# Erste Group – 9<sup>th</sup> Capital Markets Day

21 November 2019, Vienna

Slovakia/Slovenská sporiteľňa: Moving from loan growth to fee growth Peter Krutil, CEO Slovenská sporiteľňa



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# Presentation topics -

# Moving from loan growth to fee growth

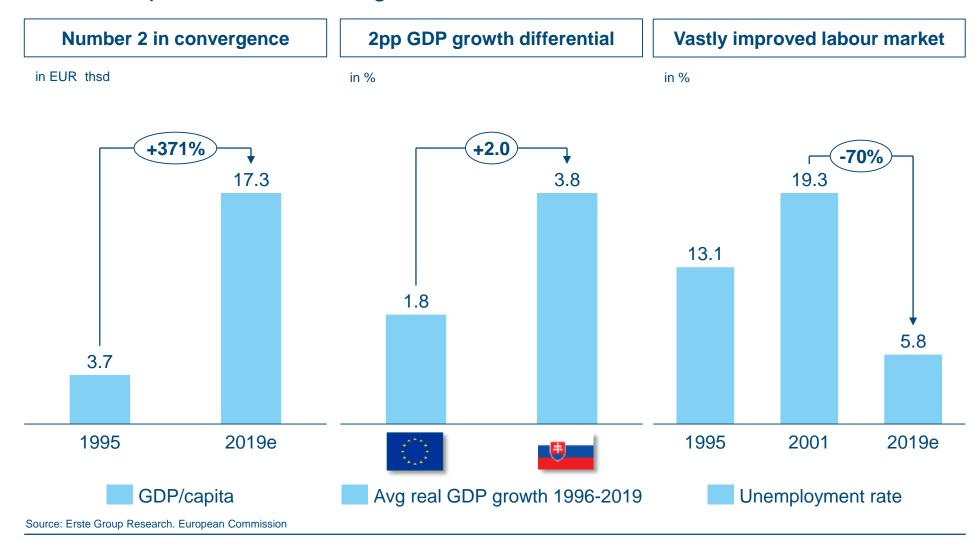
- Executive summary
- The growth story
  - Intro
  - The macro story
  - The micro story
- The digital story
- Conclusion



