

7th Capital Markets Day –

4 October 2010, Dubrovnik, Croatia

Strategy update –

Doing the homework for the next upturn

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CEO, Erste Group



– The current business environment

- Reading the pulse of the economic recovery
 - Short-term view: recovery on track in most CEE countries
 - Long-term view: CEE is a major beneficiary of globalisation
- Banking market: 2010 – a year of consolidation, 2011 – the return of growth
- Regulatory matters – from banking tax to Basel III

– Erste Group's business

- Regional strategy: focusing on our strengths
- Business strategy: doing the homework for the next upturn
- Capital strategy: comfortable capitalisation, no equity issuance
- Liquidity strategy: compliance with Basel III ratios will not be an issue

– Conclusion

Business environment: Economy –

Short-term: Recovery on track in most of CEE

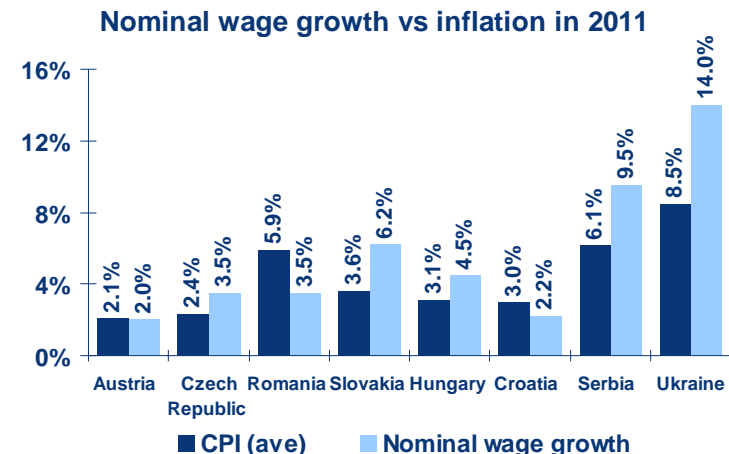
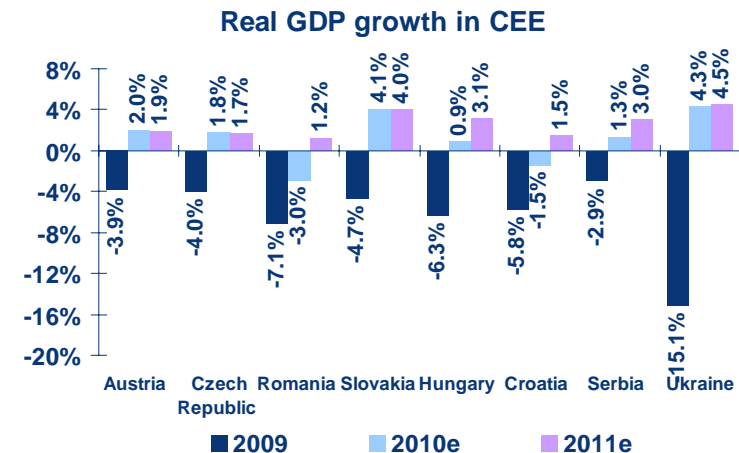
– Economic recovery is under way and growth is set to return to all CEE countries in 2011

- Currently growth is mainly driven by exports but in 2011 domestic demand will increasingly become a growth driver
- Romania: negative short-term effects from VAT increase and cuts in public sector pay but return to growth in 2011
- Croatia: similar growth scenario as in Romania but benefits from exposure to tourism
- Marked acceleration in growth expected for Hungary and Serbia in 2011
- Stable development in the Czech Republic & Austria while Slovakia will continue to outperform

– 2010: Significant improvement in industrial output thanks to rising exports

- Main driver behind recovery
- Unit labour costs declined in CEE as productivity increased

– 2011: Real wage growth to support domestic demand in most CEE countries



Source: Erste Group Research

Business environment: Economy –

Long-term: CEE has taken advantage of globalisation

– Significant rise in trade volumes in most CEE economies over the past 15 years

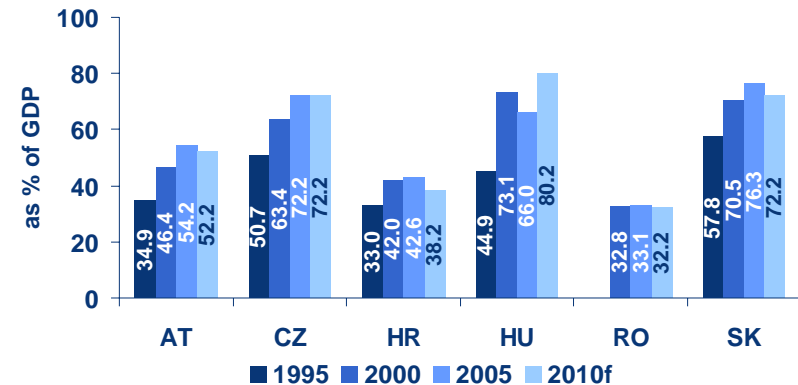
- Continuous improvements in competitiveness compared to EU 15
- Supported by ideal location next to one of the biggest consumer markets
- Fuelled by fast-growing domestic economies

