Final Terms⁵

Erste Group variabel verzinste Anleihe 2014-2017 (the Notes)

issued pursuant to the

€30,000,000,000 Debt Issuance Programme

Λf

Erste Group Bank AG

Issue Price: 100.00 per cent.

Issue Date: 06.03.20146

Series No.: 1282

Tranche No.: 1

In the following, Notes with a Specified Denomination of at least Euro 100,000 (or its foreign currency equivalent) will be referred to as "Wholesale Notes". In the following, Notes with a Specified Denomination of less than Euro 100,000 (or its foreign currency equivalent) will be referred to as "Retail Notes". In the following, Notes with a fixed interest rate, Notes with a floating interest rate and Notes which commence with a fixed interest rate wich is superseded by either a floating interest rate or another fixed interest rate will together be referred to as "Notes with periodic interest payments".

⁶ The Issue Date is the date of issue and payment of the Notes. In the case of free delivery, the Issue Date is the delivery date.

IMPORTANT NOTICE

These Final Terms have been prepared for the purpose of Article 5 (4) of the Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003, as amended by Directive 2010/73/EU of the European Parliament and of the Council of 24 November 2010 and must be read in conjunction with the Debt Issuance Programme Prospectus pertaining to the € 30,000,000,000 Debt Issuance Programme (the "Programme") of Erste Group Bank AG (the "Issuer"), dated 08.07.2013 (the "Prospectus") and the supplements to the Prospectus dated 12.08.2013, 18.12.2013 and 13.02.2014. The Prospectus and any supplements thereto are available for viewing in electronic form on the website of the Issuer (www.erstegroup.com) and copies of the Prospectus and any supplement thereto may be optained free of charge during normal business hours at the registered office of the Issuer (Erste Group Bank AG, Graben 21, A 1010, Vienna, Austria). Full information on the Issuer and the Notes is only available on the basis of the combination of the Prospectus, any supplements thereto and these Final Terms.

PART A. - TERMS AND CONDITIONS

This Part A. of the Final Terms shall be read in conjunction with the set of Terms and Conditions that applies to Notes with a floating interest rate (the "**Terms and Conditions**") and that is set forth in the Prospectus as Option II. Capitalised terms not otherwise defined in these Final Terms shall have the meanings specified in the Terms and Conditions when used in these Final Terms.

All references in this Part A. of the Final Terms to sections and paragraphs are to sections and paragraphs of the Terms and Conditions.

All provisions in the Terms and Conditions to which items in these Final Terms correspond, which are either not selected or completed or which are deleted, shall be deemed to have been deleted from the terms and conditions applicable to the Notes (the "Conditions").

Notes / mortgage Pfandbriefe / public Pfandbriefe / covered bonds Notes □ mortgage Pfandbriefe □ public Pfandbriefe □ covered bonds **Currency and Denomination** Specified Currency Euro (EUR) Aggregate Principal Amount EUR 40,000,000 □ Notes offered and issued as tap issues Aggregate Principal Amount in words fourty million EUR 100,000 Specified Denomination Global Note □ Permanent Global Note Temporary Global Note exchangeable for Permanent Global Note Form of the Global Note Domestic Note in form of a classical global note (CGN) International Note ☐ Classical Global Note (CGN) □ New Global Note (NGN) Clearing System ○ Oesterreichische Kontrollbank Aktiengesellschaft société anonyme, Luxembourg and Clearstream Banking, Euroclear Bank SA/NV Other Custody of the Global Note ☐ Global Note in NGN form to be kept in custody by the common safekeeper on behalf of the ICSDs

CURRENCY, DENOMINATION, FORM, CERTAIN DEFINITIONS (§ 1)

