



ERSTE GROUP

# 6<sup>th</sup> Capital Markets Day

12 December 2008, Vienna

# Benefiting from a strong franchise in tougher times

Dominic Bruynseels, CEO, Banca Comerciala Romana

# Doing business in Romania – Still an attractive market



- Large market size (2nd largest in CEE)
- Attractive location (access to the Black Sea)
- Supportive tax environment (16% flat tax)
- Robust rate of return on local market, dividend tax at 10% both for residents and non-residents (starting from January 2009)
- Skilled labour force and still very competitive labour cost
  - Wage differential significantly larger than productivity differential vs. EU27
- Tight monetary policy supporting disinflation trend and sustainable credit growth
- Sizeable EU funds available for modernising and increasing competitiveness of Romanian economy

## **Presentation topics**



## Romanian macroeconomic environment

- Economy moving to a slower growth path
- Disinflation supported by central bank policy
- Current account deficit to narrow

## - Romanian banking market development

- Prudent policies support sound sector performance
- More sustainable business growth
- BCR conservative market participant

## - BCR position and strategy

- Financial highlights
- Position and strategy

All financial and market data are shown in EUR. Local currency data have been translated at the respective historic rates. BCR: growth rates and ratios for loans and deposits are based on local currency data, RAS (Romanian Accounting Standards), Bank only.

# Macroeconomic environment – Economy moving to a slower growth path

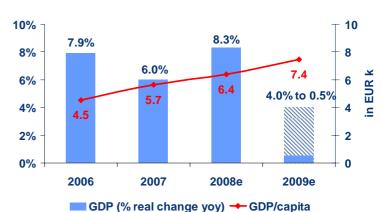


#### Economic growth to cool off to about 4% in 2009

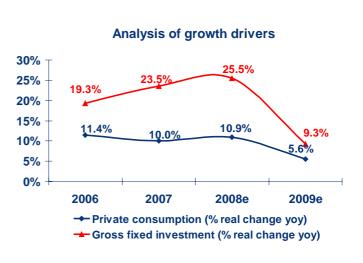
- Exports expected to lose pace as (70% to EU)
- Construction to slow down especially in the residential segment while demand for office space remains high
- Agriculture could be less supportive due to low level of investments (the sector accounts for 8% of GDP, 5 times EU average)
- Private consumption to calm down due to Central Bank limitations on household loan growth and higher unemployment
- Lower indirect tax collections in 2009 due to slowing domestic trade

## - EU funding to support economic growth

 Sizable amounts approved and allocated to SMEs to support competitive gains, infrastructure and agriculture (still huge unlocked potential)



#### Key economic indicators



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# Macroeconomic environment – Disinflation supported by Central Bank policy

## - Disinflation expected in 2009

- H2 08 saw continuous disinflation trend:
  - November 08 (yoy): 6.74%
    October 08 (yoy): 7.39%, July 08 (yoy): 9.04%
- Tight monetary policy to keep inflation under control
  - Key rate up 250bps to 10.25% in Aug 08

### Central Bank's monetary policy to remain tight in 2009

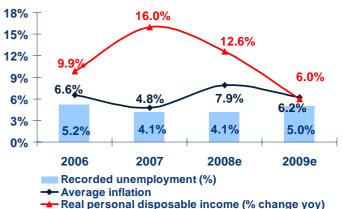
- Managed floating of exchange rate to continue in order to preserve macro stability
- Open-market operations and interest rate differential to keep RON within the range required by convergence criteria

## Less strict fiscal policy not unusual in election years

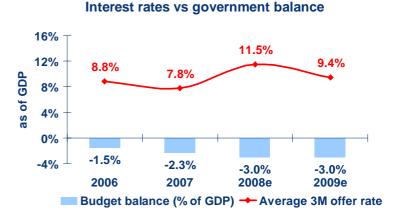
- Consolidated budget revenues up 30.4% yoy in January-September, to approx. EUR 25bn
  - VAT collections up 44% yoy in nominal terms in 1-9 08
- Wage increases postponed