## Strong convergence track record -



# Economic performance among the best in CEE

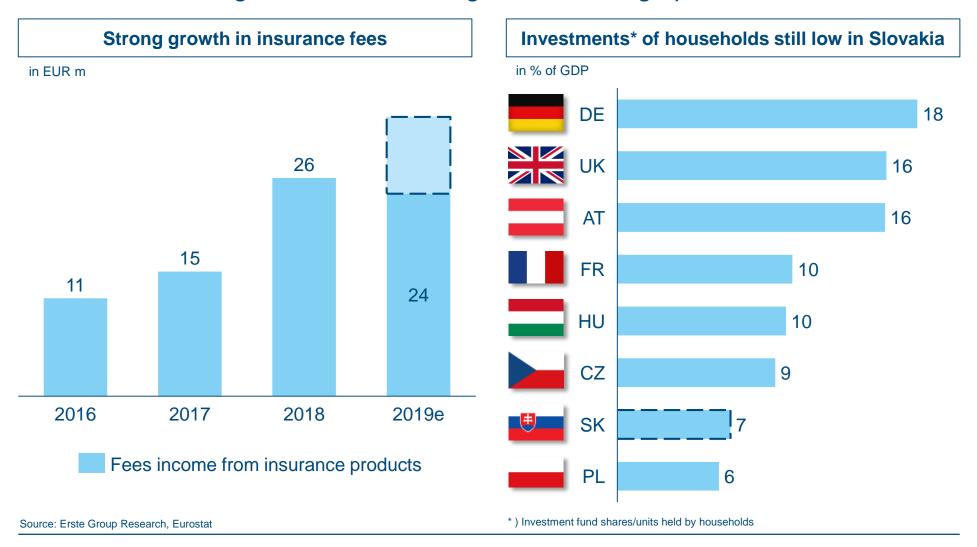




### From loan to fee growth -



Robust insurance growth, asset management with high potential





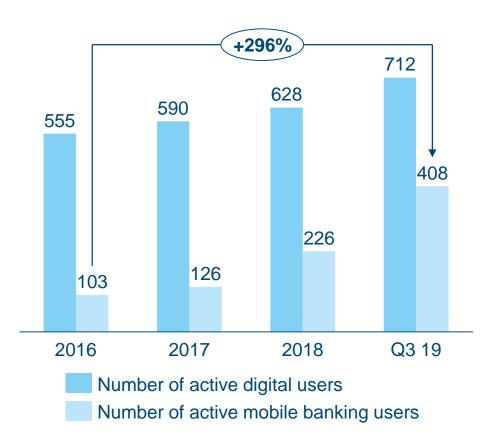
# Digital snapshot -

# DIGITAL

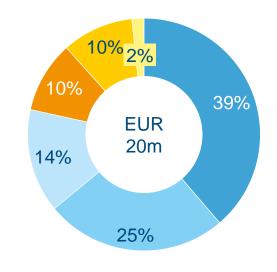
### Fast adoption, tangible savings

#### Number of digital clients continuously rising

in thsd



#### Significant annual savings from digitalisation



- ATMs paperless & reduction
- Push notifications instead of SMS
- E-statements instead & paperless CRM
- Fewer branches needed (2016-19)
- Fewer branch FTE needed (2016-19)
- Fewer branches & FTE needed (future 5Y potential)



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### Introduction -

# Slovakia's improvement over the last 20 year

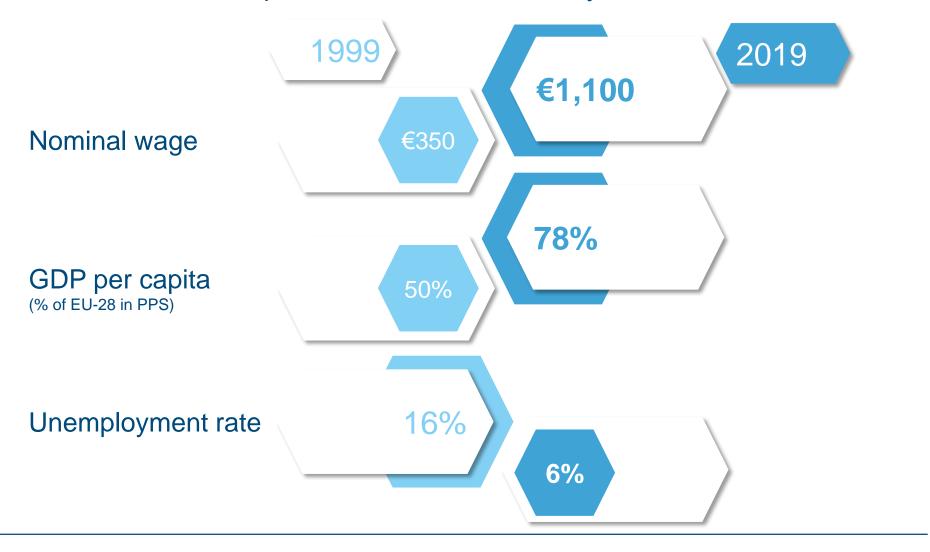






### Introduction -

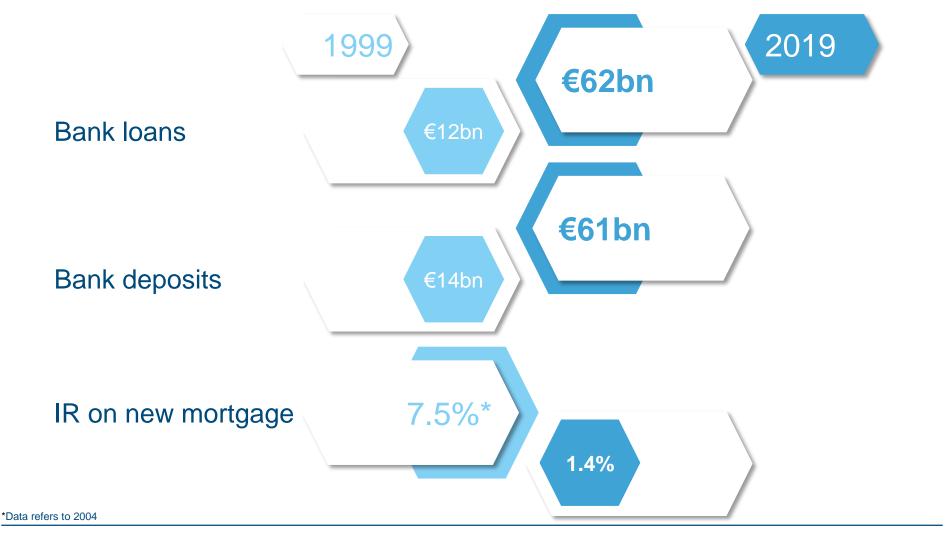
Slovakia's economic improvement over the last 20 years