– Improved labour productivity as a result of fostering private enterprise

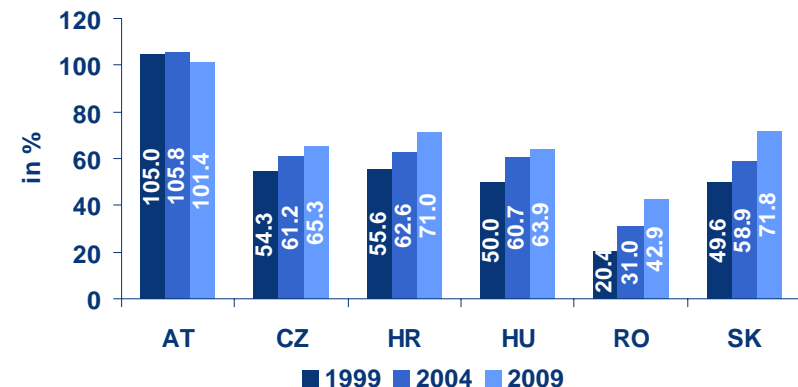
- Politics created environment conducive to investments: favourable tax regime, improved infrastructure and educated workforce
- Ensuing strong inflows of FDIs enabled renewal of industrial base, the creation of employment and the spreading of wealth

– These trends are set to continue as CEE converges to EU levels of productivity

Export quotas (goods & services) in CEE



Labour productivity per employee in CEE
(as % of EU 15, PPS)



Source: Eurostat

Business environment: Banking market – 2011: the return of moderate volume growth

– CEE lending: the crisis is behind us but growth will not arrive before 2011

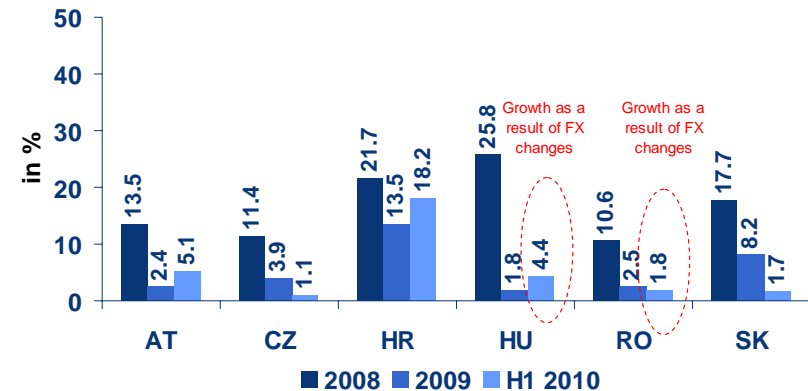
- 2010 will be a lost year in terms of growth, but valuable in terms of consolidation and digesting the effects of the downturn
- 2011: the return of volume growth, depending on the market, in the mid- to high single digits

– With margins at highs there is scope for increased competition in CEE

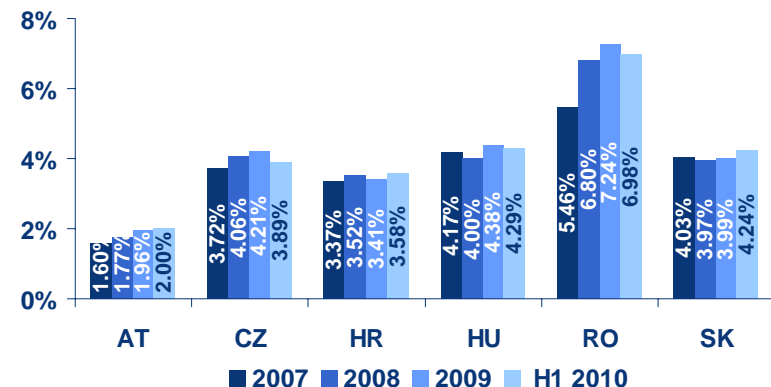
- Retail business: focus is on existing clients with known credit histories and on secured business; higher share of LCY business
- Corporate business: demand is rising across the region but competition for better rated assets leads to rise in unsecured lending and to relaxation of lending standards

– Continued strong deposit market

EG segment - retail loan growth rates *
(yoy, not adjusted for currency movements)



Erste Group's net interest margins in CEE



*) Based on Retail & SME segment data.