Unemployment vs inflation vs wage growth

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# BCR – Benefiting from a strong franchise in tougher times

# Macroeconomic environment – Current account deficit to narrow



#### Strong FDI levels in recent years – EUR 30bn (2005-2008)

- FDIs at EUR 7.2 bn in 1-9 08 (up 32.9% yoy)
- Strongly supporting change in exports structure in favour of capital goods and high value added products, and leading to higher productivity gains
- Investments to receive lower FDI support in 2009
- Some international investment projects delayed
- Further relocations by companies looking to streamline operations still favoured by competitive cost environment

#### - Current account deficit to narrow further

- Expected remittances of EUR 7 bn (2008e) act as stable FX funding source
- Positive impact from trade balance
- CAD coverage by FDI at 57% in 1-9 08
- Exports should continue to grow faster than imports
- Potential pressure in 2009 due to higher dividend repatriation

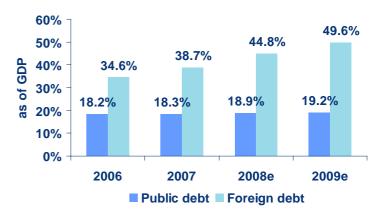
#### - Low debt levels compared to peer countries

- Foreign debt/GDP at 42% as of end Sep; 95% of external debt growth in 1-9 08 was long-term
- Public debt/GDP at 12.9% (18.3% including state guaranteed debt)

#### FDI vs trade and current account balance



Current account deficit 🔶 Foreign direct investment 📥 Trade balance



#### Public and foreign indebtedness

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# Banking market – Prudent policies support sound sector performance

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## Consolidated and stable banking sector

- Still relatively underbanked banking assets remain below peer countries'
- Top 5 banks own 55% of assets
- No direct exposure to impaired derivative instruments/structured credit portfolios and no sub-prime lending

#### Retail lending to lag behind corporate growth in 2009

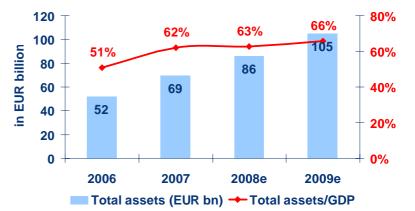
- Administrative restrictions by Central Bank make loans to individuals less accessible
  - Indebtedness levels strictly linked to foreign exchange and interest rate risks
  - Exotic lending loses competitive advantage (pricing adjustment)
- Corporate lending to focus on low risk projects
  - Investments expected to be postponed
  - Lending to address mainly working capital needs, funding mainly in local currency, or FX for exporters

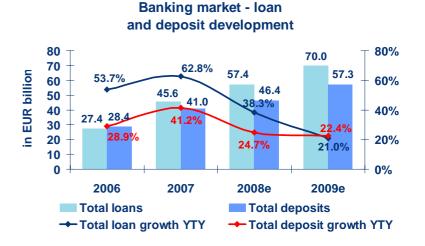
### New loans financed mainly by local deposits

- Loans/deposits ratio will stay at about 118%
- EU funding, complemented by funds from IFIs (EBRD, EIB, IFC etc.), will also support sector growth



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# Banking market – More sustainable business growth



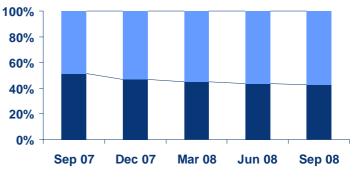
#### Decline in FX lending due to higher costs and scarcer external funding

- High CDS levels driven by Romania's noninvestment status raise external funding costs
- Banks face difficulties in raising external funding while lending terms are more restrictive for customers (annual growth in EUR equivalent is estimated to decline from around 30% in 2008 to 10% in 2009)
- Earnings positively impacted by rising interest rates & increasing sight deposits
  - Interest rates moved up in line with key rate
  - Business volumes mainly driven by highermargin retail and SME segments
  - Outlook to be influenced by lower volumes, higher margin pressure and higher risk costs

