# > Erste Bank Serbia – Establishing the platform for growth

- > 4<sup>th</sup> Capital Markets Day
- > Bucharest, 9 October 2006
- > Sava Dalbokov, CEO, Erste Bank Serbia



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# > Agenda

# **Developing operating environment**

- » Fast moving economy volatile political situation
- » Restrictive monetary policy
- » Banking market opportunities abound

# **Setting the stage for growth**

- » Key trends transformation and expansion
- » Growth drivers retail loans and deposits
- » Competitive position start small, think big

# **Outlook – turnaround in sight**

# > Strong economic growth set to continue

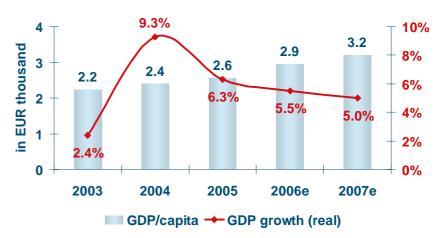
#### Solid economic fundamentals

- » GDP growth for 2006 expected to surpass forecast and reach 6.5-7.0%
- » Strong FDI inflows in 2006 (banks, mobile telephony) – estimated at EUR 3bn
- » Accelerated GDP growth set to continue driven by consumption as well as public and private investment
- » Running fiscal surpluses, but embarking on an expansionary programme

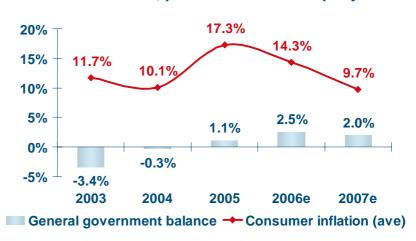
#### National and local elections ahead

- » Pro-EU political bloc (centre-right) has good prospects, although the Serbian Radical Party is the strongest single party
- » New constitution text agreed, referendum planned in early November, then national and local elections in December 2006

#### Progressing on a solid growth track



#### Inflation down, public finances exemplary



Source for charts: International Monetary Fund

# > Restrictive monetary policy in place

### Limitations to (retail) lending and foreign refinancing to curb inflation

- » In an effort to bring inflation down to single-digit levels, the National Bank of Serbia has introduced a number of measures to slow down the lending activities of commercial banks
  - » High obligatory reserves for FX funding sources (40% to 60% for short-term funding from abroad)
  - » High short-term local interest rates, absorbing excess liquidity (nominal short-term interest rates of some 18-20% against projected annual inflation for 2006 of some 10-14%)
  - » Rigid risk rating and provisioning standards for retail lending (monthly debt burden resulting from all financial obligations limited to 30% of official income)
  - » Additional capital requirements for retail lending growth (where retail loans exceed 2x equity, high additional non-interest bearing "penalty reserves" are charged)

### Appreciation of the Serbian dinar (CSD) against the Euro

- » 4-5% in 2006 due to strong inflows of foreign capital and high real local interest rates
- Temporary departure from the continuous depreciation of CSD against EUR, however depreciation trend expected to resume due to high current account deficits
- » Inflation for 2006 expected to reach around 10% (significantly below initial expectations), in line with National Bank objectives
  - » However, monetary easing unlikely in the next 12-18 months

# > Banking market offers substantial opportunities

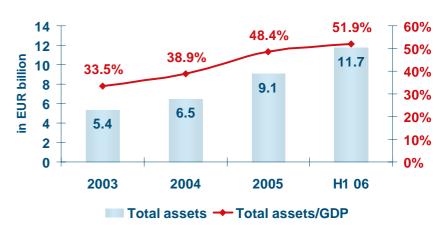
# Significant growth potential, despite restrictive environment

- » Low penetration levels with total customer loans and deposits at some 25-30% of GDP (H1 06)
- » Retail lending has particularly high growth potential: average retail loan per capita is some EUR 250 vs EUR 450 in Bulgaria and EUR 2700 in Croatia (all data as per H1 06)

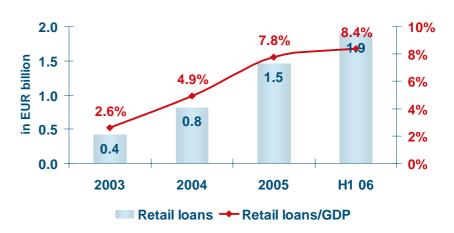
# Declining interest rates will support future growth

- » Local rates still solidly double-digit (1m offer rate BELIBOR at end Q3/06: 20%)
- » Rates will decline in line with the disinflation policy announced by the National Bank

#### Asset base of the banking market



#### Retail lending drives growth



Source for charts: National Bank of Serbia

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Outlook – turnaround in sight

# Key trends - transformation and expansion

# Main focus in 2006 on building a solid platform for future growth

- » From product-based to customer-oriented: organisational restructuring
- » From tellers to sellers: voluntary departure programme, over 300 new employees, extensive training initiatives
- » From regional to national: 12 new branches in 2006, emphasis on Belgrade and other larger cities
- » From traditional to modern:
  - » Refurbishment of the entire network of 60 branches
  - » Migration to a new IT system (some 20.000 man-days; total investments of EUR 6m in 2006)
  - » New products and multi-channel capabilities
- » From reactive to pro-active: sales-focused initiatives and related bonus structures