Business environment: Regulatory matters – From banking tax to Basel III

– Banking tax update: from discussion to real taxes

- Hungary: implemented banking tax for 2010 and 2011
 - Pre-tax impact on Erste Group: about EUR 48m; post-tax: about EUR 37m per annum
- Austria: continued discussion but introduction of tax is almost certain for 2011
 - Total volume for Austria: EUR 500m; potential impact on Erste Group: up to EUR 100m pre-tax
 - EU-wide: at the deliberation stage

– Basel III: September announcement brought clarification on timeline

- Tougher capital standards confirmed based on stricter definition of capital/RWAs
 - New minimum core tier 1 ratio/tier 1 ratio as of 2013, fully implemented as of 2015
 - Implementation of capital conservation buffer by 2019, starting in 2016
 - Counter-cyclical buffer + systemic importance surcharge yet to be determined
 - Final calculation of minority capital overflows yet to be determined
- Leverage ratio: to be in force as of 2018, prior to that parallel run
- Liquidity coverage: introduction of minimum standard as of 2015
- Net stable funding ratio: introduction of minimum standard as of 2018
- Overall, Erste Group welcomes the reinforcement of regulatory regime

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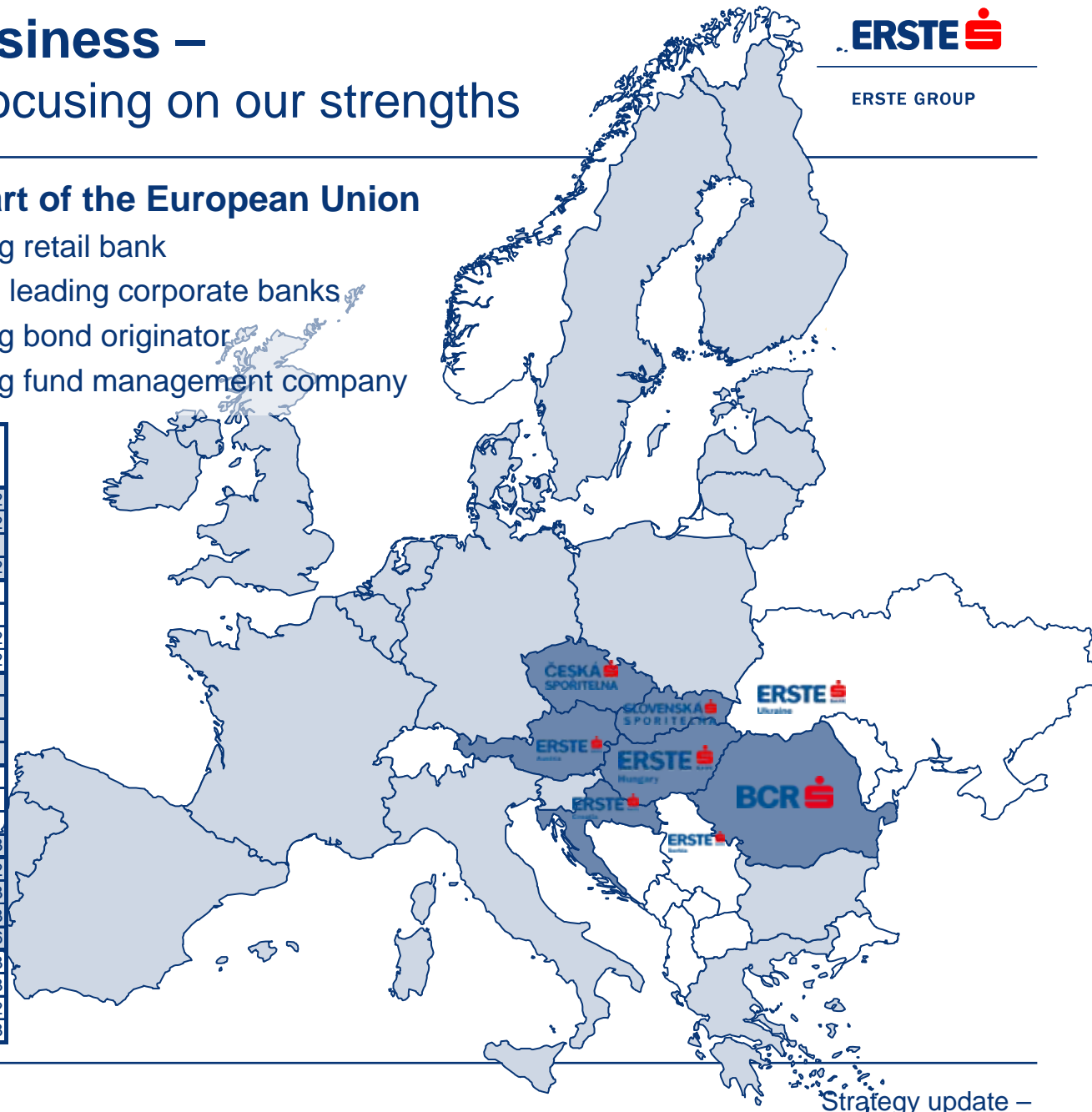
Erste Group's business –

