

Erste wins best private bank awards from Euromoney for Austria, Slovakia, and Romania

- Erste Private Banking honored as “Best Domestic Private Bank” in Austria
- Additional “Best International Private Bank” awards in Slovakia and Romania

Erste Private Banking has been awarded three “best bank” distinctions from Euromoney in the financial industry publication’s inaugural Global Private Banking Awards. In addition to Best Domestic Private Bank in Austria, Erste Private Banking has also been recognized by Euromoney as being the Best International Private Bank in both the Slovak and Romanian markets.

*“Even though the last year was especially challenging for capital markets, we have managed to grow our business by further improving our services and through innovative approaches such as ESG investing, Private Markets, and digital convenience,” explains **Maximilian Clary und Aldringen**, Head of Private Banking and Wealth Management. “Our dedication to personalized advice and discretionary portfolio management has kept us on the right track, one that promises long-term success. We’ll continue to innovate and push the boundaries of what’s possible - always with the goal of enhancing our customers’ experience. We’re excited for what the future holds and are thankful for the trust our customers have placed in us.”*

Austria: “Best Domestic Private Bank”

Within the Austrian market, [Erste Group’s private banking offering](#) is distinguished not only by its excellent advice and service to high net worth individuals, but also by being the market leader in the Austrian investment fund business. In Austria, Erste Private Banking services 6,000 customers and manages close to 50 billion euros in total assets, including its institutional business.

In addition to the newest “Best Domestic Private Bank” award from Euromoney, Erste Private Banking in Austria has won a broad range of distinctions for its private banking services, including most recently in the Global Private Banking Awards presented by PWM/The Banker.

Slovakia: “Best International Private Bank”

[Erste Private Banking in Slovakia](#) has been providing high-quality banking services since 2011. It has a strong regional presence throughout the country, with offices in Bratislava, Trnava, Nitra, Trenčín, Banská Bystrica, Žilina, Košice and Prešov. As one of the leaders on the Slovak banking market, Erste Private Banking manages assets totaling more than one billion euros for its over 1,600 well-to-do clients.

Romania: “Best International Private Bank”

[Erste Private Banking](#) has been offered by Banca Comerciala Romana (BCR), Erste Group’s local subsidiary, since 2010. Erste Private Banking covers all regions across Romania, with a strong presence in Bucharest and also in five other leading cities: Cluj, Timisoara, Brasov, Iasi and Constanta. Erste Private Banking Romania provides its services and products to around 3,000 UHNW and HNW clients, with total assets under management of around 1.9 billion euros.

Euromoney’s 2023 Global Private Banking Awards

The esteemed industry publication Euromoney launched its Global Private Banking Awards this year, building on the two decades of experience it has gathered through its annual Private Banking and Wealth Management Survey. An in-house panel at the publication chose the country-level winners among the participating private banks and asset managers based on their successes with regard to products and propositions, innovation and technology, as well as in client service and delivery.

Media inquiries:

Erste Group | Press Department, Am Belvedere 1, 1100 Wien
Peter Klopf, 050100 - 11676, E-Mail: peter.klopf@erstegroup.com

Text also available on: <https://www.erstegroup.com/en/news-media>

If you do not wish to receive any media information from us in the future, [please write an email to presse@erstebank.at](mailto:presse@erstebank.at).