	Global Note in CGN form to be kept in custody by the common depositary on behalf of the ICSDs							
Bus	Business Day							
X	TAF	RGET	_					
	Rele	evant	t Financial Centres					
STA	TUS	(§ 2)					
X	Sen	ior N	otes					
	Sub	ordin	ated					
INT	ERES	ST (§	3)					
X	Floa	ating	Rate Notes (Option II)					
	Rate	e of I	Interest					
	Inte	rest (Commencement Date			06.03.2014	4	
	X	Not	es linked to a Reference Int	terest Rate				
			Interpolation applicable					
			Interpolated Interest Period					
			Interpolation applicable					
			Interpolated Interest Period					
			Reference Interest Rate Interest Periods to which inte					
			Day-time of the Screen Page					
		\boxtimes	Interpolation not applicable	le				
			Reference Interest Rate			6-months-		
		_	Day-time of the Screen Page	e Determination		11:00 a.m.	. (Brussels time)	
		X	invariable Margin			0.4075		
			☑ plus <u> </u>			•	cent. per annum	
			minus			per cent. p	er annum	
			variable Margin				T	_
			Interest Periods and Margins	from, and including,	to, but	excluding,		
			Factor					
			ermination Day				Business Day of th Iterest Period	те
			iness Day					
		$\overline{\times}$	Business Day as defined in	§ 1				
			TARGET					
			Relevant Financial Centre					
	Screen page EURIBOR01						01	
			-back provisions § 3(1)	of a way and Davides		44.00 /D	on ala tima)	
		-	r-time for the quotes of the Re erence Banks	eierence Banks		•	issels time) for banks in th	20
		Kele	Hence Danks			four maj interbank Euro-zone interbank i	market of the or in the Londo	ne ne on
		Not	es linked to a Reference Ra	nte				
		Refe	erence Rate					
			invariable Margin					
			□ plus			per cent. p	er annum	

		☐ minus ☐ variable Margin		per cent. per annum			
		Inte	rest Periods and Margins	from, and including,	to, but	t excluding,	
			Factor				
		Relevant Term of the Reference R		ate			
		Day	-time of the Screen Page Dete	rmination			
		Det	ermination Day				
		Bus	iness Day				
			Business Day as defined in §	1			
			TARGET				
			Relevant Financial Centre				
		Scre	een page				
			Fall-back provision § 3(1)				
			Day-time for request of the mi	id-market swap rate	е		
			Reference Interest Rate for interest rate swap transaction	the floating leg	of the		
			Screen Page for Reference In	terest Rate			
			Reference Banks				
	Min	imur	n and Maximum Rate of Inter	rest			
		Min	mum Rate of Interest		1	per cent. pe	r annum
		Mer	nory Floater				
		Мах	rimum Rate of Interest			per cent. pe	r annum
	Inte	rest	Payment Dates				
	Spe	cified	l Interest Payment Dates			15.06. and 1	5.12. in each year
	Firs	t Inte	rest Payment Date			15.06.2014	
Day	/ Cοι	ınt F	raction				
	Actu	ıal/A	ctual (ICMA)				
	Det	ərmir	ation Dates				
	Actu	ıal/A	ctual (ISDA) or (Actual/365)				
	Actu	ıal/36	65 (Fixed)				
X	Actu	ıal/36	60				
	30/3	60 o	r 360/360 or Bond Basis				
	30E	/360	or Eurobond Basis				
PA	YMEI	VTS ((§ 4)				
Mar	nner	of Pa	nyment				
Pay	men	t Bu	siness Day				
X	Mod	lified	Following Business Day Conve	ention			
	Foll	owing	g Business Day Convention				
	Pred	cedin	g Business Day Convention				
Rele	evani	Fina	ncial Centre			Business Da	ay as defined in § 1
Adju	ustme	ent o	Amount of Interest				
\boxtimes		ısted					
	Una	djusi	ed				
REL		-	N (§ 5)				
			at Maturity				