Regional strategy: focusing on our strengths

– Focus on the eastern part of the European Union

- Erste Group is the leading retail bank
- Erste Group is one of the leading corporate banks
- Erste Group is the leading bond originator
- Erste Group is the leading fund management company

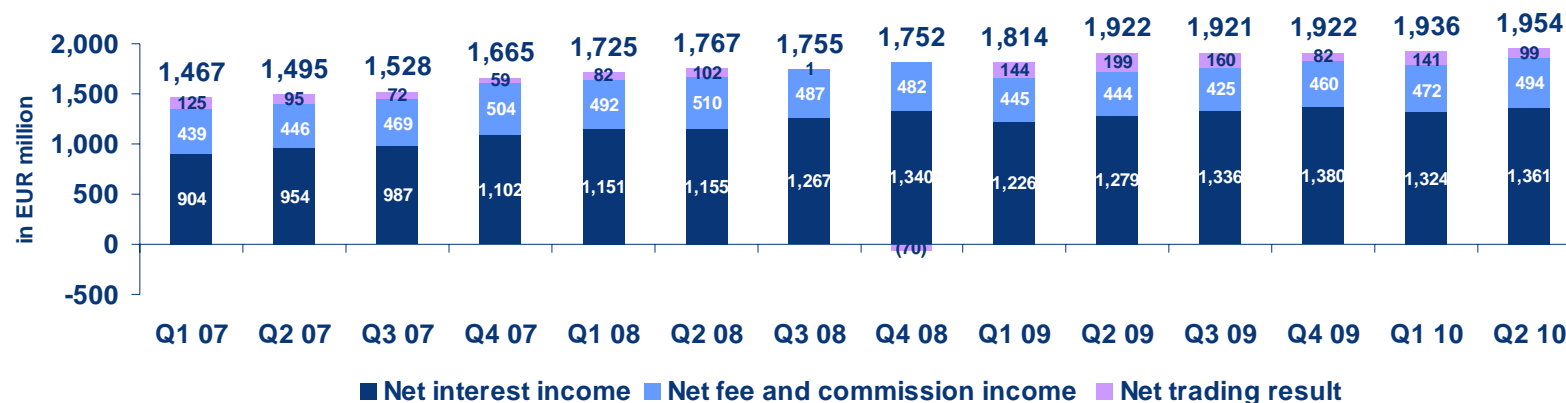
Country	Product category	Market share	Market position
Austria	Retail loans	19%	2
	Retail deposits	19%	2
	Assets under mgmt	22%	1
	Corporate loans	17%	2
Czech Republic	Retail loans	27%	1
	Retail deposits	29%	1
	Assets under mgmt	26%	2
	Corporate loans	23%	2
Romania	Retail loans	20%	1
	Retail deposits	23%	1
	Assets under mgmt	46%	1
	Corporate loans	24%	1
Slovakia	Retail loans	27%	1
	Retail deposits	28%	1
	Assets under mgmt	22%	1
	Corporate loans	14%	3
Hungary	Retail loans	14%	2
	Retail deposits	8%	3
	Assets under mgmt	11%	3
	Corporate loans	9%	6
Croatia	Retail loans	13%	3
	Retail deposits	13%	3
	Assets under mgmt	21%	2
	Corporate loans	15%	3



