

Erste Group Money Matters Study

An annual survey of **saving, investment and spending practices** across the CEE region

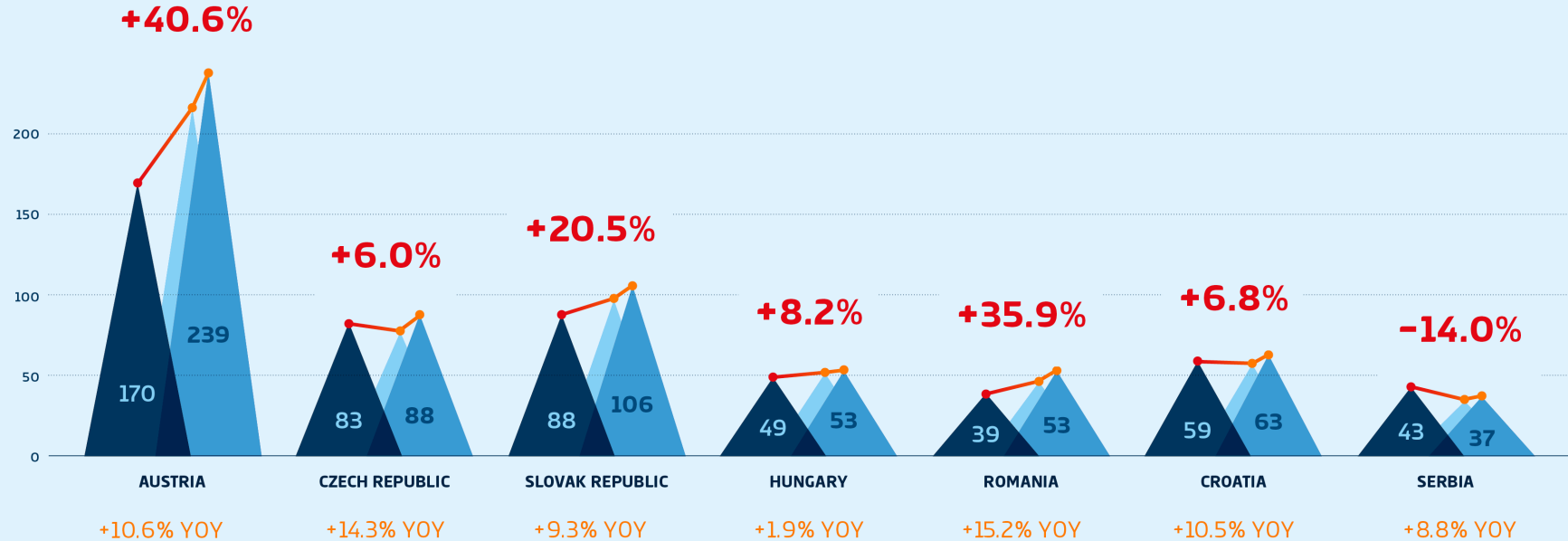
Average amount put aside each month across CEE region



● 2012 ● 2016 ● 2017

People across CEE are putting more money aside on a monthly basis

Current monthly average savings amount in Euro:

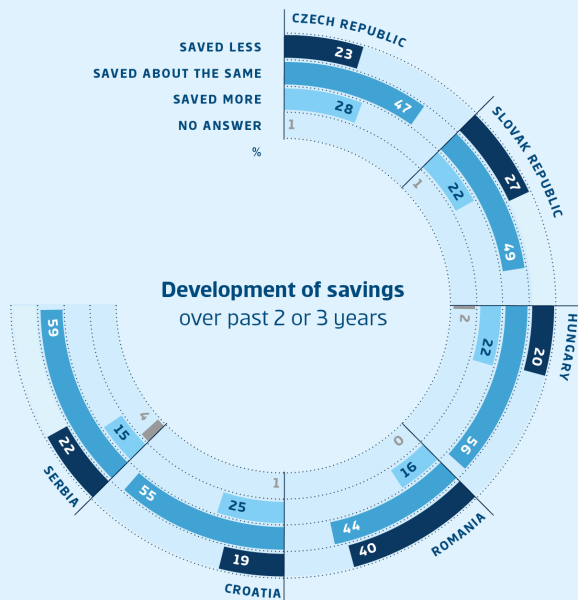


● 2012 ● 2016 ● 2017

Brightening financial situation bolsters ability to put money aside

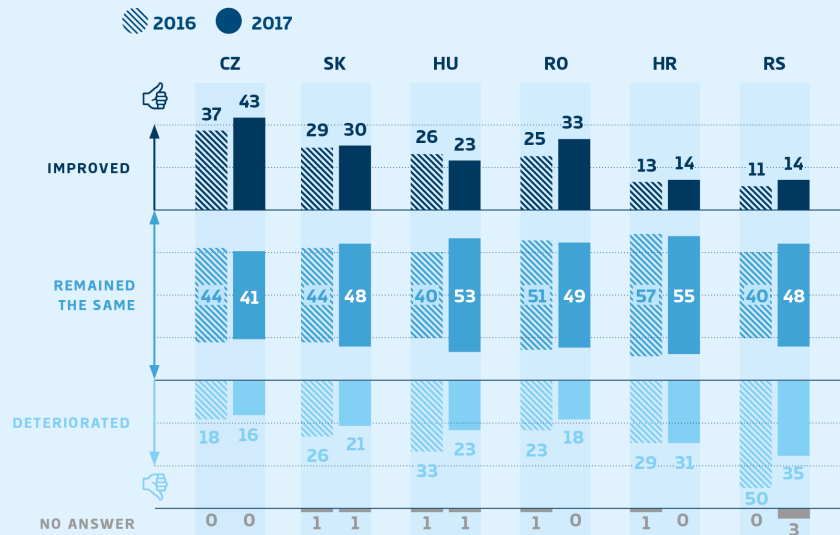


Across CEE, the share of those **able to save or invest more has risen** vs. 2016



Declines in share of those who say their financial situation has gotten worse

Would you say that your general financial situation in the past 2 or 3 years has ...



Survey design

Research conducted

August–September 2017

Method

Telephone-based interviews using the CATI (Computer Assisted Telephone Interviewing) system were conducted in Austria, the Czech Republic, Slovakia, Hungary, Romania, Croatia and Serbia.

Sample size

In each market, more than 500 members of the general public aged 15+ were interviewed for the survey.

Research institute