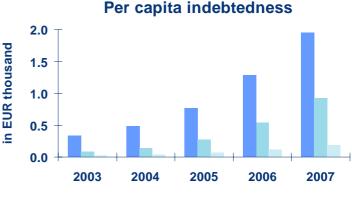
## - Potential growth drivers

- Financial intermediation well below peers
- Monetary easing (decrease in minimum reserve requirement and adjustment of household lending restrictions)
- Better management of public capital spending and state support for SMEs
- Public sector investments to accelerate driven by high infrastructure needs

Banking market - FX share in retail lending







Total loans Household loans Housing loans

# Banking market – BCR: conservative market participant



- Largest players by total assets
  - BCR (20.8%), BRD Groupe Société Générale (15%), Raiffeisen (6.5%)
- Pricing policy aligned to market but not driven by market pressure
- Market share increase in October 2008 in most product categories
- Lending market shares impacted by prudent policy, in line with other big players
  - Orientation towards secured retail loans
  - BCR market position to benefit from new Central Bank rules on retail lending, which have ended exotic currency lending
    - BCR only granting retails loans in RON and EUR
  - Dominant presence in municipality segment supporting RON loan portfolio and consistent SMEs customer base
- BCR holds the largest retail deposit base (31.9% market share for term deposits)
- 10-20% of overall market deposits in Bucharest area, double in the countryside
- Strong development of BCR subsidiaries
  - Leading position in asset management (33.8% market share in AUM)
    - To merge with 2 BCR bond funds, creating largest mutual fund (over RON 150m in assets and about 10,000 investors)
  - Consolidation in pension fund management
    - Active mandatory pension fund (>20% of monthly new sign-ups) to further strengthen by taking over other players
  - New savings-based building society offering attractive credit alternative to mortgage loans

Market share development - asset side



Customer Ioans Retail Ioans Corporate Ioans

#### Market share development - liability side



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# Position and strategy – Financial highlights



## - Operating income driven by strong NII

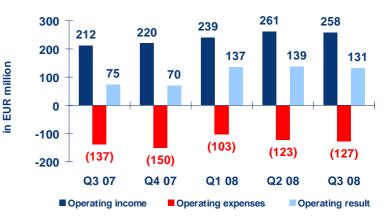
 Supported by healthy loan volumes and rising interest rates

#### - Operating expenses under control

- Costs influenced by branch expansion and wage inflation
- Headcount target: 8,500 in Q1 09

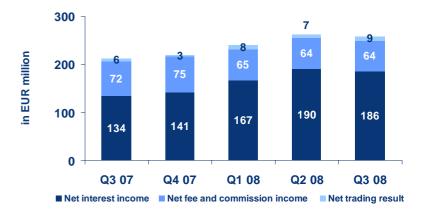
# Swing in risk costs due to various one-off impacts in 2007

#### Segment operating performance





#### **Operating income per quarter**



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## Position and strategy – Robust loan growth to slow

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#### Retail loans up 35% yoy as of Q3 08, mainly driven by mortgage loans (+55% yoy)

- Consumer lending up 39% yoy, more oriented towards secured, unsecured mostly in RON
- RON lending up 18% yoy, driven by RON consumer (+22% yoy)

#### - Corporate lending up 28% as of Q3 08

- RON lending (+14% ytd) outpaced EUR lending (+7% ytd)
- SME loans up 33% yoy, accounting for 43% of total corporate
- Real estate more than doubled, (7% of total)
- Loans to municipalities strongly up 68%

### - Loan growth in 2009 and 2010 expected at 20%

- Retail volumes impacted by drop in private consumption and new Central Bank rules (both consumer & mortgage
- Corporate customers impacted by decreasing demand and cost cutting measures

