Final Terms dated 18 January 2009

Erste Group Bank AG

4.00 % Erste Group Amortizing Notes 2009-2024

under the €30,000,000,000 Debt Issuance Programme

The Prospectus referred to below (as completed by these Final Terms) has been prepared on the basis that any offer of Notes in any Member State of the European Economic Area which has implemented the Prospectus Directive (2003/71/EC) (each, a Relevant Member State) will be made pursuant to an exemption under the Prospectus Directive, as implemented in that Relevant Member State, from the requirement to publish a prospectus for offers of the Notes. Accordingly any person making or intending to make an offer in that Relevant Member State of the Notes may only do so in circumstances in which no obligation arises for the Issuer or any Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer. Neither the Issuer nor any Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances

PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the Conditions (the "Conditions") set forth in the Prospectus dated 12 August 2008 and the supplemental Prospectuses dated 17 November 2008 and 2nd January 2009 which together constitute a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the "**Prospectus Directive**"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Prospectus as so supplemented. Full information on the Issuer and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Prospectus as so supplemented. The Prospectus is available for viewing at http://www.erstegroup.com and during normal business hours at Börsegasse 14, 1010 Vienna and copies may be obtained from Erste Group Bank AG, Börsegasse 14, 1010 Vienna and on http://www.erstegroup.com.

Erste Group Bank AG

4.00 per cent p.a. Fixed Rate

Instalment; The Aggregate Nominal Amount of the Notes will be redeemed in 15 equal tranches; that

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2	(i)	Series Number:	721	
	(ii)	Tranche Number:	1	
3	Spe	ecified Currency or Currencies:	Euro ("EUR")	
4	Aggregate Nominal Amount:		EUR 142,155,000	
5	Issue Price:		100.00% of the Aggregate Nominal Amount	
6	(i)	Specified Denominations:	EUR 1,000	
	(ii)	Calculation Amount	Specified Denomination	
7	(i)	Issue Date:	20 January 2009	
	(ii)	Interest Commencement Date:	Issue Date	
8	Mat	urity Date:	20.01.2024	

Issuer

Interest Basis:

Redemption/Payment Basis:

1

9

10

means on every Interest Payment Date an amount

of EUR 9,477,000 will be redeemed.

(further particulars specified below)

11 Change of Interest or Redemption/Payment

Basis:

Not Applicable

12 Put/Call Options: Not Applicable

13 (i) Status of the Notes: Senior

(ii) Date Board approval for issuance of Notes obtained:

according to Overall Planning Approval of Management Board dated 18 November 2008 and Supervisory Board dated 11 December 2008

14 Method of distribution: Non-syndicated

PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

15 Fixed Rate Note Provisions Applicable

(i) Rate[(s)] of Interest: 4.00% per annum

(ii) Interest Payment Date(s): 20 January in each year subject to adjustment in

accordance with Following Business Day

Convention

(iii) Fixed Coupon Amount[(s)]: Not Applicable

(iv) Broken Amount(s): Not Applicable

(v) Day Count Fraction: 30/360 (unadjusted)

(vi) Interest Determination Dates: Not Applicable

(vii) Other terms relating to the method of

calculating interest for Fixed Rate

Notes:

16 Floating Rate Note Provisions Not Applicable

17 Zero Coupon Note Provisions Not Applicable

18 Index-linked Interest Note/other variable- N

linked Interest Note Provisions

Not Applicable

Not Applicable

19 Dual Currency Note Provisions Not Applicable

PROVISIONS RELATING TO REDEMPTION

20 Call Option Not Applicable21 Put Option Not Applicable

22 Final Redemption Amount of each Note

In cases where the Final Redemption Amount is Index-Linked or other variable-linked:

Not Applicable

23 Redemption of Reverse Convertible Notes (Cash-or-Share Notes, Cash-or-Fund Notes,

Cash-or-Commodity Notes, Cash-or-Currency Notes, Cash-or-Future Notes) Not Applicable

24 Early Redemption Amount

Early Redemption Amount(s) of each Note payable on redemption for taxation reasons or on event of default or other early redemption and/or the method of calculating the same (if required or if different from that set out in the

according to § 6 of the terms and conditions of the Notes

Conditions):

GENERAL PROVISIONS APPLICABLE TO THE NOTES

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25	Form of Notes:	Notes governed by Austrian law:		
		Bearer Notes:		
		Temporary Global Note exchangeable for a Permanent Global Note which is not exchangeable for Definitive Notes		
26	New Global Note:	No		
27	Financial Centre(s) or other special provisions relating to payment dates:	TARGET		
28	Talons for future Coupons or Receipts to be attached to Definitive Notes (and dates on which such Talons mature):	Not Applicable		
29	Details relating to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made [and consequences (if any) of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on late payment]:	Not Applicable		
30	Details relating to Instalment Notes: amount of each instalment, date on which each payment is to be made:	EUR 9,477,000 on each Interest Payment Date, starting on 20 January 2010 and ending on 20 January 2024.		
31	Redenomination, renominalisation and reconventioning provisions:	Not Applicable		
32	Consolidation provisions:	Not Applicable		
33	Other final terms:	Not Applicable		
DISTRIBUTION				
34	(i) If syndicated, names and addresses of Managers and underwriting commitments	Not Applicable		
	(ii) Date of [Subscription] Agreement:	Not Applicable		
	(iii) Stabilising Manager(s) (if any):	Not Applicable		
35	If non-syndicated, name and address of Dealer:	Erste Group Bank AG, Graben 21, 1010 Vienna		
36	Total commission and concession:	Not Applicable		
37	U.S. Selling Restrictions:	TEFRA D		
38	Non-exempt Offer:	Not Applicable		
39	Additional selling restrictions:	Not Applicable		
40	Jurisdiction and Governing Law:	Austrian		
41	Binding language	English		
42	Domestic or International Notes:	Domestic		

Purpose of Final Terms

These Final Terms comprise the final terms required for issue and admission to trading on the Vienna Stock Exchange of the Notes described herein pursuant to the €30,000,000,000 Debt Issuance Programme of Erste Group Bank AG.

