

## New banking service points generate EUR 220,000 liquidity per day

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After nearly two months, Erste Bank and Sparkassen and OMV made a first review of the 170 new banking service points and their new cooperation: In total, 2,500 savings card were sold and EUR 11 million savings volume generated. "This means a volume per day of EUR 220,000 in liquidity," said Peter Bosek, Management Board Member responsible for the retail business. The total savings volume at Erste Bank as of May was EUR 10.5bn (May 2009: EUR 10bn).

In spring, Erste Bank and Sparkassen launched their Austria-wide cooperation with OMV. Some 170 banking service points were set up at OMV gas stations with VIVA shops throughout Austria. Money is dispensed at the banking service points, and customers of Erste Bank and Sparkassen can also transfer or deposit funds.

### **Nearly EUR 500,000 deposited per day**

The cash deposit function is especially attractive for small businesses such as owners of kiosks, taxi drivers and other retailers, because they can deposit the day's earnings on their way home – and this feature has already become quite popular. In the month of May over EUR 15 million were deposited, which corresponds to a daily sum of around EUR 500,000. In the autumn, Erste Bank and OMV are planning to sell a new product through the gas stations.



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"The new service is being used more and more by our customers every week. And even today, every fifth banking customer combines banking business with a purchase at VIVA," Harald Joichl, Head of OMV Gas Station Business in Austria and Germany.

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