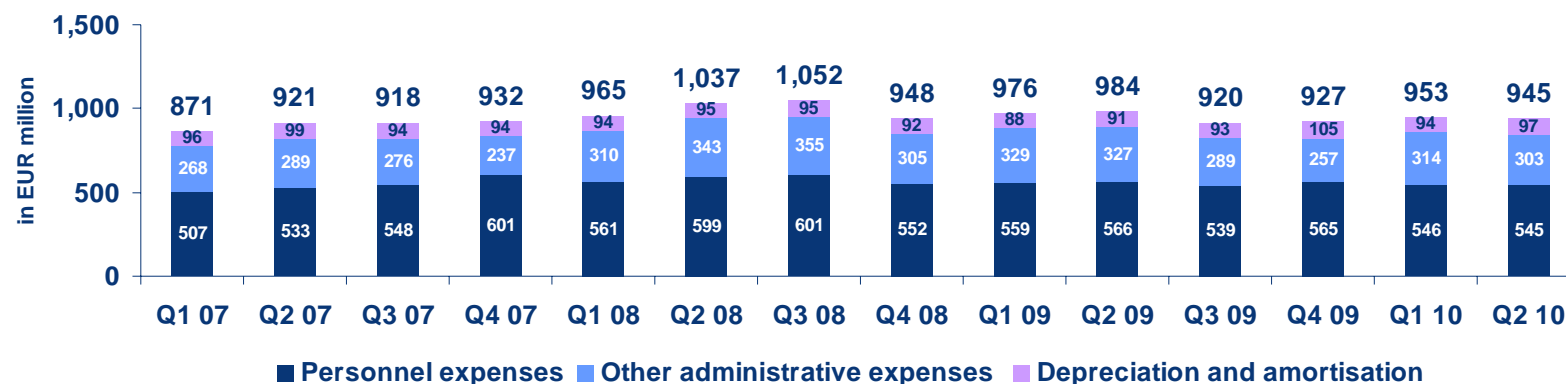
Erste Group's business –

Preparing for the upturn: income up, costs down

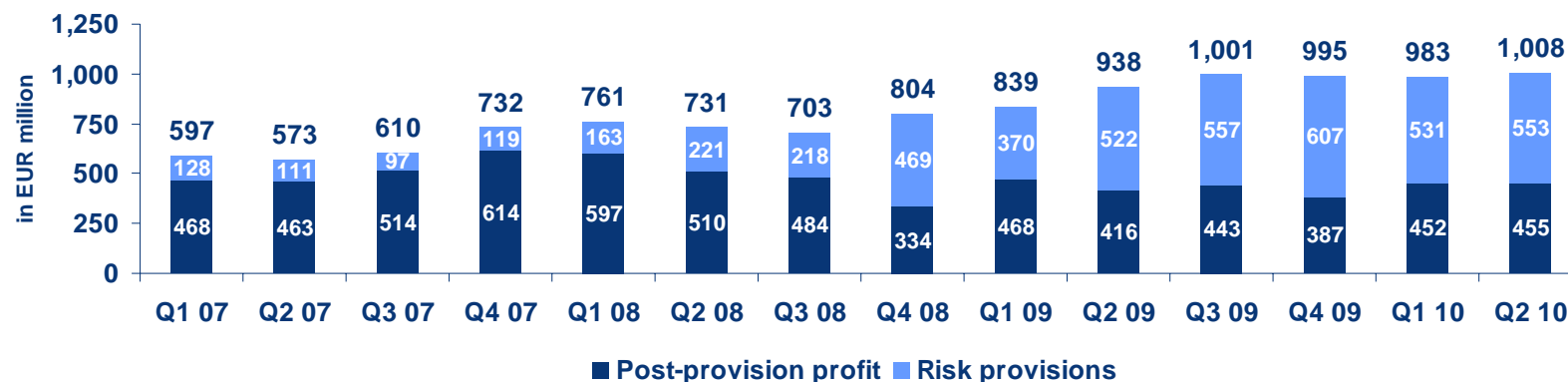
Erste Group's operating income history



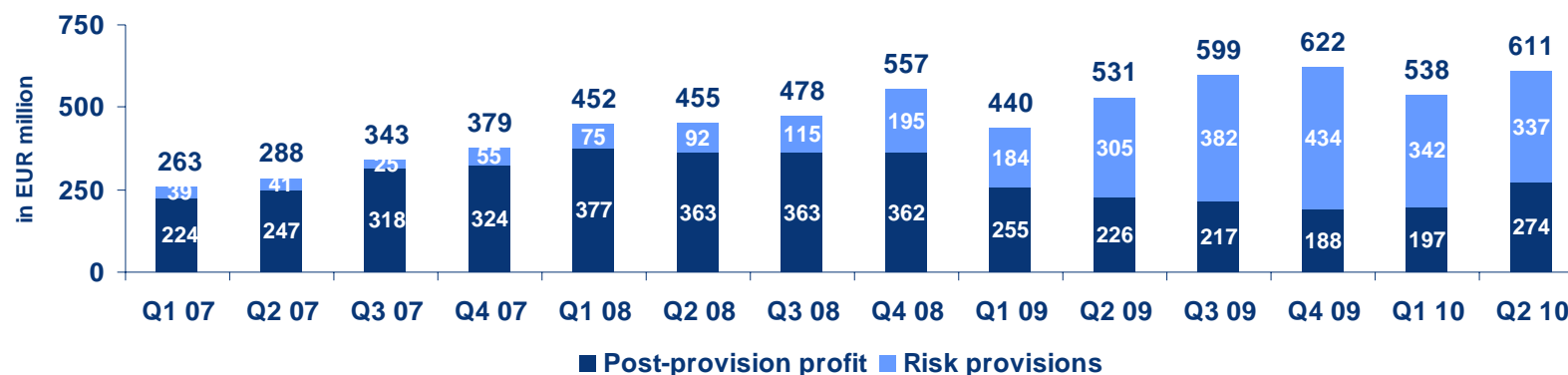
Erste Group's operating expense history



Erste Group's operating profit history (pre-provision profit)



Segment CEE (Retail & SME) - Operating profit history (pre-provision profit)