### Introduction -

Slovakia's banking market improvement over the last 20 years





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### **Economic environment –**

# GROWTH

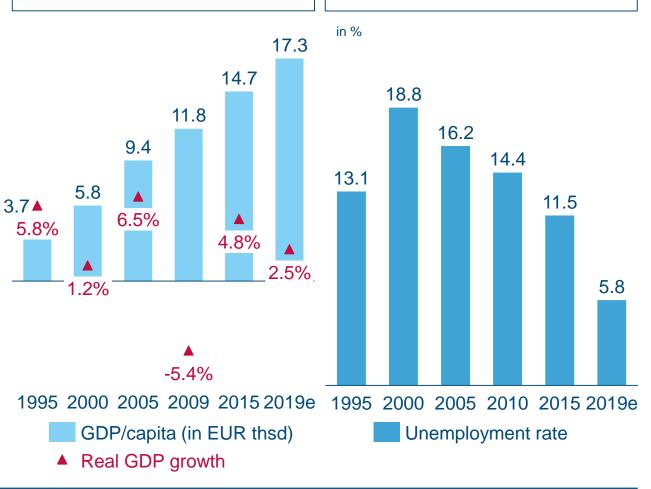
### Strong long-term convergence story

Key developments

**GDP** 

Labour market

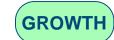
- Slovakia was one of the fastest growing EU countries over the last 10-20 years, consistently outperforming EU both before and after the crisis
- With European economic cool down, Slovak growth is also expected to slow down from 4.0% in 2018 to around 2.5% in 2019
- Unemployment rate is at record low near 6%



Source: Erste Group Research



### **Economic environment –**



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### Lower deficit has led to decline of public debt

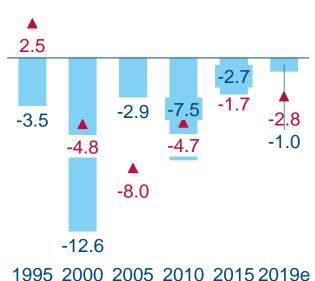
#### Key developments

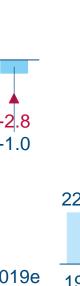
#### **Economic balances**

in % of GDP

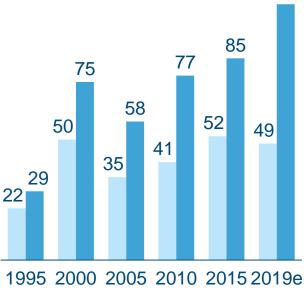
#### Public & external debt

- Public finance deficit declined to around 1% of GDP in 2017-18
- Public debt peaked in 2013 and has been declining since then
- Debt brake has been in place since 2012, with sanctions in case specific thresholds are breached





in % of GDP



Government balance

Current account balance



Source: Erste Group Research



### Economic environment -



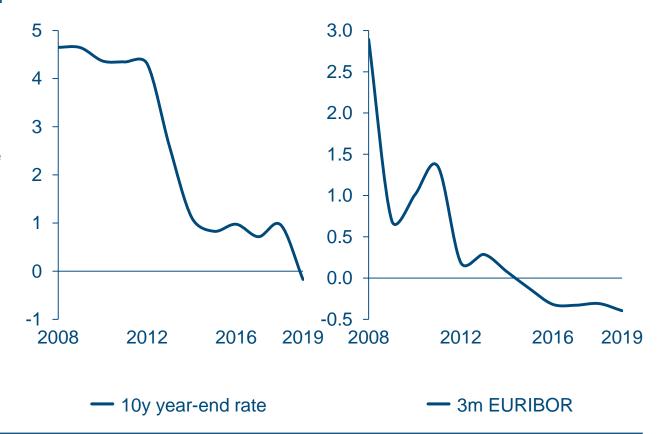
### Government bond yields have turned negative

