

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