Maturity Date	15.12.2017					
Redemption Price	100.00 per cent.					
Early Redemption for Reasons of Taxation	Yes					
Minimum Notice Period	30 Business Days					
Maximum Notice Period	90 Business Days					
Early Redemption for Regulatory Reasons	Not applicable					
Minimum Notice Period						
Maximum Notice Period						
Early Redemption at the Option of the Issuer	No					
☐ Partial Redemption						
Call Redemption Date(s)	Call Redemption Price(s)					
	0.00 per cent.					
Minimum Notice Period						
Maximum Notice Period						
Early Redemption at the Option of a Holder	No					
Put Redemption Date(s)	Put Redemption Price(s)					
	0.00 per cent.					
Minimum Notice Period						
Maximum Notice Period						
Early Redemption Amount						
Notes with periodic interest payments						
	100.00 per cent.					
☐ Other Redemption Amount						
☐ Notes without periodic interest payments						
Issue Date						
Issue Price						
Issue Yield						
FISCAL AGENT, PAYING AGENT AND CALCULA	ATION AGENT (§ 6)					
Fiscal Agent and Principal Paying Agent						
☐ BNP Paribas Securities Services, Luxemb	ourg Branch					
☐ Other						
☐ Additional or another Paying Agent and its spec	cified office					
	Erste Group Bank AG					
MEETING OF HOLDERS, MODIFICATIONS AND WAIVER (§ 12)						
□ Not applicable						
Appointment of a Joint Representative of the Holders						
in the Conditions						
APPLICABLE LAW, PLACE OF JURISDICTION AND ENFORCEMENT (§ 13)						
Governing Law	(3 .=/					
☐ German law						
☐ Austrian law						
LANGUAGE OF THE CONDITIONS (§ 14)						

X	English
	German and English (German language binding)
	German and English (English language binding)

PART B - OTHER INFORMATION

ESSENTIAL INFORMATION

Interests of Natural and Legal Persons Involved in the Issue or the Offering

	X	Save for the commercial interests of the Managers so far as the Issuer is aware, no person involved in the issue or offering of the Notes has an interest material to the issue or the offering.				
		Other Interests				
Reas	ons fo	or the Offer and use of Proceeds ³⁰	Not applicable			
	Estim	ated Net Proceeds ³¹	Not applicable			
	Estim	ated Total Expenses of the Issue	Not applicable			
_	RMAT DING	ION CONCERNING THE SECURITIES TO BE OF	FERED OR ADDMITTED TO			
Secu	rity Co	odes				
	X	ISIN	AT0000A15ZF9			
		Common Code				
	X	German Security Code	EB0D8B			
		Any Other Security Code				

Information about the past and future performance of the underlying and its volatility

Details information about the past and future performance of the Reference Interest Rate can be obtained from Screen Page Reuters EURIBOR01.

Issue Yield Not applicable

Representation of debt security holders including an Not applicable identification of the organisation representing the investors and provisions applying to such representation. Indication of where the public may have access to the contracts relating to these forms of representation

Resolutions, authorisations and approvals by virtue of According to Overall which the Notes will be created and/or issued

Approval of Managemen

Approval of Management Board dated 26 November 2013 and Supervisory Board dated 19 December 2013

Not applicable

TERMS AND CONDITIONS OF THE OFFER

Conditions, Offer Statistics, Expected Timetable and Action Required to Apply for the Offer

Conditions, to which the offer is subject

Total amount of the issue/offer; if the amount is not Not applicable

fixed, description of the arrangements and time for announcing to the public the definitive amount of the

³⁰ See the section entitled "Use of Proceeds" in the Prospectus. If the net proceeds shall not be applied for general funding purposes of the Issuer or in case of Subordinated Notes, to strengthen the equity capital base, insert those reasons. Not to be completed in case of Wholesale Notes.

³¹ If proceeds are intended to be used for more than one principal use, these must be broken down and illustrated clearly according to their priority by their uses.

offer

The time period, including any possible amendments, Not applicable during which the offer will be open and description of the application process

A description of the possibility to reduce subscriptions Not applicable and the manner for refunding excess amount paid by applicants

Details of the minimum and/or maximum amount of Not applicable application (whether in number of securities or aggregate amount to invest)

Method and time limits for paying up the securities and Not applicable for delivery of the securities

A full description of the manner and date in which results Not applicable of the offer are to be made public

The procedure for the exercise of any right of pre- Not applicable emption, the negotiability of subscription rights and the treatment of subscription rights not exercised

Plan of Distribution and Allotment

If the offer is being made simultaneously in the markets Not applicable of two or more countries and if a tranche has been or is being reserved for certain of these, indicate any such tranche.