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Responsibility					
The Issuer accepts responsibility for the information contained in these Final Terms.					
Erste Group Bank AG as the Issuer.					
Ву:	Ву:				
Authorised Officer	Authorised Officer				

PART B - OTHER INFORMATION

1. LISTING

(i) Listing: Vienna, Geregelter Freiverkehr

(ii) Admission to trading: Application is expected to be made by the

Issuer for the Notes to be admitted to trading on the Vienna Stock Exchange.

2. RATINGS

Ratings: In general, Notes have the following

ratings: S&P:

Long term: A Short term A-1

Moody's:

Senior Unsecured: Aa3 ST Bank Deposit Rating: P-1

Subordinated: A1

Fitch: Long term: A Short term: F1

3. NOTIFICATION

The Finanzmarktaufsichtbehörde has provided the Bundesanstalt für Finanzdienstleistungsaufsicht (Bafin - Germany), Commissione Nazionale per le Società e la Borsa (CONSOB – Italy), Malta Financial Services Authority (MFSA – Malta), Commission de surveillance du secteur financier (CSSF - Luxembourg), Hungarian Financial Supervisory Authority (PSZÁF - Hungary), Czech Securities Commission (SEC - Czech Republic), National Bank of Slovakia (NBS - Slovak Republic), Polish Securities and Exchange Commission (KPWIG - Warszawa), Securities Market Agency (Slovenia) and Romanian National Securities Commission (Romania) with a certificate of approval attesting that the Prospectus has been drawn up in accordance with the Prospectus Directive.

4. INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE/OFFER

Save as discussed in "Subscription and Sale", so far as the Issuer is aware, no person involved in the offer of the Notes has an interest material to the offer.

5. REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(i) Reasons for the offer: See "Use of Proceeds" wording in

Prospectus.

(ii) Estimated net proceeds: Not Applicable
(iii) Estimated total expenses: EUR 1,000

6. **Fixed Rate Notes only - YIELD**

Indication of yield: 4.00% p.a.

> As set out below, the yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of future yield.

7. Floating Rate Notes only - HISTORIC INTEREST RATES

Not Applicable.

8. Index-linked or Equity-linked or Fund-linked or Credit-linked or Commodity-linked or Future-linked or other variable-linked Notes only - PERFORMANCE OF INDEX/FORMULA/UNDERLYING **EQUITY/FUND/CREDIT EVENT/COMMODITY/** FUTURE/OTHER VARIABLE, EXPLANATION OF EFFECT ON VALUE OF INVESTMENT AND ASSOCIATED RISKS AND OTHER INFORMATION CONCERNING THE UNDERLYING

Not Applicable

Dual Currency Notes only - PERFORMANCE OF RATE[S] OF EXCHANGE AND 9. **EXPLANATION OF EFFECT ON VALUE OF INVESTMENT**

Not Applicable.

10. **OPERATIONAL INFORMATION**

AT000B002530 (i) ISIN Code: Not Applicable (ii) Common Code:

(iii) Clearing system(s)

Euroclear Bank S.A./N.V. / Clearstream a) for International Notes:

Banking, Société Anonyme

OeKB and Euroclear Bank S.A./N.V. / b) for Domestic Notes:

Clearstream Banking, Société Anonyme

through an account held with OeKB

Delivery against payment (iv) Delivery:

(v) Names and addresses of initial Paying

Agent(s):

Erste Group Bank AG, Graben 21, 1010

Vienna

No.

(vi) Names and addresses of additional

Paying Agent(s) (if any):

Not Applicable

(vii) Intended to be held in a manner which would allow Eurosystem eligibility.

11. **Terms and Conditions of the Offer**

Offer Price: see Part A/clause 5

Conditions to which the offer is subject: Not Applicable Description of the application process: Not Applicable

Description of possibility to reduce Not Applicable subscriptions and manner for refunding excess amount paid by applicants: Details of the minimum and/or maximum Not Applicable amount of application: Details of the method and time limits for Not Applicable paying up and delivering the Notes: Manner in and date on which results of the Not Applicable offer are to be made public: Procedure for exercise of any right of Not Applicable pre-emption, negotiability of subscription rights and treatment of subscription rights not exercised: Categories of potential investors to which Not Applicable the Notes are offered and whether tranche(s) have been reserved for certain countries: Process for notification to applicants of the Not Applicable amount allotted and the indication whether dealing may begin before notification is made: Amount of any expenses and taxes Not Applicable specifically charged to the subscriber or purchaser: Name(s) and address(es), to the extent Not Applicable known to the Issuer, of the placers in the

various countries where the offer takes

place.