#### - Lending opportunities ahead

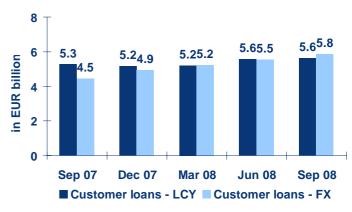
- Financing lines from IFIs (EIB, EBRD, IFC) for onlending to SMEs & micros (competitive gains), energy efficiency, agriculture, etc
- Co-financing / pre-financing of EU financed projects (mainly SMEs & micro) – over 1200 projects amounting EUR 4bn in pipeline
- Mortgage lending finalisation of residential projects, new projects planned by National Housing Agency





🔳 Corporate Ioans 📩 Retail Ioans 📥 Customer Ioans (yoy)

Customer loans: LCY vs FX



\*) Charts show bank only data, growth rates are currency adjusted.

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## Position and strategy – Prudent risk policy maintains adequate asset quality

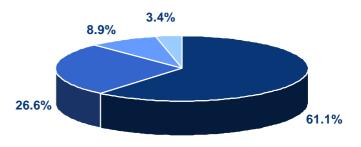
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#### - NPLs at comfortable 3.4%

- Slight deterioration is expected due to rise in unemployment
- Gradual increase in default expected from EUR/RON 4.2
- Prudent lending policies mitigate credit risks amid less favourable environment
  - Risk mgmt. functions and procedures fully centralized and aligned with EBG standards
  - Low avg. indebtedness ratios offer proper cushion for exchange rate volatility (41% for unsecured consumer, 42-46% for mortgage/ secured consumer)
  - Well balanced structure of retail lending
    - Only 13% FX unsecured consumer in total retail portfolio
    - Average LTV for FX secured low at 62%
    - Faster growth of mortgage and secured consumer loans
- Screening of loan portfolio by client segment/industry as pre-emptive measure
  - Further centralising of SME monitoring as they could be hit harder by market conditions



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Low risk Mgmt attention Substandard Non-performing

## Position and strategy – Self-funding retail business



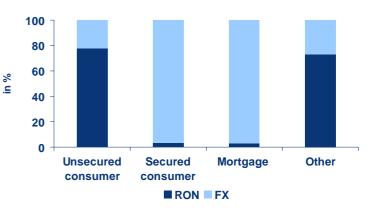
- Retail LTD ratio comfortable at 90%

#### - Improving structure of retail lending

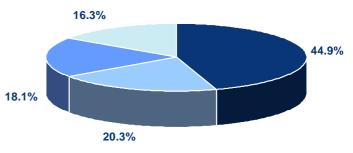
- No lending in CHF or exotic currencies
- RON consumer 55% of total consumer
- Share of unsecured consumer down
  - Secured consumer (+12% qoq) vs. unsecured consumer (+2.5% qoq)
  - Increasing share of RON unsecured consumer in total unsecured (79%)
- High growth of mortgage and secured consumer
  - EUR loans dominant in secured consumer (97%) and in mortgage portfolio (95%)
- Share of EUR retail loans in retail portfolio at 52%, below market average
- More restrictive Central Bank guidelines on retail lending implemented in October 08 to slow rapid loan growth, especially EUR
  - Focused on adjusting the maximum indebtedness level for private individuals

Retail loan structure by currency

BCR







Unsecured consumer Secured consumer Mortgage Other



# Position and strategy – Retail deposits key in funding



- Market's largest deposit base, benefiting from large customer base, extensive network and excellent brand awareness
- Retail deposits up 17% yoy, driven by strong growth of EUR deposits (+41% yoy)
  - Savings accounts showed fourfold ytd increase, due to favourable, tax-free interest rate
- Increasing share of deposits with longer maturities (more than 1 year) in bank's term resources

## - Corporate deposits up 25% yoy

- Term deposits hold largest share in corporate deposits portfolio (82%)
- Faster growth of EUR deposits (+45% yoy) than RON deposits (+22% yoy)
- Deposits expected to grow in line with loans in 2009 and 2010 (20%)
  - More diversified deposit offering
  - Favourable pricing
  - Marketing campaigns
  - Incentive from waiving tax on interest gains

Customer deposits: LCY vs FX