Process for notification to applicants of the amount Not applicable allotted and the indication whether dealing may begin before notification is made.

Pricing

An indication of the expected price at which the Not applicable securities will be offered or the method of determining the price and the process for its disclosure.

Indicate the amount of any expenses and taxes Not applicable specifically charged to the subscriber or purchaser.

PLACING AND UNDERWRITING

Name and address of the co-ordinator(s) of the global Not applicable offer and of single parts of the offer and, to the extent known to the Issuer or the offeror, or the placers in the various countries where the offer takes place.

Method of Distribution

\boxtimes	Non-Syndicated
	Syndicated

Subscription Agreement

Date of Subscription Agreement Not applicable
General Features of the Subscription Agreement Not applicable

Details with Regard to the Manager(s)

Manager(s) Not applicable

		Firm Commitment			
		Witho	out Firm Commitment		
	Stabil	ising N	<i>M</i> anager	Not applicable	
Comi	missio	ns, C	oncessions, Estimated Total Expenses and	d Estimated Net Proceeds	
		Mana	gement and Underwriting Commission		
		Sellin	g Concession		
		Other	r		
	Total	Comm	nission and Concession		
LISTI	NG A	OMISS	ION(s) TO TRADING AND DEALING ARRA	NGEMENTS	
Listir	ıg(s)			Yes	
		Frank	durt am Main		
			Regulated Market		
			Open Market		
		Regu	lated Market "Bourse de Luxembourg"		
		Stutte	gart		
			Regulated Market		
			Open Market		
		SIX S	Swiss Exchange		
	X	Vienr	na		
			Official Market		
		X	Second Regulated Market		
		Othe	r Stock Exchange		
Date	ate of Admission(s)		on(s)	on or around the Issue Date (as defined above)	
	Estim to trad		the total expenses related to the admission	up to EUR 3,300	
	the kr	nowled Notes	d markets or equivalent markets on which to dge of the Issuer, notes of the same class of to be offered or admitted to trading are nitted to trading	Not applicable	
	Name and address of the entities which have committed Not applicable themselves to act as intermediaries in secondary trading, providing liquidity through bid and offer rates and description of the main terms of their commitment				
ADDI	TIONA	L INF	ORMATION		
Ratin	a				

The Notes are not rated.

Selling Restrictions						
	TEFRA					
	▼ TEFRA C					
		TEFRA D				
		Neither TEFRA C nor TEFRA D				
	Additi	onal Selling Restriction	Not applicable			
	Non-e	exempt offer	No			
Cons	ent to	the Use of the Prospects				
	place	period during which subsequent resale or ment of the Notes by Dealers and/or fur sial intermediaries can be made				
	Furthe	er conditions for the use of the Prospectus	Not applicable			
Euros	systen	n Eligibility of the Notes Intended				
	Form	of Global Note	CGN form			
		Blobal Note is intended to be held in a mani n will allow Eurosystem eligibility.	ner			
	X	Yes				
	"Yes" means that the Notes, after having been issued, will be held by a commo safekeeper of the ICSDs or by OeKB. "Yes" does not necessarily mean that the Note will be recognised upon issue or at any or all times during their life as Eurosyster eligible collateral. Any such recognition will depend upon satisfaction of the Eurosyster eligibility criteria.					
		No				
Listin	Listing					
	These Final Terms comprise the details required to list the issue of Notes described in these Final Terms pursuant to the Programme (as from the issue date of the Notes).					
Signed on behalf of the Issuer						
Ву:		E	зу:			
Duly authorised			Ouly authorised			