Key developments

Government bond yield

Short-term interest rate

- Rates & yields are primarily driven by euro zone developments
- Decline of government bond yields both in the mid-term and in short-term
- 10Y government bond yields have recently entered negative territory



Source: ThomsonReuters



### Banking market –

# **GROWT**

### Robust growth in lending and savings

#### Key developments

- Loan growth in recent years has been fuelled mainly by retail loans
  - Central Bank tries to curb excessive growth by a set of limits (debt-to-income, debtservice-to income, loan-tovalue)
- Penetration of household loans has grown steadily since the first half of the 2000s
  - Recent development shows weakening of this trend
  - Stabilisation is expected in coming years
- · Volume of deposits also expanded significantly in the past but grew at a lower pace than loans
  - Loan-to-deposit ratio above 100% since 2018

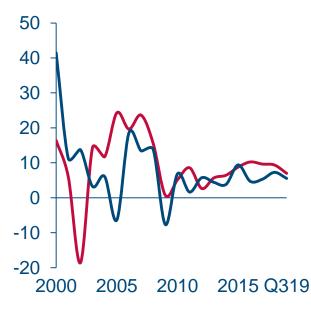
Source: National Bank of Slovakia

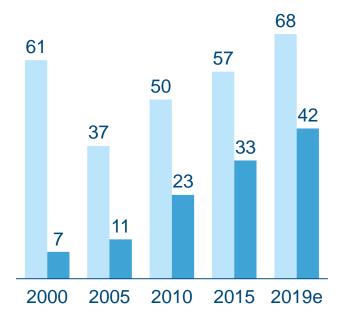


in %









Penetration

- Customer loan growth
- Customer deposit growth





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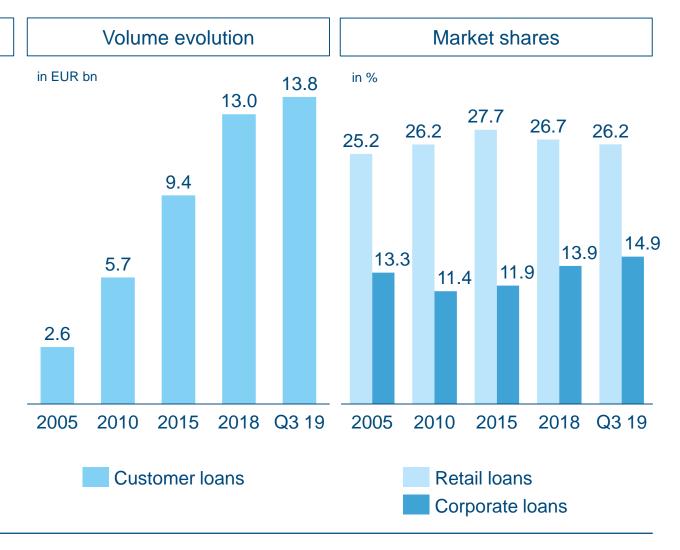
### **Customer loans –**



## Double-digit growth in retail for two decades

#### Key developments

- SLSP is long-time leader in retail lending in Slovakia
- Strong increase in corporate market share in recent years
  - SLSP became #3 in the corporate market
- SLSP's loan portfolio grew on average 9% annually in past decade





