

Economics Seminars, Practical Workshops and Networking right across Central Europe

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This year, for the seventh time, Erste Bank and the Vienna University of Economics and Business Administration are delighted to invite students of economics and business administration to take part in the Erste Bank Summer University Danubia. Students from Austria, Croatia, Serbia, Slovakia, the Czech Republic, Hungary and, for the first time, Romania may apply. In July, the programme, which is devoted to the issues of human resource management and financial services, will tour right across Central Europe for a month.

The Erste Bank Summer University Danubia is one of several collaborative ventures between Erste Bank and WU, which take account of the rapid economic integration taking place in Central Europe.

Erste Bank's expansion into eight European countries with over 15 million customers has also been accompanied by an expansion in the "Danubia" network. Romania has joined the programme for the first time this year through the Bucharest-based Academia de Studii Economice. This is where the starting pistol for the programme will be fired on 1 July. It will then spend four weeks travelling up the Danube. In addition to the Bucharest University of Economics, Danubia 2007 will visit the economics faculties in Belgrade, Zagreb, Budapest and Vienna. According to the principle of rotation, Prague and Bratislava will act as hosts again in 2008.

In addition to the academic programme, which will be contested by top quality economics experts from the partner universities, Erste Bank will offer students extensive practical workshops. Danubia participants will visit the local offices of the Erste Bank Group at all stops on their educational journey and acquire practical expertise from the banking experts there. The summer university will be rounded off by an extensive cultural and leisure programme, which will culminate in the closing ceremony in Vienna on 27 July.

Students from the seven partner universities, who can demonstrate advanced knowledge of human resource management and financial services, may take part in the Erste Bank Summer University Danubia 2007. Lectures will be given in English; the closing date for applications is 23 March. All information and application documentation is available for downloading from the Internet at <http://danubia.wu-wien.ac.at>.