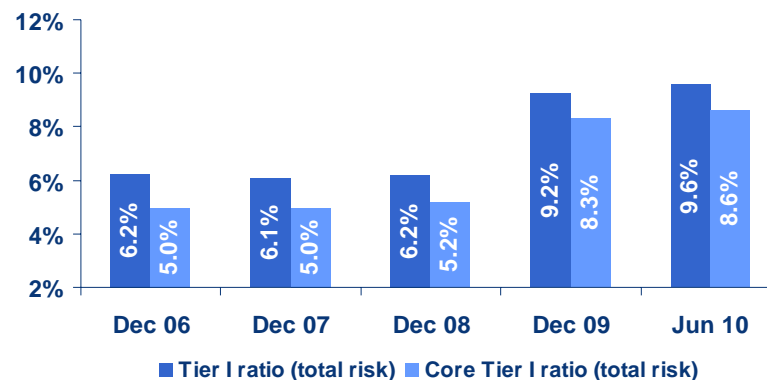


Erste Group's business: Capital strategy –

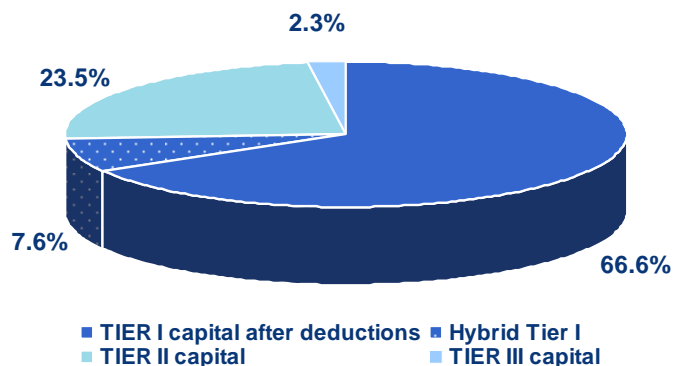
Erste Group is already very well capitalised

- **Erste Group is well capitalised and will add to its capital strength through retained earnings**
 - Even after exclusion of state/private participation capital and hybrid capital
- **Tier 1 capital* benefits from high share of core tier 1 capital**
 - 75% common equity
 - 14% participation capital
 - 11% hybrid tier 1 capital
- **RWA composition is also favourable**
 - High share of credit risk, low share of market risk

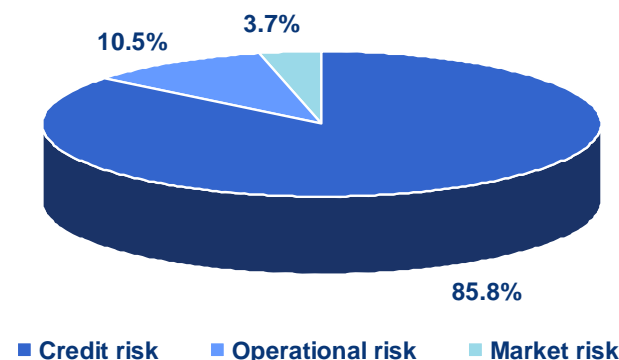
Key capital ratios



Capital/numerator: own funds composition
(Own funds @ 30 June 2010: EUR 15.8 bn)



Capital/denominator: RWA composition
(Total risk @ 30 June 2010: EUR 122.3 bn)

