

## Erste Bank: Sebastian Erich named head of key accounts

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[Back](#)

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**Sebastian Erich will take over as the head of key accounts at Erste Bank on 1 September 2009. He will assume the responsibilities of Reinhard Karl, who is switching to RLB.**

**Mr Erich (45)** started his banking career eighteen years ago at Bank Austria - Creditanstalt, where he was a risk manager until 1996 and then spent three years as a marketing product manager in the key accounts segment. In 2001, he started working for Bayerische Hypo und Vereinsbank in Paris as the head of corporate banking and the loan department. He most recently served as the head of Large Corporates Austria at Erste Group Bank AG.

In his new position, Mr Erich will be responsible for serving key accounts with turnover of up to EUR 175 million. The enthusiastic skier has five children and lives in Vienna.

[Back](#)