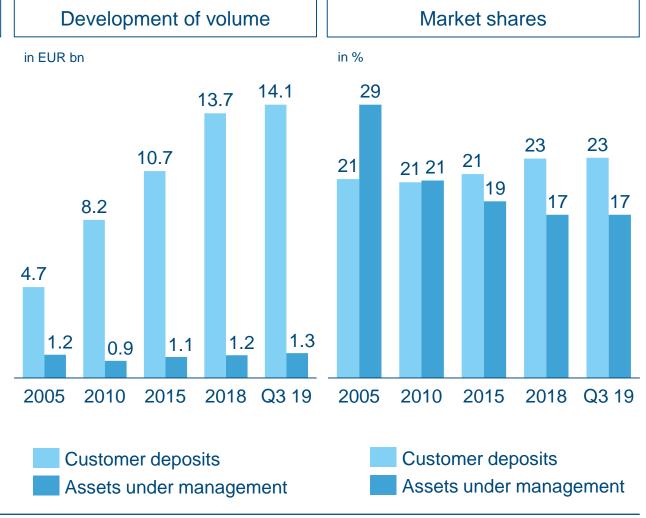
# Customer deposits and asset management –



### Deposits fully cover loans to customers

#### Key developments

- SLSP keeps dominant position in retail deposits (28% market share)
- Steady inflow of customer deposits seen in the past
  - Growth averaged around 8% in the last 5 years
- Loan-to-deposit ratio at a healthy level of 98%





#### Net interest income and fee income –



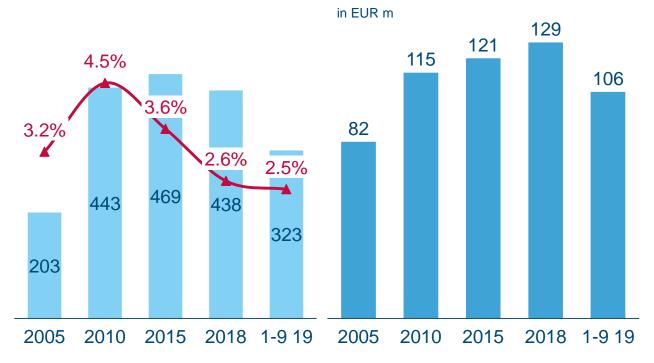
### Fee income among top priorities in light of low interest margins

Key developments

NII & NIM

Net fee and commission income

- Low interest rate environment and competition pushed margins down
  - Interest rates in Slovakia are among the lowest on new housing loans in the euro zone
- Net fee and commission income growing impressively in 2019
  - Driven mainly by insurance related products and lending business





→ Net interest margin



## Operating result –



# Cost/income ratio below 50% for 10 years

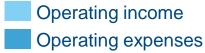
#### Key developments

- SLSP is among the most efficient banks in Slovakia
  - 46% average CIR over last 10 years
- Around 80% of operating income comes from Retail segment

#### Operating income & expenses

Operating result & CIR





Operating result (in EUR m)

Cost/income ratio



### Asset quality and risk costs -

### Asset quality keeps improving & risk costs close to historical low

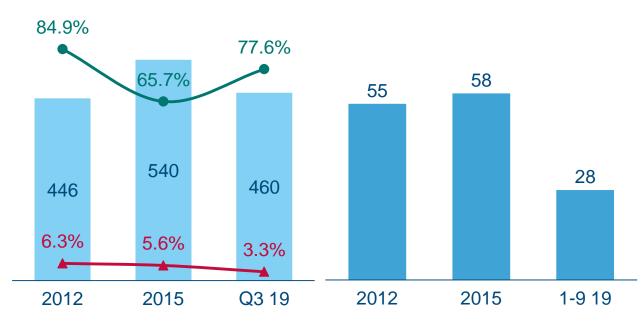
Key developments

Asset quality\*

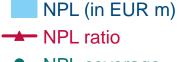
Risk costs

 Despite strong loan growth, volume of non-performing loans has been shrinking in recent years