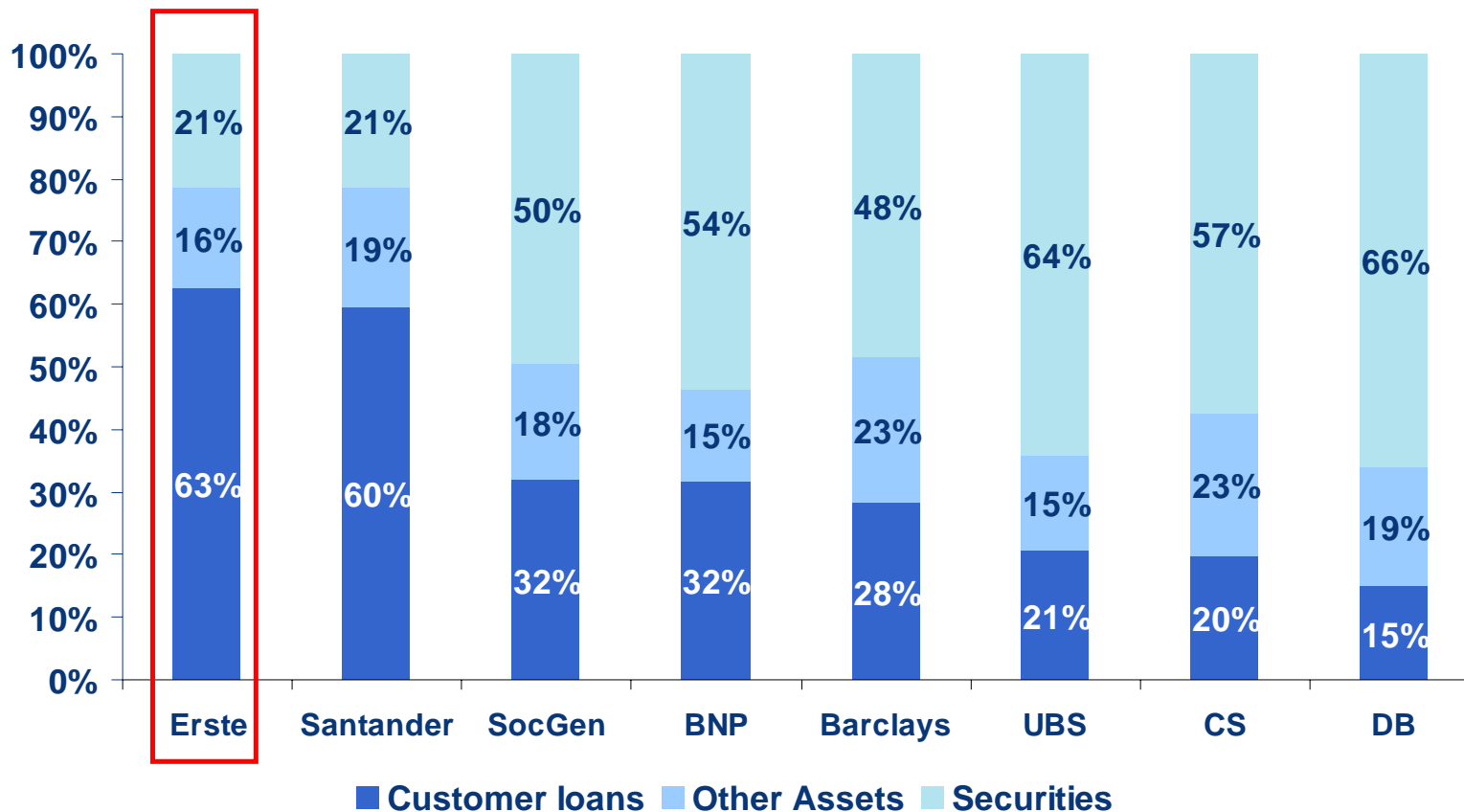


*) Regulatory capital according to Austrian Banking Act

Erste Group's business: Capital strategy –

Basel III: RWAs are closely linked to business model

Balance sheet structure per H1 2010

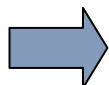


Erste Group's business: Capital strategy – Basel III – capital impact analysis

– Pro-forma analysis at H1 2010 based on requirements for 2019

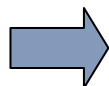
- 4.5% common equity capital ratio and 2.5% capital conservation buffer effective 2019
- Minority deduction of EUR 450 million calculated on 4.5% common equity T1 ratio
 - Based on minorities other than the savings banks (BCR and smaller participations)
 - Solution for savings banks minorities of EUR 1.7 billion (overspill) will be found: exemption or other form of cooperation
- Full repayment of government participation capital
- Full deduction of hybrid capital and full inclusion of RWA effects
- Full inclusion of capital deductions and of H1 2010 net profit

**Common equity capital
(Mitigated Basel III impact)**



in EUR bn	
Tier I Capital after deductions	11.7
Government participation capital	-1.2
Hybrid capital	-1.2
Minorities	-0.5
Basel III deductions (net) and H1 2010 net profit	0.3
Basel III Tier I capital	9.1

**Risk-weighted assets
(Minor impact from Basel III)**



in EUR bn	
Total RWA at 30 June 2010	122.3
Basel III impact on RWA (market risk, counterparty risk, etc.)	7.9
Total RWA post Basel III	130.2

= 7.0% 

→ Only applicable as of 2013!

- Erste Group already meets the 2019 target for the common equity tier 1 ratio
- Erste Group does not need or intend to issue equity

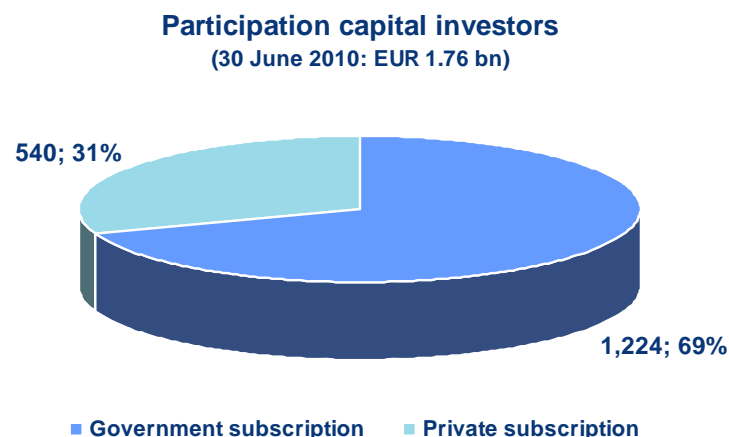
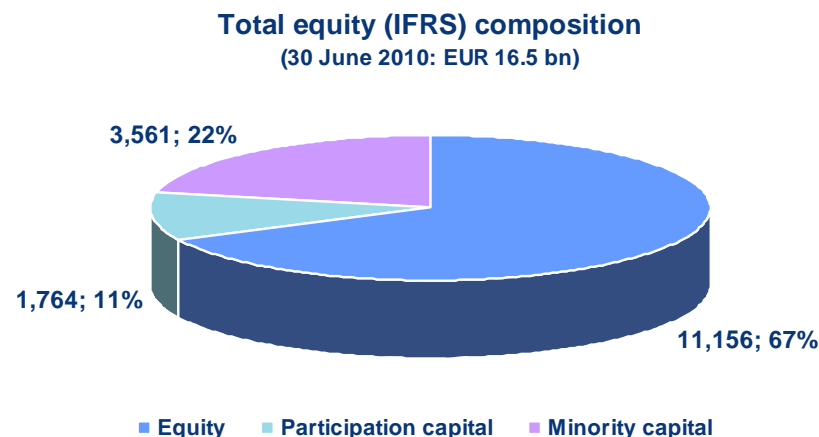
Erste Group's business: Capital strategy –