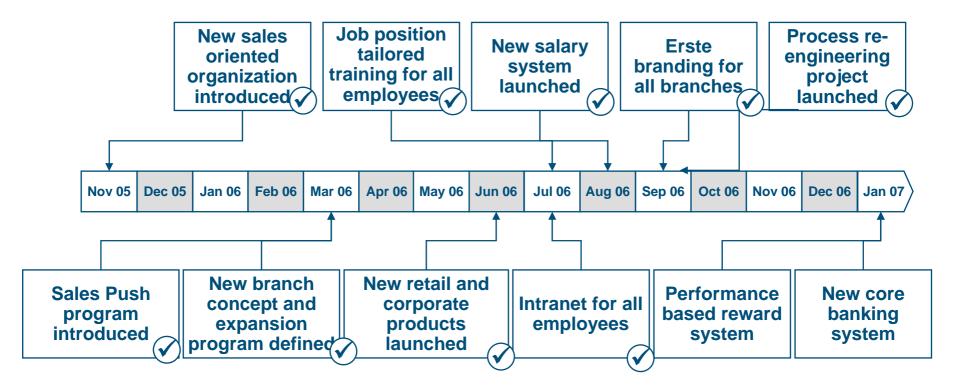




# > Transformation to be largely completed in 2006

### Key transformation milestones achieved as planned

- » Main outstanding activities till year-end include:
  - » Go-live of new IT system in January '07
  - » Implementation of a performance-based reward system for '07
  - » Process refinement and alignment in line with new IT system



# Something in the contraction of the contraction

### Significant increase in retail activities

- » Despite extensive transformation efforts
- » Retail loan portfolio doubled in H1 2006
- » Retail deposit growth tops 30% in H1 2006
- » Over 5,000 new clients in H1 2006
- » Close to 30,000 new cards issued in H1 2006

### **Network expansion**

- » Expanding market position in Belgrade
- » New branches in other major cities
- Stronger leverage of good regional position in Vojvodina

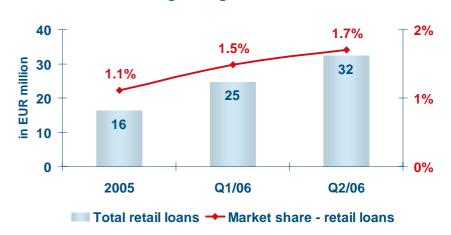
### **Attractive net interest margins**

- » 500-600 bps for consumer loans in 2006-7
- » 200-300 bps for mortgage loans in 2006-7
- » Expected to remain stable or increase

### Good platform for further growth

- » Improved product offering
- » Stronger sales focus

#### Retail loans - growing fast from a low base



#### Retail deposits - starting to gain share



Source for charts: National Bank of Serbia, Erste Bank Serbia

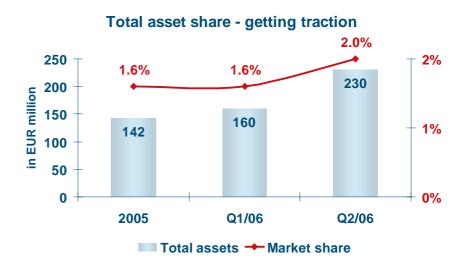
# Competitive position - start small, think big

#### Continued increase in market share

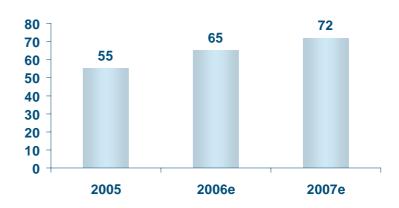
- » Growing share in total assets due to lending growth and EUR 30m capital increase in Q2 2006
- » Target to gain 1% market share per annum in key customer segments
- » Supported by branch refurbishment and expansion programme

### **Quickly evolving market structure**

- » No dominant players: top 5 banks account for 55%, top 13 for 75% of banking assets
- » Major international players include Raiffeisen, Banca Intesa and Hypo-Alpe-Adria Bank
- » Continuous consolidation: number of banks down from 47 to 38, share of largest banks is growing
- » Foreign ownership: over 70% of banking assets in foreign hands, trend continuing
- » Ongoing privatisation efforts



#### # of branches will rise steadily



Source for charts: National Bank of Serbia, Erste Bank Serbia

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# **Outlook – turnaround in sight**

Outlook - stage set for expansion and profitability

# Restructuring to be completed in 06, poised for major growth in 07

- » 2006 is a restructuring year for Erste Bank Serbia
  - » Net loss of EUR 27m expected for 2006, of which EUR 17m related to one-offs
    - EUR 8m risk provisions for the old portfolio (already provisioned on group level)
    - EUR 5m severance payments related to voluntary departure programme
    - EUR 3m IT migration and consulting services
    - EUR 1m travel, training and other
- » Ambitious growth targets for 2007 to reach break-even
  - » Over 115% growth in corporate lending, focus on SMEs and larger national players
  - » Over 100% growth in retail lending, focus on cash loans, cards and mortgages
  - » Target market share of 3-4% in key segments
- Strong focus on extracting the full potential from the existing network in a difficult growth environment
- » Aim to reach RoE of 15-20% in 2008, in line with original business plan
  - » Future RoE influenced by changes in regulatory capital requirements (eg for retail loans)