- NPL ratio has declined significantly
- NPL coverage ratio has been traditionally high
- Risk costs compared to gross customer loans fell from crisis levels of above 2% to 0.2% in 2018



in EUR m



→ NPL coverage

\*Asset quality based on segment reporting



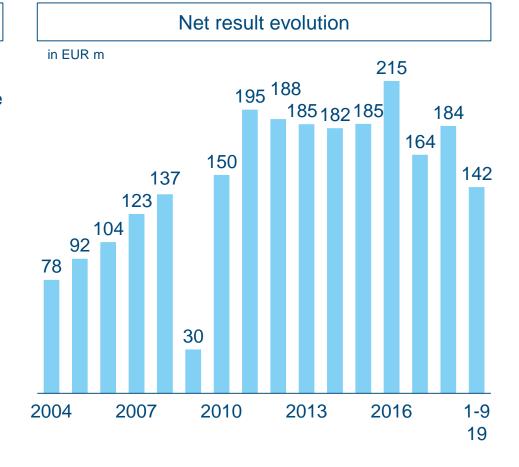
### Net result -

### Strong and stable profitability

# GROWTH

#### Key developments

- Excellent operating performance has enabled SLSP to earn solid profit and to become the most profitable bank in Slovakia
- Average post-crisis ROE of around 14% is much higher than the market average of 9%
- Bank levy contribution
  - Remains at 0.2% of eligible base in 2019
  - Although bank tax was scheduled to end in 2020 there is a proposal for doubling the rate to 0.4% as of 2020 and to extend it indefinitely
    - · Approval by the Parliament expected
  - SLSP paid more than EUR 200m banking tax since its introduction in 2012





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## Digital snapshot -



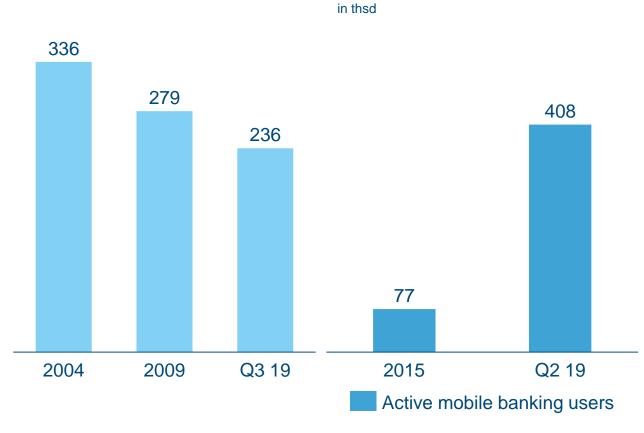
### Number of digital users increased significantly due to George

Key developments

Number of branches

Number of digital users

- George introduction visibly increased number of both internet banking and mobile banking users
- With customers increasingly moving from physical to digital channels, SLSP was able to optimise its branch network





# Digital snapshot -



## SLSP gradually brings customer journeys to digital channels

### Key developments

- Tablets at branches are important part of branch service model, improving customer experience & providing simple navigation for advisors
- SLSP has gradually deployed additional product sales and servicing into George web, George mobile app and tablets

	George web	George app	Tablet
Client profile	✓	✓	✓
New current account	Planned 2020	Partial, planned	Planned 2020
Savings	✓	✓	✓
New housing loan	Planned 2020	Planned 2020	Partial
New consumer loan	✓	✓	Partial
Life insurance	x	x	✓
Insurance of personal belongings	✓	✓	✓
Travel insurance	Planned 2020	Planned 2020	Planned 2020
Investments	Planned 2019	Planned 2019	Planned 2020
Pension savings	X	X	✓



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#### Conclusion -

### Outlook Slovakia/Slovenská sporiteľňa

Macro

- Economy slowed down but should continue to outperform the EU average
- Disposable income of households is likely to increase further

**Banking market** 

- After double-digit growth in recent years, customer loans are likely to slow down due to limits imposed by the National Bank
- Yet, growth rates remain high in EU standards
- Bank levy likely to increase from 0.2% to 0.4% as of 2020

Slovenská sporiteľňa

- Financial advisory and active clients are priorities
- Focus on fee and commission income (insurance and asset management)
- Micros and SME as growth segments
- Increasing ability to change through agile elements, DevOps...\*

**Digitalisation** 

- Additional products (savings, consumer loans, insurance products; investments to be included in 2020) and processes have been gradually brought to George, George App & tablets
- Digitalisation should enable optimisation of branches and reduction of other costs

\*to facilitate agile, SLSP also implemented changes in areas like automation of build, deployment and testing