Participation capital strategy

– Features of participation capital:

- Step-up in interest rate from 2014 followed by additional step-ups in subsequent years
- Step-up in capital repayment obligation from 2019 to 150%
- Dividend amounts to 8% after tax
- Government portion to be grandfathered as common equity under Basel III until 1 January 2018, private portion until 1 January 2013

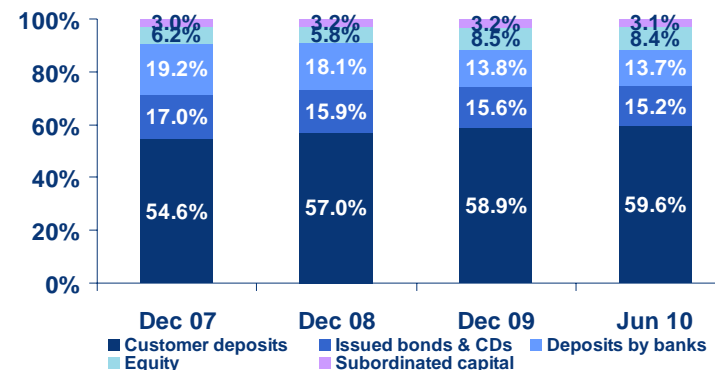
– No intention to raise equity in order to repay participation capital



Erste Group's business: Liquidity strategy – Funding will remain key differentiator going forward

- Erste Group is in a comfortable position regarding liquidity according to BIS III
- Substantial uncertainties regarding ratio calculation remain, including:
 - Treatment of covered bonds
 - Definition of stable client relationship
 - Definition of operational client relationship
 - Assumptions on client loan rollovers
 - Definition of committed credit/liquidity facility
 - Drawdown factors on contingent liabilities (guarantees, letters of credit, etc.)
- Pro-forma calculation of key ratios – timely compliance with Basel III ratios will not be an issue
 - LCR (to be applied as of 2015): 66% pro-forma H1 10
 - NSFR (to be applied as of 2018): 91% pro-forma H1 10

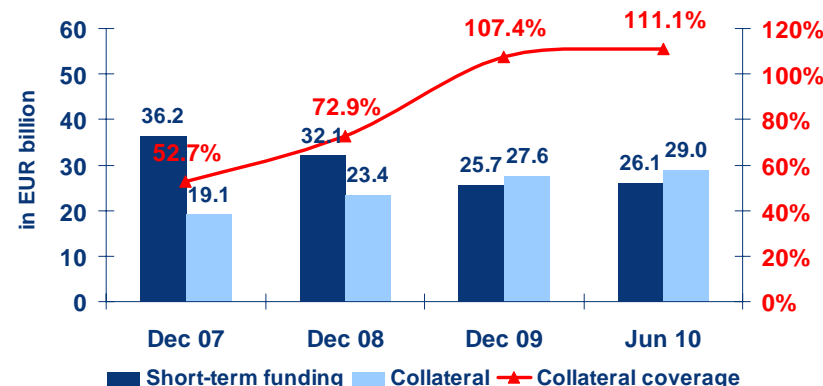
Evolution of Erste Group's funding mix



Redemption profile of Erste Group (H1 2010)



Short-term funding vs collateral coverage



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– Economies will continue to recover in 2011

- Austria, Czech Republic and Slovakia to lead the way based on rising domestic demand, following export-led growth in 2010

– Strong operating performance to continue in H2 2010

- Outlook for 2011 operating performance is supported by continued revenue growth in Erste Group's core business
 - Based on expectation for mid-single digit loan growth at group level, resilient margins in core business and rising fee income
 - Based on continued strict cost management

– Credit risk: improvements ahead

- H2 2010 will see lower risk costs than H1 2010
- 2011: continued declining risk cost trend based on economic recovery

– Participation capital to be repaid with no need to raise equity

- Ability to generate retained earnings remains strong
- Common equity ratio in accordance with Basel III comfortably above 7%